Measurements What/Why/How?

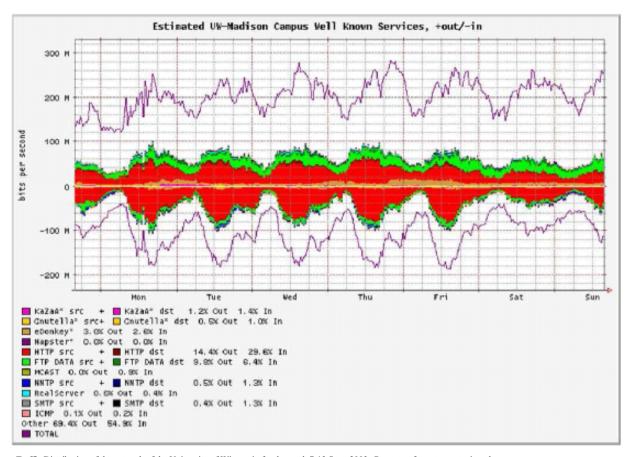
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Measurements help us understand...

- Censorship who and where?
- Twitter human Real or fake?
- Accountability:
 - "Why are the lights on my modem flashing?" / "Why are the lights on my really expensive router flashing?"
 - Am I getting what I paid for?

Understanding

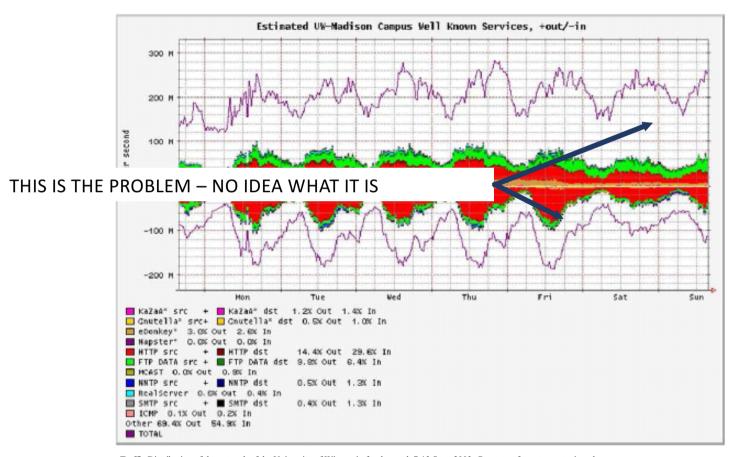
traffic for a large university - not Cambridge



Traffic Distribution of the network of the University of Wisconsin for the week 7-13 Sept. 2003. Courtesy of wwstats.net.wisc.edu

Understanding

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Why else?

(in case you are still not convinced?)

More Examples

Application identification – "the users won't or can't tell you"
 (think of this as a helpdesk tool)

• Performance tracking – "What is causing my application to go so very slow?"



Why is it hard?

All the packets look the same
 (same reason its hard to stop bad Internet stuff)

So many ways from here to there

Armageddon-proof is largely apocryphal
But the Internet routes around failure

People quite like privacy

Enough said

Oh and scale.....

 The same challenge of moving packets really fast is also the same challenges for understanding what is the traffic doing really fast

Where do I look?

Well there are these Clouds I could look at those?

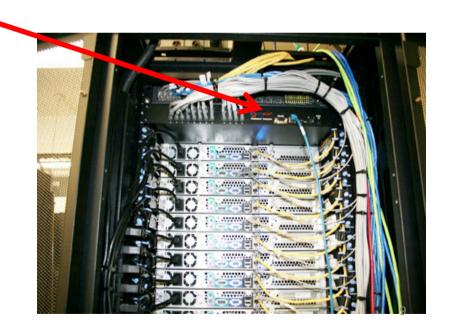
So what is a cloud anyway?

Well we had a name for them once: "someone else's computer"

• Servers organized in racks

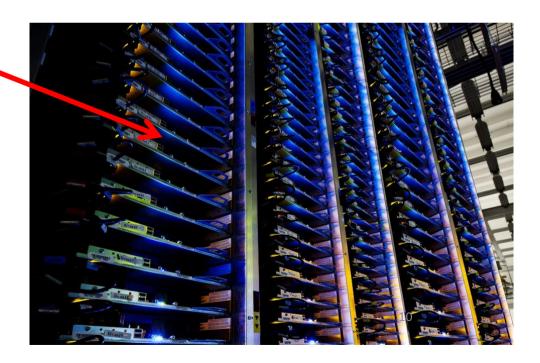


- Servers organized in racks
- Each rack has a 'Top of Rack' (ToR) switch

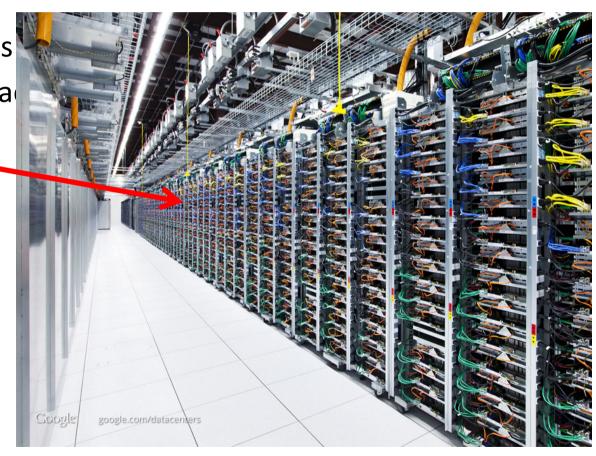


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• Then multiply....

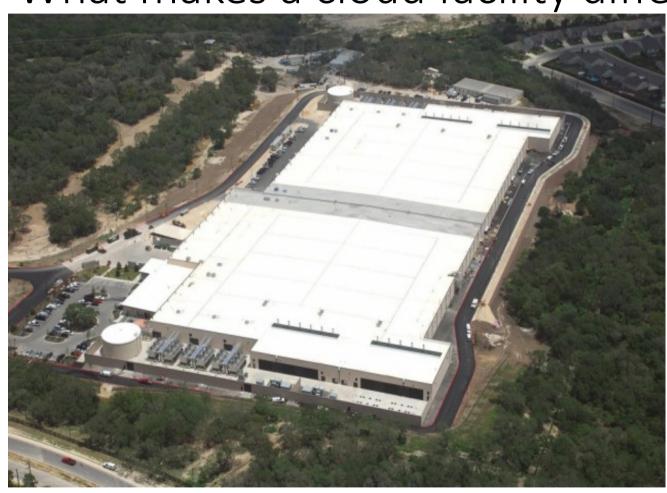


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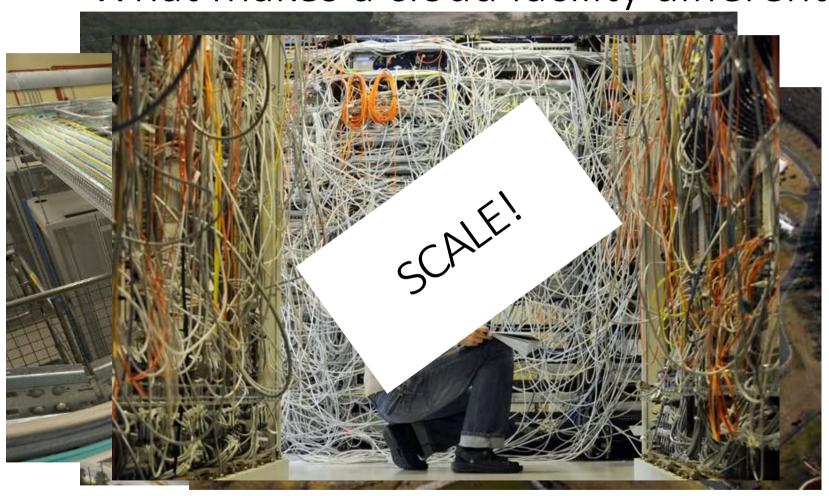






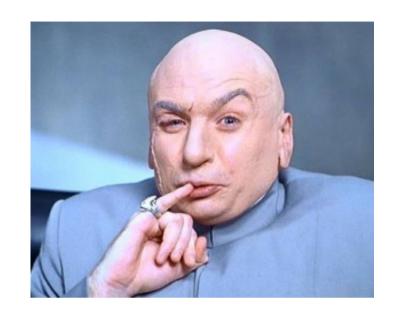






How big exactly?

- 1Million servers [Microsoft]
 - less than google, more than amazon
- > \$1B to build one site [Facebook]



>\$20M/month/site operational costs [Microsoft '09]

But only O(100) sites

Measuring at datacenter scale... what could possibly go wrong?



Active Measure by asking others

Are you there?.....Yes.....

This one leads to network overload as everyone ping's everyone

• **Passive** Measure by looking at what goes past ...,blue car, blue car, red car, ...

This one is scary for privacy/security and needs lots of kit

- Simply put, a lot of data makes it hard to find the right data
- Network measurement was big (data) before Big Data



Thanks.

- With the right data....
- Active Armour systems that automatically identify/adapt-to irregular behaviour
 - Self-defending household firewall, interface-card, and access-point
- Better/faster/cheaper and as-yet unimagined services.....

Sky's the limit!

If there is time....

• (or a Q. about it.)

For a significant fraction of Friday; there was a lot of *broken Internet*

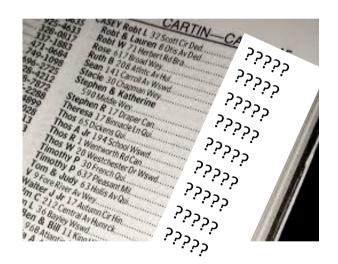
- ... "My Internet is broken".... "Have you tried turning it off and on again"...
- Who do you call virgin media? Google? the computer-maker? The barrista in the wifi hotspot? A helpful grandchild? Or a helpful grandparent?
- It depends....

How do you call emergency services if you don't know the phone number?

For a significant fraction of Friday; there was a lot of *broken Internet*

Reason?





The Internet telephone directory (DNS) was broken

People could only call numbers they memorised