### **Networking Named Content**

**Palo Alto Research Center** 

## **Motivation**

How to retrieve content over a network?

- Traditional TCP/IP stack
- Retrieval based on where it is located

# **Motivation**

These protocols were created with 1960s/70s use-cases in mind.

- A focus on resource sharing
- Host-to-host abstraction

These days the internet is about accessing a vast amount of content, regardless of location

# **Motivation**

Three areas that the traditional model is ineffective

- Availability
- Security
- Location-dependence

Content-Centric Networking (CCN)

A new networking stack with a focus on *what* the content is rather than *where* it is located.

Includes new transport and routing protocols as well as a built in security system.

#### Interest packet

#### **Content Name**

#### Selector (order preference, publisher filter, scope, ...)

#### Nonce

#### Data packet

#### Content Name

Signature (digest algorithm, witness, ...)

Signed Info (publisher ID, key locator, stale time, ...)

Data

- Consumers broadcast the content they want
- Any node can respond with content
- A request is satisfied if the "ContentName" is the same in the request and response
- ContentName examples:
  - /ThisRoom/projector
  - /Local/Friends

Packet Forwarding Engine; composed of:

- FIB (Forwarding Information Base)
  - Similar to IP FIB, but allows multiple destinations

#### Content Store

- Like buffer memory in IP router, but CCN "remembers" packets for as long as possible
- PIT (Pending Interest Table)
  - Stores Interest packets sent upstream to data sources

Transport

- Like TCP, hides failure (retries packets)
- Unlike TCP, it is stateless
  - It is the consumers responsibility to retry
- Flow control of Interests is modelled like TCP ack packets

Routing

- CCN's forwarding model is a strict superset of TCP's
  - Existing routing schemes should work on CCN
  - CCN can be deployed incrementally, using exsiting hardware
- CCN can support both existing Link-state Intra-domain and Inter-domain routing

Security

- Security is property of packets rather than the connection they travel through
- All content is digitally signed
- Consumers must validate the data they want
- Different to IP where trust of content is based on where and how it was obtained

- Security Trust
- Signing of content is flexible
  - Legal document authorised by a court
  - A blog post verified by someone who signed other entries
- SDSI/SPKI model used to hierarchically map keys to identities via namespaces (next slide)

#### SDSI/SPKI example

/parc.com/george/videos/WidgetA.mpg/v3/s0/0x3fdc96a4... signed checksum 0x1b048347 key parc.com/george/desktop public key Signed by parc.com/george Signed by parc.com

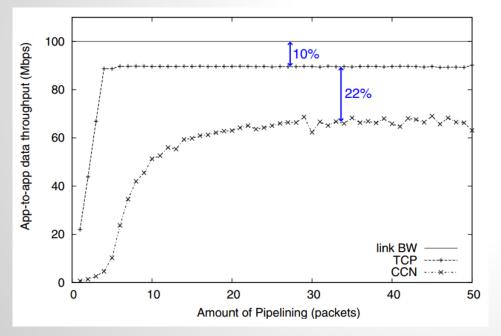
### Implementation

- Packets encoded in *ccnb* binary XML format
- CCN (*ccnd*) forwarder implemented as a C daemon
- Security layer is implemented as a C & Java library
- Runs on all widely used operating systems
- Currently v0.8.1 https://github.com/ProjectCCNx/ccnx

Tested 3 key areas:

- Data Transfer Efficiency
  - File downloading vs TCP
  - Web page downloading vs HTTP/HTTPS
- Content Distribution efficiency
- Voice-over-CCN

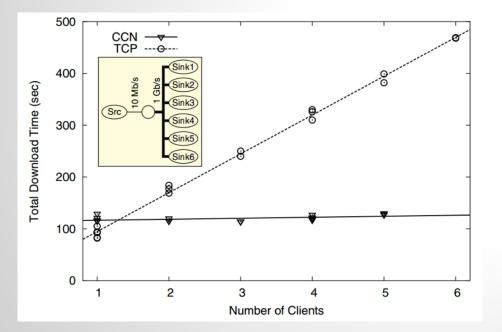
#### File downloading performance vs TCP



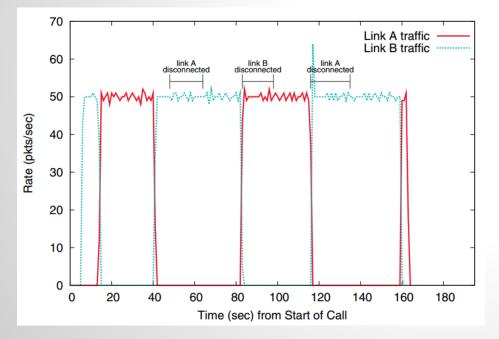
#### Web Page Download Comparison

	Bytes (packets)		Overheads	
	Sent	Received	Encap	Transact
Web page (6429 bytes)				
HTTP	723 (9)	7364 (9)	15%	11%
CCN/ETH	811 (8)	8101 (6)	26%	13%
CCN/UDP	325 (3)	6873 (5)	7%	5%
Secured Web page (16944 bytes)				
HTTPS	1548 (16)	21232 (22)	25%	9%
CCN/ETH	1791 (16)	20910 (14)	23%	11%
CCN/UDP	629 (5)	18253 (14)	8%	4%

#### **Content Distribution vs TCP**



#### Voice-over-CCN with dropping links



## Discussion

- Doesn't seem hard to beat TCP/IP, real question is whether it can disrupt such an entrenched system
- In general a very ambitious project, but there is backwards compatibility support
  - It can run alongside TCP/IP

# **Recent Developments**

- Android implementation
- Seem to be promoting mainly in more niche areas:
  - Medical devices
  - Home media networks
  - Lighting control systems
- Roadmap for v1.0 released Dec 2013

#### **Questions?**