5 Business Studies (SAMcT)

(*a*) Describe five types of Intellectual Property.   [5 marks]

(*b*) Describe five topics that might be in a Market Requirements Document.
                                                                        [5 marks]

(*c*) Giles Murchiston, a PhD student, has invented a new algorithm to control a dog walking robot. He realises that his algorithm may have wider applications including driverless cars, factory and farm robots, drones, and uses such as domestic robot lawnmowers or robot vacuum cleaners. Advise Giles on the exploitation of his idea.   [10 marks]