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Outline of today's lecture

NER overview

Maximum Entropy Models

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NER in practice

-NER overview

Named Entity Recognition

Identify all named entities in text

Bill Gates says mosquitoes scare him more than sharks This reaction will produce 2,4-dinitrotoluene. This reaction will produce 2,4- and 2,6-dinitrotoluene.

- (usually) classify complete NE as PER, LOC etc
- NER is very important for many practical applications: search, information extraction, sentiment extraction ...

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Also as a preprocessor to parsing.

NER overview

NER as an ML problem

Bill|B-PER Gates|I-PER says|O mosquitoes|O
scare|O him|O more|O than|O sharks|O

- Annotate tokens with I (in NER) or O (not in NER), or with a more complex scheme (e.g., BIO).
- Sequence classification (possibly multiple classifiers).
- Pretokenized input. POS tagging etc to supply features.
- Often highly complex set of features, including gazeteers, Wikipedia etc etc
- maybe hand-written rules (e.g., to help create training data)
- ► NER is VERY domain and genre dependent.

Maximum Entropy Models

Maximum Entropy Model (MEM)

- MEM/MaxEnt is another name for multinomial logistic regression.
- MaxEnt is a discriminative classifier, especially useful when can't estimate full probabilities properly.
- Maximum Entropy Markov Models (MEMM): better for NER than HMM because allows for heterogeneous mix of features.
- Conditional Random Field (CRF) is an extension of MEMM.
- Slides in this section heavily based on J+M.

MEM schematically

$$P(c|\vec{f}) = rac{1}{Z} \exp(\sum_{i} w_i f_i)$$

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where Z normalizes, w_i is a weight and f_i is a numerically valued feature.

- actually w and f depend on class
- discriminative rather than generative

Maximum Entropy Models

MEM vs NB

$$P(c|\vec{f}) = \frac{1}{Z} \exp(\sum_{i} w_{i}f_{i})$$
$$P(c|\vec{f}) = \frac{\prod_{i=1}^{n} P(f_{i}|c)P(c)}{P(\vec{f})}$$

(MaxEnt, schematic)

(NB)

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Linear regression: a recap

$$y = w_0 + \sum_{i=1}^N w_i \times f_i$$

Where *w* are weights and *f* are features. Rewritten using an intercept feature, f_0 , with value 1:

$$y = \sum_{i=0}^{N} w_i \times f_i$$

. .

Weights chosen to minimize sum of squares of differences between prediction and observation.

Logistic regression: probabilistic classification

Abstractly we want (where *f* is the feature vector associated with observation x):

$$egin{aligned} \mathcal{P}(y = \textit{true} | x) &= \sum_{i=0}^{N} w_i imes f_i \ &= ec{w} \cdot ec{f} \end{aligned}$$

but what we're predicting won't be a probability. Instead, we predict the log of the odds (logit function).

$$ln\left(\frac{P(y=true|x)}{1-P(y=true|x)}\right) = \vec{w} \cdot \vec{f}$$

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Logistic regression, continued

Classify observation as 'true' if:

$$P(y = true|x) > P(y = false|x)$$

That is:

$$\frac{P(y = true|x)}{1 - P(y = true|x)} > 1$$

or:

$$\vec{w}\cdot\vec{f}>0$$

So logistic regression involves learning a hyperplane with true above and false below.

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MaxEnt: Multinomial logistic regression

$$P(c|x) = rac{1}{Z} \exp\left(\sum_{i=0}^{N} w_{ci} f_i\right)$$

where Z is the normalization factor:

$$Z = \sum_{c' \in C} \exp\left(\sum_{i=0}^{N} w_{c'i} f_i\right)$$

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MaxEnt: Multinomial logistic regression

with numerical-valued features:

$$P(c|x) = \frac{\exp\left(\sum_{i=0}^{N} w_{ci}f_i\right)}{\sum_{c' \in C} \exp\left(\sum_{i=0}^{N} w_{c'i}f_i\right)}$$

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MaxEnt: Multinomial logistic regression

with booean-valued features:

$$P(c|x) = \frac{\exp\left(\sum_{i=0}^{N} w_{ci}f_i(c,x)\right)}{\sum_{c' \in C} \exp\left(\sum_{i=0}^{N} w_{c'i}f_i(c',x)\right)}$$

Features include the class:

$$f_1(c, x) = 1$$
 if *word_i* ends in "ic" & $c = CJ$
= 0 otherwise

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Training and using MaxEnt models

- MaxEnt can be used for hard classification: in effect, a linear expression that separates class from other classes.
- but MaxEnt also gives a probability distribution: necessary for sequence classification.
- Training maximizes the log likelihood of the training samples (but regularization to penalize large weights).
- Training process makes no assumptions beyond data: model should fit constraints and have maximum entropy.
- Equivalent to maximizing the likelihood for multinomial logistic regression.

MaxEnt Markov Model: MEMM

- Viterbi (as HMM) for most probable sequence of classes.
- MEMM vs HMM (assuming bigram features).

$$P(Q|O) = \prod_{i=1}^{n} P(q_i|q_{i-1}, o_i)$$
(MEMM)
$$P(Q|O) = \prod_{i=1}^{n} P(o_i|q_i) \times \prod_{i=1}^{n} P(q_i|q_{i-1})$$
(HMM)

where Q is state sequence and O is observations.

But MEMM can use much more complex features.

NER in practice

Annotating NERs

Deciding on span:

The New York Stock Exchange fell today.

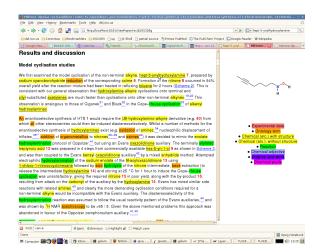
New York Stock Exchange or The New York Stock Exchange?

Nested or overlapping NEs?

The New York Stock Exchange fell today. The New York and Chicago Stock Exchanges fell today.

Named entity or ordinary noun phrase? Queen Elizabeth, the Queen, the Queen of England, the queen of England, a queen of England. NER in practice

Chemistry NERs (Corbett, Murray-Rust et al)



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NER in practice

Chemistry NER (Corbett and Copestake, 2008)

- Used cascaded classifiers: preclassifier (character ngrams), first-order MEMM, entity type rescorer.
- Complex feature examples:

```
4G=ceti
```

the character sequence 'c' 'e' 't' is in the token

```
bg:0:1:ct=CJ_w=acid
```

token is of type CJ (chemical adjective) according to preclassifier and next token is 'acid'

 Use probability estimates to experiment with precision vs recall.

NER in practice

Precision and recall

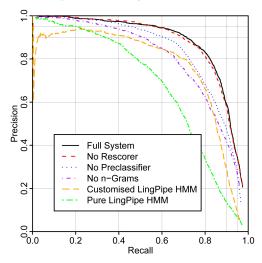
- Precision: percentage of NERs found that were correct
- Recall: percentage of annotated NERs that were found
- F-measure: combined precision and recall

$$F_1 = rac{2PR}{P+R}$$

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NER in practice

Chemistry NERs: precision and recall



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NER in practice

Beyond F₁

Confidence scores allow precision/recall to be varied:

- High precision: good where high redundancy but high cost to checking result. e.g., normal search
- High recall: good where little or no redundancy, false positives not as important as false negatives.
 e.g., exhaustive search
 e.g., chemistry NER as preprocessor to parsing —
 because unrecognised NER leads to very bad parse results

NER in practice



- Next session is Monday, Naive Bayes readings.
- My next lecture is next Thursday (kernels and perceptrons).

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