E-Commerce

(a) When designing an interactive web site, describe five desirable stylistic points. [5 marks]

(b) Discuss the advantages and disadvantages of showing stock levels on a commercial site. [5 marks]

(c) A certain UK retailer proposes to sell camera lenses online via a web site. Identify two major regulatory regimes applicable, and give examples of the steps required to comply with them. [10 marks]