# Security Matters

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### Outline

- It's not just about children
- It's not just about stupidity
- The limits of education
- What should users do?
- What should the Government do?

## "Security" and "Safety"

Standard words get used in precise ways – causing confusion

INTERNET a connected network of networks

WEB the subset of Internet hosts that have content

TRUST a trusted component is one that has the ability

to break your security policy

SECURITY confidentiality, integrity and availability

SAFETY not being hit on the head (even virtually)

Silly words get invented – to make people look clever

SPAM bulk unsolicited email

BLOG a journal, or round-robin, placed on a web page

MALWARE malicious software (including viruses and worms)

PHISHING misappropriation of banking credentials

VISHING phishing using automated telephone systems

and, regrettably, many more - some of which are in this talk

### The real world

#### It's not just cyberspace

- 2008: David Heiss, German online games player, developed a crush on Joanna Witton, and turned up outside her door in Nottingham... eventually murdering her partner Matthew Pyke
- 2008: Gary Grinhaff murdered estranged wife Tracey Grinhaff after she changed her Facebook page to say she was single

BUT these are the extremes of behaviour...

## www.cosmogirl.com (Hearst Publications)



beauty

auvs

have a blog? Subscribe to it! Then you can follow his day-

# What are cosmogirls being advised?

- Use Facebook & MySpace to check for new friends for your "ex"
- Check who is writing on whose wall, and follow the conversation
- Google a person's name to see what's been written about them
- Join their regional network (because blocking is so complex)
- Create a new identity and befriend your ex
- AND "if you happen to know the password of an ex, or crush..."
- They do have some plausible advice:
  - check out the privacy options
  - be more careful about details
  - don't give away your real birthday
  - though, strangely, no advice about changing your password

# It's not stupidity

#### Humans are good at persuading:

- 419 scams have been going on since forever
  - early 1900's "Spanish prisoner" confidence trick
- A Ponzi scheme pays existing investors from new recruits
  - Dickens describes a scheme in Little Dorritt
  - Charles Ponzi said he was arbitraging international reply coupons
  - "women helping women" (Oct 2000), Albania (1995-7)
  - and of course, Bernie Madoff

#### URLs are too complicated for their own good:

- http://www.bankname.com@www.wickedness.com
- http://www.bankname.com.verysecure.com
- http://www.wickedness.com/www.barclays.com
- http://www.bankname.com.session1234567.wickedness.com
- http://www.bankname.com.%20%20%20%20%20%20%20%



### The limits of education

- It's easy to explain how a lottery scam works
- It's hard to explain how a URL is constructed
- It's hard to explain how to judge whether an online virus scanner is a good thing to run, or a very major mistake
- BUT even an expert will fail to detect:
  - a keylogger
  - "man-in-the-browser" attacks
  - a router that accesses the wrong DNS server
  - poisoned DNS because your ISP is insecurely configured
  - incorrect BGP routing
  - forged CA certificates
  - etc etc

### What can a mere user do?

- ??? Run a virus checker ???
  - with a million new malware samples a month, it's rapidly becoming useless, but may save you when you click without thinking about it
- ??? turn on your firewall ????
  - rapidly becoming useless, because most of the difficulty arises with what goes out from your machine rather than what comes in; besides, the malware will just turn if off
- Patch and update everything you can
  - patch your operating system and all programs up to date
  - patch your router firmware up to date
- Change the default administration passwords on your ADSL/wireless router
- Never click on email links, but use your favourites menu

## What is the "public policy" response

- We need to change the incentives surrounding security
  - ISPs must want to keep their users secure
  - manufacturers must ship "secure by default" equipment
- We must have better measurements
  - too many "statistics" are self-serving attempts to sell products
- We must make it more likely than not that a cybercriminal will be caught. The laws are in place, but enforcement is not
  - we've been here before: Bonnie & Clyde
  - we've been here before: Regional Crime Squads
- ePolicing needs to be revamped
  - we must increase international cooperation between police forces
  - we must fund more ePolice (perhaps not here, but in E Europe!)
  - we must pursue criminals across borders

## Summary

- There are scary stories about murders, but what "cosmogirls" are doing is rather more significant
- There's very significant limits as to how much we can fix through user education (but inquiries consistently recommend it, because it's churlish to argue against it as a policy option)
- Instead we need to make the world safer by design
- Instead we need to catch and lock up more of the criminals
- Most of the lists of security advice are non-overlapping, inconsistent, wrong, dated and ineffective – but if you do one thing in June 2009 it should be to ensure that you are patching!

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http://www.lightbluetouchpaper.org

