# L114 Lexical Semantics Session 4: Semantic Spaces and Semantic Similarity

#### Simone Teufel

#### Natural Language and Information Processing (NLIP) Group UNIVERSITY OF CAMBRIDGE

Simone, Teufel@cl.cam.ac.uk

(Slides after Stefan Evert)

#### 2014/2015

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### Distributional definition of word meaning

Assumption: The meaning of a word is fully reflected in its contextual relations.

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- Nigel staggered to his feet, face flushed from too much bardiwac.

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- Malbec, one of the lesser-known bardiwac grapes, responds well to Australia's sunshine.

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What is the meaning of "bardiwac"?  $\rightarrow$  Bardiwac is a heavy red alcoholic beverage made from grapes.

# **Distributional Semantic Spaces**

- We want to automatically determine how "similar" two words are.
- Distributional hypothesis of word meaning:
  - "Die Bedeutung eines Wortes liegt in seinem Gebrauch."

–Ludwig Wittgenstein

• "You shall know a word by the company it keeps."

-J.R. Firth (1957)

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- Represent a word by its syntagmatic and paradigmatic affinities, and you have captured its meaning.
- Today: how to create models that do that (and that can be used for many NLP applications)
- Apart from the Distributional Measures treated here, there are also Thesaurus-based Methods (cf. JM chapter 20.6)

**Cooccurrence** matrices

Term Weighting Proximity Metrics Dimensionality Reduction Example Geometric interpretation Variations Context Type

#### What is $\boxtimes$ similar to?

		Q	$\nabla$	$\star$	þ	÷۲
•	51	20	84	0	3	0
$\blacksquare$	52	58	4	4	6	26
$\boxtimes$	115	83	10	42	33	17
¢	59	39	23	4	0	0
$\heartsuit$	98	14	6	2	1	0
$\diamond$	12	17	3	2	9	27
*	11	2	2	0	18	0

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*	11	2	2	0	18	0

 $sim(\boxtimes, \blacklozenge) = 0.770$   $sim(\boxtimes, \diamondsuit) = 0.939$  $sim(\boxtimes, \boxplus) = 0.961$ 

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Example Geometric interpretation Variations Context Type

#### What it really looks like

	get	see	use	hear	eat	kill
knife	51	20	84	0	3	0
cat	52	58	4	4	6	26
dog	115	83	10	42	33	17
boat	59	39	23	4	0	0
cup	98	14	6	2	1	0
pig	12	17	3	2	9	27
banana	11	2	2	0	18	0

• Row vector x<sub>dog</sub> describes the usage of the word *dog* in the corpus.

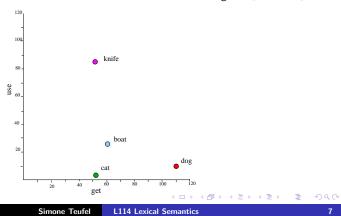
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Example Geometric interpretation Variations Context Type

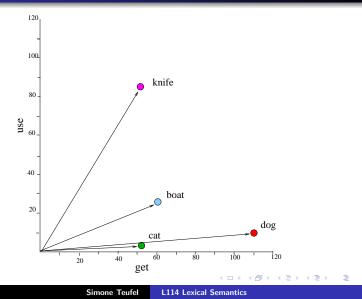
#### Geometric interpretation

- Row vector can be seen as coordinates of point/vector "dog" in n-dimensional Euclidean space
- Illustrated with two dimensions, get and use.  $x_{dog} = (115, 10)$



Example Geometric interpretation Variations Context Type

#### Cosign of Vector angles in Semantic Space



Example Geometric interpretation Variations Context Type

# Variations of (Distributional) Semantic Space

- What we looked at so far was one particular semantic space: V-obj. term-term matrix with frequency counts.
- There are many alternative types of semantic spaces.
- Definition of DSM (Distributional Semantic Model): a scaled and/or transformed co-occurrence Matrix M such that each row x represents a distribution of a target term across contexts

Example Geometric interpretation Variations Context Type

#### **Dimensions of Distributional Semantic Models**

Linguistic Pre-processing: definition of a term

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Example Geometric interpretation Variations Context Type

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- Linguistic Pre-processing: definition of a term
- Size of context in Term-Context matrix: Context can be document, or term, or anything in between

Example Geometric interpretation Variations Context Type

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- Type of context (co-occurrence, dependency relations (structured, lexicalised?), ...)

Example Geometric interpretation Variations Context Type

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- Feature scaling/term weighting

Example Geometric interpretation Variations Context Type

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Example Geometric interpretation Variations Context Type

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- **o** Compression/Dimensionality Reduction

Example Geometric interpretation Variations Context Type

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- Feature scaling/term weighting
- Solution of rows/columns
- **o** Compression/Dimensionality Reduction
- Proximity measure chosen

Example Geometric interpretation Variations Context Type

# Linguistic Preprocessing

- Tokenisation
- POS-tagging (light/N vs light/A vs light/V)
- Stemming/lemmatisation
  - go, goes, went, gone, going  $\rightarrow$  go
- Dependency parsing or shallow syntactic chunking

Example Geometric interpretation Variations Context Type

# Effect of Linguistic Preprocessing

Nearest Neighbours of *walk* (BNC):

Word forms	Lemmatised forms
stroll	hurry
walking	stroll
walked	stride
go	trudge
path	amble
drive	wander
ride	walk-NN
wander	walking
sprinted	retrace
sauntered	scuttle

(Semantic space above is defined by (head of) subject — verb)

Example Geometric interpretation Variations Context Type

#### Term-document vs term-term matrices

- In Information Retrieval, the "context" is always exactly one document.
- This results in term-document matrices (called the "Vector Space Model")
- This allows us to measure the similarity of words with sets of words (e.g., documents vs. queries in IR).
- Term-document matrices are sparse

	doc1	doc2	doc3	doc4	doc5	doc6	doc7	doc8
apricot	0	1	0	0	1	1	0	1
pineapple	0	1	0	0	1	1	0	1
digital	0	0	1	1	0	0	1	0
information	0	0	1	1	1	0	1	0
arts	1	0	0	0	0	0	0	0

Example Geometric interpretation Variations Context Type

# Context Type

- But in Lexical semantics, different contexts can be used.
- Some possibilities:
  - Context term appears in same fixed window
  - Context term is member in same linguistic unit as target (e.g., paragraph, turn in conversation)
  - Context term is linked to target term by a syntactic dependency (e.g., subject, modifier)

Example Geometric interpretation Variations Context Type

# Nearest neighbours of *car* and *dog* (BNC)

2-word window			
car	dog		
van	cat		
vehicle	horse		
truck	fox		
motorcycle	pet		
driver	rabbit		
motor	pig		
lorry	animal		
motorist	mongrel		
cavalier	sheep		
bike	pigeon		

30-word window			
car	dog		
drive	kennel		
park	puppy		
bonnet	pet		
windscreen	bitch		
hatchback	terrier		
headlight	rottweiler		
jaguar	canine		
garage	cat		
cavalier	to bark		
tyre	Alsatian		

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Example Geometric interpretation Variations Context Type

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Tendency:

paradigmatically related

syntagmatically related

 Cooccurrence matrices
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 Term Weighting
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Example Geometric interpretation Variations Context Type

# Semantic Similarity vs. Relatedness

There are at least two dimensions of word associations:

- Semantic Similarity (aka paradigmatic relatedness): two words sharing a high number of salient features (attributes)
  - (near) synonymy (car-automobile)
  - hyperonymy (car-vehicle)
  - co-hyponymy (*car-van-lorry-bike*)
- Semantic Relatedness (aka syntagmatic relatedness): two words semantically associated without being necessarily similar
  - function (*car-drive*)
  - meronymy (car-tyre)
  - location (car-road)
  - attribute (car-fast)
  - other (*car-petrol*)

Example Geometric interpretation Variations Context Type

# Nearest Neighbours of *car* (BNC)

2-word window		30-word wi	ndow
van	co-hyponym	drive	function
vehicle	hyperonym	park	typical action
truck	co-hyponym	bonnet	meronym
motorcycle	co-hyponym	windscreen	meronym
driver	related entity	hatchback	meronym
motor	meronym	headlight	meronym
lorry	co-hyponym	jaguar	hyponym
motorist	related entity	garage	location
cavalier	hyponym	cavalier	hyponym
bike	co-hyponym	tyre	meronym

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Example Geometric interpretation Variations Context Type

# Evaluating Distributional Similarity Intrinsically

Intrinsic means by direct comparison to the right answer

- Compare to human association norms, e.g., Rubenstein and Goodenough (1965) 65 word pairs
  - Scoring on a scale of 0-4
  - stable and replicable
    - car-automobile 3.9
    - food-fruit 2.7
    - cord-smile 0.0
  - Miller and Charles (1991) 30 word pairs
- Simulate semantic priming data
  - Hearing/reading a "related" prime facilitates access to a target in various lexical tasks (naming, lexical decision, reading)
  - The word *pear* is recognised/accessed faster if it is heard/read after *apple*.
- Compare to thesaurus(es), using precision and recall
  - Curran (2003) found Dice, Jaccard and t-score association metric to work best

Example Geometric interpretation Variations Context Type

# Evaluating Distributional Similarity Extrinsically

Extrinsic means measure success of end-to-end application that uses DS.

- Synonym tasks and other language tests (Landauer and Dumais 1997; Turney et al. 2003), e.g. TOEFL test
  - Which of 4 multiple choices is correct synonym of a test word?
  - Target: **levied** Candidates: *imposed*, *believed*, *requested*, *correlated*
- Detection of malapropism (contextual misspellings): "It is minus 15, and then there is the **windscreen** factor on top of that." (Jones and Martin 1997)
- PP-attachment disambiguation (Pantel 2000)
- Query expansion in information retrieval (Salton, Wang and Yang 1975, Grefenstette 1994)

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Example Geometric interpretation Variations Context Type

# More Extrinsic Evaluations for Distributional Similarity

- Automatic thesaurus extraction and expansion (Grefenstette 1994, Lin 1998, Pantel 2000, Rapp 2004)
- Classification of 44 concrete nouns (ESSLLI 2008 competition) (animals: bird vs. ground; tools, vehicles, plants: fruit vs vegetables)
- WSD (Schuetze 1998) and WS ranking (McCarthy et al. 2004)
- Text segmentation (Choi, Wiemer-Hastings and Moore, 2001)
- Unsupervised part-of-speech induction (Schuetze 1995)

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 Many other tasks in computational semantics: entailment detection, noun compound interpretation, detection of idioms,

Example Geometric interpretation Variations Context Type

# TOEFL test – sample question

# **1.** Such impacts continue to pose a natural hazard to life on Earth.

The word pose is closest in meaning to

- a. claim
- b. model
- c. assume
- d. present

Example Geometric interpretation Variations Context Type

### TOEFL test – another sample question

According to some estimates, the majority of all extinctions of species may be due to such impacts. Such a perspective fundamentally changes our view of biological evolution. The word perspective is closest in meaning to

- a. sense of values
- b. point of view
- c. calculation
- d. complication

Example Geometric interpretation Variations Context Type

#### Lexicalised grammatical relations (Lin 1998)

subj-of, absorb	1 1
subj-of, adapt subj-of, behave	1 1
subj-oi, benave	1
pobj-of, inside	16
pobj-of, into	30
nmod-of, abnormality	3
nmod-of, anemia	8
nmod-of, architecture	1
obj-of, attack	6
obj-of, call	11
obj-of, come from	3
obj-of, decorate	2
nmod, bacteria	3
nmod, body	2
nmod, bone marrow	2

Context word: cell; frequency counts from 64-Million word corpus.

 Cooccurrence matrices
 Example

 Term Weighting
 Geometric interpretation

 Proximity Metrics
 Variations

 Dimensionality Reduction
 Context Type

Structured vs. Unstructured Dependencies

A dog bites a man. The man's dog bites a dog. A dog bites a man.

unstructured	bite
dog	4
man	2

structured	bite-subj	bite-obj
dog	3	1
man	0	2

Pado and Lapata (2007) investigate dependency-based semantic spaces in detail; they weight the relative importance of different syntactic structures.

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Zipf's Law & TF\*IDF Association Metrics

## Feature Scaling

- How can we discount less important features?
- Two solutions:
  - If they occur in few contexts overall, they must be important
    - Zipf's law; TF\*IDF
  - If they co-occur with our target word more than expected, they must be important
    - Association metrics

Zipf's Law & TF\*IDF Association Metrics

## Zipf's Law

Most frequent words in a large language sample, with frequencies:

Rank	English (BNC)		German	
1	the	61847	der	
2	of	29391	die	
3	and	26817	und	
4	а	21626	in	
5	in	18214	den	
6	to	16284	von	
7	it	10875	zu	
8	is	9982	das	
9	to	9343	mit	
10	was	9236	sich	
11	I	8875	des	
12	for	8412	auf	
13	that	7308	für	
14	you	6954	ist	
15	he	6810	im	

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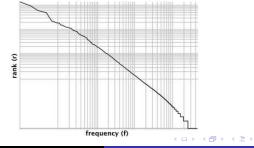
Zipf's Law & TF\*IDF Association Metrics

## Zipf's Law

Zipf's Law: The frequency rank of a word is reciprocally proportional to its frequency:

$$freq(word_i) \sim \frac{1}{i} freq(word_1)$$

(*word<sub>i</sub>* is the *i*th most frequent word of the language) Plotting a Zipfian distribution on a log-scale:



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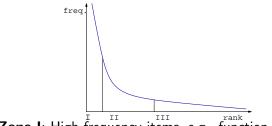
Zipf's Law & TF\*IDF Association Metrics

# Other collections (allegedly) obeying Zipf's law

- Sizes of settlements
- Frequency of access to web pages
- Income distributions amongst top earning 3% individuals
- Korean family names
- Size of earth quakes
- Word senses per word
- Notes in musical performances
- . . .

Zipf's Law & TF\*IDF Association Metrics

## Zipf's law as motivation for Term Weighting



- **Zone I**: High frequency items, e.g., function words, carry little semantics. (Top 135 types account for 50% of tokens in Brown corpus.)
- **Zone II**: Mid-frequency items, best indicators of semantics of the co-occurring word.
- Zone III: Low frequency words tend to be overspecific (e.g., "Uni7ed", "super-noninteresting", "87-year-old", "0.07685")

Zipf's Law & TF\*IDF Association Metrics

## Term Weighting

- Not all terms describe a document equally well
- Terms which are frequent in a document are better:

$$tf_{w,d} = freq_{w,d}$$

• Terms that are overall rare in the document collection are better:

$$\mathit{idf}_{w,D} = \mathit{log} \frac{|D|}{\mathit{n}_{w,D}}$$
  
 $\mathit{fidf}_{w,d,D} = \mathit{tf}_{w,d} imes \mathit{idf}_{w,D}$ 

• Improvement: Normalize by term frequency of most frequent term in document

$$norm_t f_{w,d} = \frac{freq_{w,d}}{max_{l \in d} freq_{l,d}}$$

Zipf's Law & TF\*IDF Association Metrics

## TF\*IDF, formulae

$tfidf_{w,d,D}$	TFIDF weight of word $w$ in document $d$ in document collection $D$ .
tf <sub>w,d</sub>	Term frequency of word $w$ in document $d$
$norm_t f_{w,d}$	Normalized term frequency of word $w$ in document $d$
idf <sub>w,D</sub>	Inverse document frequency of word $w$ in document collection $D$
n <sub>w,D</sub>	Number of documents in document colletion $D$ which contain word $w$
$max_{l \in d} freq_{l,d}$	Maximum term frequency of any word in document $\boldsymbol{d}$

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Zipf's Law & TF\*IDF Association Metrics

## Example: TF\*IDF

#### Document set contains N=30,000 documents

Term	tf	n <sub>w,D</sub>	TF*IDF
the	312	28,799	5.55
in	179	26,452	9.78
general	136	179	302.50
fact	131	231	276.87
explosives	63	98	156.61
nations	45	142	104.62
1	44	2,435	47.99
haven	37	227	78.48
2-year-old	1	4	3.88

 $\begin{array}{l} \mathsf{IDF(``the'')} = \mathsf{log}\;(\frac{30,000}{28,799}) = 0.0178 \\ \mathsf{TF*IDF(``the'')} = 312 \cdot 0.0178 = 5.55 \end{array}$ 

Zipf's Law & TF\*IDF Association Metrics

#### Association measures: weighting co-occurrences

How surprised should we be to see context term associated with the target word?

Expected co-occurrence frequency:

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$$f_{exp} = \frac{f_1 \cdot f_2}{N}$$

	eat	get	hear	kill	see	use
boat	7.0	52.4	7.3	9.5	31.2	17.6
cat	8.4	62.8	8.8	11.4	37.5	21.1
cup	6.8	50.7	7.1	9.2	30.2	17.0

Zipf's Law & TF\*IDF Association Metrics

#### PMI

Pointwise Mutual Information (PMI) compares observed vs. expected frequency of a word combination:

$$\mathsf{PMI}(\mathsf{word}_1,\mathsf{word}_2) = \mathsf{log}_2 \frac{f_{\mathsf{obs}}}{f_{\mathsf{exp}}} = \mathsf{log}_2 \frac{\mathsf{N} \cdot f_{\mathsf{obs}}}{f_1 \cdot f_2}$$

$word_2$	$word_1$	$f_{obs}$	f <sub>2</sub>	$f_1$	PMI
dog	small	855	33,338	490,580	3.96
dog	domesticated	29	33,338	918	6.85
dog	sgjkj	1	33,338	1	10.31

Disadvantage: PMI overrates combinations involving rare terms. Log-likelihood ratio (Dunning 1993) and several other metrics correct for this.

Zipf's Law & TF\*IDF Association Metrics

#### Another Association Metric: t-score

t-score:

$$assoc_{t-test}(w_1, w_2) = \frac{f_{obs} - f_{exp}}{\sqrt{f_{obs}}}$$

How many standard deviations is  $f_{obs}$  away from expected value  $(f_{exp})$ ?

	eat	get	hear	kill	see	use
knife	-2.95	-2.10	-9.23	-11.97	-4.26	6.70
cat	-0.92	-1.49	-2.13	2.82	2.67	-7.65
dog	2.76	-0.99	3.73	-1.35	0.87	-9.71
boat	-7.03	0.86	-1.48	-9.47	1.23	1.11
cup	-4.11	4.76	-2.93	-9.17	-4.20	-4.17
pig	1.60	-4.80	-1.21	4.10	-0.12	-3.42

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#### **Distance** metrics

• Manhattan Distance: (Levenshtein Distance, L1 norm)

$$distance_{manhattan}(\vec{x}, \vec{y}) = \sum_{i=1}^{N} |x_i - y_i|$$

• Euclidean Distance: (L2 norm)

$$distance_{euclidean}(ec{x},ec{y}) = \sqrt{\sum_{i=1}^{N}(x_i-y_i)^2}$$

	boat	cat	cup	dog	knife
cat	1.56				
cup	0.73	1.43			
dog	1.53	0.84	1.30		
knife	0.77	1.70	0.93	1.73	
pig	1.80	0.80	1.74	1.10	1.69

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#### Similarity Metrics

• Cosine: (normalisation by vector lengths)

$$sim_{cosine}(\vec{x}, \vec{y}) = \frac{\vec{x}\vec{y}}{|\vec{x}||\vec{y}|} = \frac{\sum_{i=1}^{N} x_i \cdot y_i}{\sqrt{\sum_{i=1}^{N} x_i^2} \sqrt{\sum_{i=1}^{N} y_i^2}}$$

• Jaccard (Grefenstette, 1994):

$$sim_{jacc}(\vec{x}, \vec{y}) = \frac{\sum_{i=1}^{N} min(x_i, y_i)}{\sum_{i=1}^{N} max(x_i, y_i)}$$

• Dice Coefficient (Curran, 2003):

$$sim_{dice}(\vec{x}, \vec{y}) = rac{2\sum_{i=1}^{N} min(x_i, y_i)}{\sum_{i=1}^{N} (x_i + y_i)}$$

#### Information-Theoretic Association Measures

How similar two words are depends on how much their distributions diverge from each other.

• Kuhlback-Leibler Divergence

$$D(P||Q) = \sum_{x} P(x) \log \frac{P(x)}{Q(x)}$$

Unfortunately, KL is undefined when Q(x) = 0 and  $P(x) \neq 0$ , which is frequent. Therefore:

• Jensen-Shannon Divergence

$$sim_{JS}(\vec{x}||\vec{y}) = D(\vec{x}|\frac{\vec{x}+\vec{y}}{2}) + D(\vec{y}|\frac{\vec{x}+\vec{y}}{2})$$

A (1) > A (1) > A

## Example: Lin's Online Similarity Tool

hope (N)		hope (V)		brief (A)		brief (N)	
optimism	0.141	would like	0.158	lengthy	0.256	legal brief	0.139
chance	0.137	wish	0.140	hour-long	0.191	affidavit	0.103
expectation	0.137	plan	0.139	short	0.174	filing	0.0983
prospect	0.126	say	0.137	extended	0.163	petition	0.0865
dream	0.119	believe	0.135	frequent	0.163	document	0.0835
desire	0.118	think	0.133	recent	0.158	argument	0.0832
fear	0.116	agree	0.130	short-lived	0.155	letter	0.0786
effort	0.111	wonder	0.130	prolonged	0.149	rebuttal	0.0778
confidence	0.109	try	0.127	week-long	0.149	memo	0.0768
promise	0.108	decide	0.125	occasional	0.146	article	0.0758

all MINIPAR relations used;  $assoc_{Lin}$  used; similarity metric from Lin(98) used.

Latent Semantic Analysis (LSA)

## LSA

- Vectors in standard vector space are very sparse
- Orthogonal dimensions clearly wrong for near-synonyms canine-dog
- Different word senses are conflated into the same dimension
- One way to solve this: dimensionality reduction
- Hypothesis for LSA (Latent Semantic Analysis; Landauer): true semantic space has fewer dimensions than number of words observed.
- Extra dimensions are noise. Dropping them brings out **latent** semantic space

Latent Semantic Analysis (LSA)

### Linear Algebra: a reminder

• Eigenvalues  $\lambda$  and eigenvectors  $\vec{x}$  of a matrix **A**: **A**  $\vec{x} = \lambda \vec{x}$ 

• Example:

$$\mathbf{A} = \begin{pmatrix} 2 & 0 & 0 \\ 0 & 9 & 0 \\ 0 & 0 & 4 \end{pmatrix} \Rightarrow \vec{x_1} = \begin{pmatrix} 0 \\ 1 \\ 0 \end{pmatrix} \vec{x_2} = \begin{pmatrix} 0 \\ 0 \\ 1 \end{pmatrix} \vec{x_3} = \begin{pmatrix} 1 \\ 0 \\ 0 \end{pmatrix}$$
$$\lambda_1 = 9; \lambda_2 = 4; \lambda_3 = 2$$

• Eigenvalues are determined by solving the polynomial

$$det(\mathbf{A} - \lambda \mathbf{I}) = 0$$

I is unit matrix (diagonal consists of 1s, 0s otherwise)

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Latent Semantic Analysis (LSA)

### **Eigenvector** Decomposition

• We can decompose any square matrix C into 3 matrices

$$C = Q \Lambda Q^{-1}$$

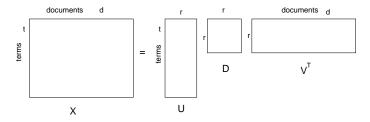
such that Q represents the eigenvectors, and eigenvalues are listed in descending order in matrix  $\Lambda$ .

- Rectangular matrices need SVD (Singular Value Decomposition) for similar decomposition, because they have left and right singular vectors rather than eigenvectors.
- Left singular vectors of A are eigenvectors of  $AA^{T}$ .
- Right singular vectors of A are eigenvectors of  $A^T A$ .

A (1) × (2) ×

Latent Semantic Analysis (LSA)

## Singular Value Decomposition

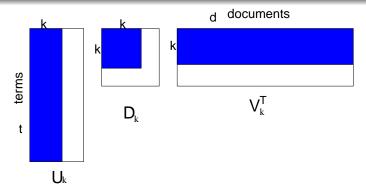


- r: rank of matrix; t: no of terms; d: no of documents
- D contains singular values (square roots of common eigenvalues for U and V) in descending order
- U contains left singular vectors of X in same ordering
- V contains right singular vectors of X in same ordering

A (1) > A (2) > A

Latent Semantic Analysis (LSA)

# Singular Value Decomposition



- Keep only first k (most dominant) singular values in D
- This results in two latent semantic spaces:
  - Reduced U<sub>k</sub> represents terms in topic/concept space
  - Reduced V<sub>k</sub> represents documents in topic/concept space collection

Latent Semantic Analysis (LSA)

### **Dimensionality Reduction**

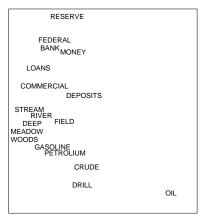
Similarity calculations in LSI:

- Term-term similarity: U<sub>k</sub>D<sub>k</sub>
- Document–document similarity: V<sub>k</sub>D<sub>k</sub>
- Matrix D<sub>k</sub> scales axes for comparison across spaces

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Latent Semantic Analysis (LSA)

#### Example: first 2 dimensions



from Griffiths, Steyvers, Tenenbaum (2007)

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## TOEFL test again

- LSA: 64.5% correct; real applicants: 64.5%; native speakers 97.75% (Rapp, 2004)
- Can also explain human learning rate.
  - 40K-100K words known by age 20: 7-15 new words each day; one new word is learned in each paragraph.
  - But: experiments show only 5-10% successful learning of novel words
  - L&D hypothesize that reading provides knowledge about other words not present in immediate text.
  - Simulations show: direct learning gains 0.0007 words per word encountered. Indirect learning gains 0.15 words per article  $\rightarrow$  10 new words per day

Latent Semantic Analysis (LSA)

## Reading

- Jurafsky and Martin, chapters 20.7 (Word Similarity: Distributional Methods);
- Dekang Lin (1998), Automatic Retrieval and Clustering of Similar Words, ACL-98.

#### Further Reading

Latent Semantic Analysis (LSA)

- Pado and Lapata (2007). Dependency-based Construction of Semantic Spaces. *Computational Linguistics.*
- Griffiths, Steyvers, Tenenbaum (2007). Topics in Semantic Representation. *Psychological Review*, 114(2):211.
- Landauer and Dumais (1997). A solution to Plato's problem: the latent semantic analysis theory of acquisition, induction and representation of knowledge. *Psychological Review*, 104(2):211.