

2003 Paper 7 Question 12

Business Studies

- (a) Describe *three* criteria a UK patent must exhibit. [3 marks]
- (b) What is the difference between the protection granted by a patent and that granted by copyright? Is this different in the UK from the USA? How might a computer program be protected? [5 marks]
- (c) Explain why giving away software might be a good thing. [6 marks]
- (d) A University Technology Transfer Office (TTO) is established to generate income from patenting and subsequently licensing intellectual property developed in a certain University. By drawing up a 5-year outline cash flow or otherwise, indicate whether this is a viable activity. How else might a University benefit from the IPR it generates? [6 marks]