7 E-Commerce (SAMcT)

(a) Describe five E-Commerce business models. [5 marks]

(b) Describe five things that need to be taken into consideration when internationalising a product or service. [5 marks]

(c) Describe five requirements of the Electronic Commerce Regulations 2002. [5 marks]

(d) How will Brexit affect the requirements in part (c)? [5 marks]