

1997 Paper 12 Question 5

Business Studies

What is meant by a project's *critical path* and why is it important? [5 marks]

An organisation which manufactures about 30 different kinds of widget has asked you to develop a web site which includes an on-line catalogue and order entry facility. You may assume that service provision (including access to a merchant system) will be provided by a service provider, at no cost to this project.

Draw up a task list and project plan, and indicate the critical path. [5 marks]

Estimate a price and time to completion for the job, and how much working capital will be required, stating your assumptions. [5 marks]

What precautions can be taken to ensure that the project completes to the customer's satisfaction? [5 marks]