

2008 Paper 7 Question 14

E-Commerce

- (a) When designing an interactive web site, describe *five* desirable stylistic points. [5 marks]
- (b) Discuss the advantages and disadvantages of showing stock levels on a commercial site. [5 marks]
- (c) A certain UK retailer proposes to sell camera lenses online via a web site. Identify *two* major regulatory regimes applicable, and give examples of the steps required to comply with them. [10 marks]