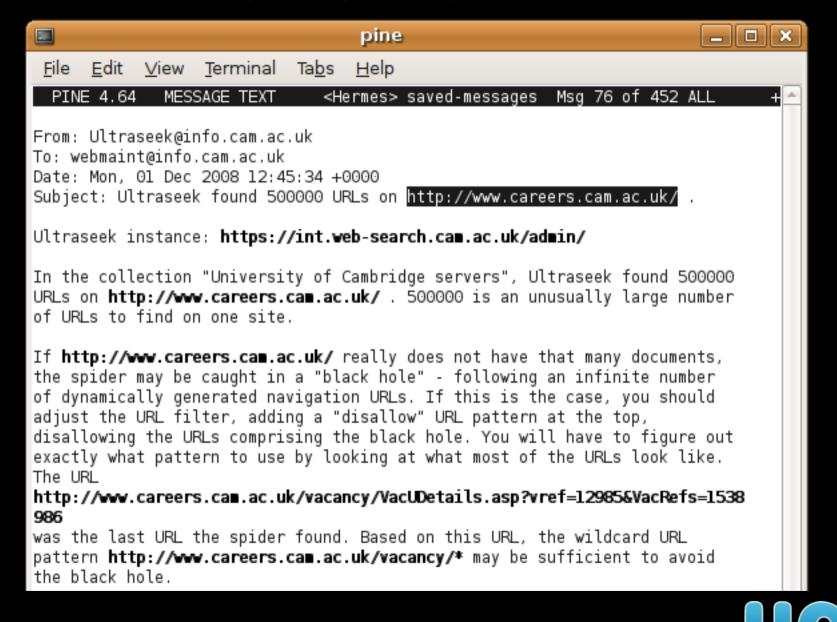
## The frst we know...



## The problems

- Spiders are (must be) stupid
- Much off-the-shelf software doesn't expect spiders
- URLs vs. Documents
- URLs are case sensitive
- Same document, multiple URLs
- Identical documents that are not identical
  - Calendars, PATH\_INFO
- Cache busting
- 'Status 200' error pages



## The solutions

- "Well, don't do that then"
- URL validation
- robots.txt
- <meta name="robots" content="...">
  - "index" or "noindex"
  - "follow" or "nofollow"
  - "all"
  - "none"
- Filtering at the spider end

