

2009 Paper 8 Question 8

E-Commerce

It is said that the Internet played a significant role in the US presidential election. You are asked by a major UK political party to advise them on their Internet policy and associated website. The party has about 200,000 members, each paying a fee of £25 per annum. Its total annual income, mainly from donations, is about £20M. The UK has about 46 million people registered to vote. There are about 646 parliamentary constituencies.

- (a) Describe in brief bullet points the key elements of your proposed Internet strategy. [5 marks]
- (b) Draw an outline block diagram of the architecture that would be needed. [5 marks]
- (c) Make and justify some estimates of the size and cost for its implementation. [5 marks]
- (d) Outline relevant regulations. [5 marks]