

## Uncertainty IV: Simple Decision-Making

We now examine:

- the concept of a **utility function**;
- the way in which such functions can be related to reasonable axioms about **preferences**;
- a generalization of the Bayesian network, known as a **decision network**;
- how to measure the **value of information**, and how to use such measurements to design agents that can **ask questions**.

**Reading:** Russell and Norvig, chapter 16.

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## Simple decision-making

We now look at choosing an action by maximising **expected utility**.

A **utility function**  $U(s)$  measures the **desirability** of a **state**.

If we can express a probability distribution for the states resulting from alternative actions, then we can act in order to maximise expected utility.

For an action  $a$ , let  $\text{Result}(a) = \{s_1, \dots, s_n\}$  be a set of states that might be the result of performing action  $a$ . Then the expected utility of  $a$  is

$$EU(a|E) = \sum_{s \in \text{Result}(a)} \Pr(s|a, E)U(s)$$

Note that this applies to **individual actions**. Sequences of actions will not be covered in this course.

## Simple decision-making: all of AI?

Much as this looks like a complete and highly attractive method for an agent to decide how to act, it hides a great deal of complexity:

1. it may be hard to compute  $U(s)$ . You generally don't know how good a state is until you know where it might lead on to: planning *etc...*
2. knowing what state you're currently in involves most of AI!
3. dealing with  $\Pr(s|a, E)$  involves Bayesian networks.

## Utility in more detail

Overall, we now want to express **preferences** between different things.

Let's use the following notation:

$X > Y$  :  $X$  is preferred to  $Y$

$X = Y$  : we are indifferent regarding  $X$  and  $Y$

$X \geq Y$  :  $X$  is preferred, or we're indifferent

$X$ ,  $Y$  and so on are **lotteries**. A lottery has the form

$$X = [p_1, O_1 | p_2, O_2 | \dots | p_n, O_n]$$

where  $O_i$  are the outcomes of the lottery and  $p_i$  their respective probabilities. Outcomes can be **other lotteries** or actual states.

### Axioms for utility theory

Given we are dealing with preferences it seems that there are some clear properties that such things should exhibit:

**Transitivity:** if  $X > Y$  and  $Y > Z$  then  $X > Z$ .

**Orderability:** either  $X > Y$  or  $Y > X$  or  $X = Y$ .

**Continuity:** if  $X > Y > Z$  then there is a probability  $p$  such that

$$[p, X|(1-p), Z] = Y$$

**Substitutability:** if  $X = Y$  then

$$[p, X|(1-p), L] = [p, Y|(1-p), L]$$

### Axioms for utility theory

**Monotonicity:** if  $X > Y$  then for probabilities  $p_1$  and  $p_2$ ,  $p_1 \geq p_2$  if and only if

$$[p_1, X|(1-p_1), Y] \geq [p_2, X|(1-p_2), Y]$$

**Decomposability:**

$$[p_1, X|(1-p_1), [p_2, Y|(1-p_2), Z]] = [p_1, X|(1-p_1)p_2, Y|(1-p_1)(1-p_2), Z]$$

### Axioms for utility theory

If an agent's preferences conform to the utility theory axioms—and note that we are **only** considering preferences, not numbers—then it is possible to define a utility function  $U(s)$  for states such that:

1.  $U(s_1) > U(s_2) \iff s_1 > s_2$
2.  $U(s_1) = U(s_2) \iff s_1 = s_2$
3.  $U([p_1, s_1|p_2, s_2|\dots|p_n, s_n]) = \sum_{i=1}^n p_i U(s_i)$ .

We therefore have a justification for the suggested approach.

### Designing utility functions

There is complete freedom in how a utility function is defined, but clearly it will pay to define them carefully.

**Example:** the utility of money (for most people) exhibits a **monotonic preference**. That is, we prefer to have more of it.

But we need to talk about preferences between **lotteries**.

Say you've won 100,000 pounds in a quiz and you're offered a coin flip:

- for heads: you win a total of 1,000,000 pounds;
- for tails: you walk away with nothing!

### Designing utility functions

The **expected monetary value** (EMV) of this lottery is

$$(0.5 \times 1,000,000) + (0.5 \times 0) = 500,000$$

whereas the EMV of the initial amount is 100,000.

**BUT:** most of us would probably refuse to take the coin flip.

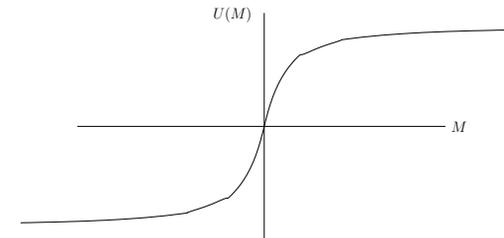
The story is not quite as simple as this though: our attitude probably depends on how much money we have to start with. If I have  $M$  pounds to start with then I am in fact choosing between expected utility of  $U(M + 100,000)$  and expected utility of

$$(0.5 \times U(M)) + (0.5 \times U(M + 1,000,000))$$

If  $M$  is 50,000,000 my attitude is much different to if it is 10,000.

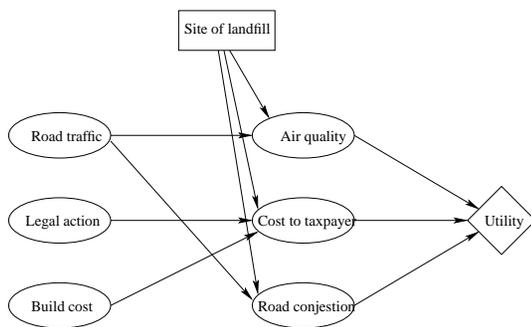
### Designing utility functions

In fact, research shows that the utility of  $M$  pounds is for most people almost exactly proportional to  $\log M$ , for  $M > 0$ .



### Decision networks

**Decision networks**, also known as **influence diagrams**, allow us to work **actions** and **utilities** into the formalism of **Bayesian networks**.



### Decision networks

A decision network has three types of node:

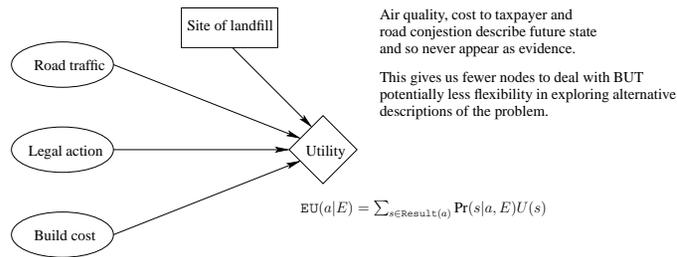
**Chance nodes:** are denoted by ovals. These are random variables (RVs) represented by a distribution conditional on their parents, as in Bayesian networks. Parents can be other chance nodes or a decision node.

**Decision nodes:** are denoted by squares. They describe possible outcomes of the decision of interest. Here we deal only with **single** decisions: multiple decisions require alternative techniques.

**Utility nodes:** are denoted by diamonds. They describe the utility function relevant to the problem, as a function of the values of the node's parents.

## Decision networks

Sometimes such diagrams are simplified by leaving out the RVs describing the new state and converting current state and decision directly to utility:



This is an **action-utility table**. The utility no longer depends on a state but is the expected utility for a given action.

## Evaluation of decision networks

Once a **specific** action is selected for a decision node it acts like a chance node for which a specific value is being used as **evidence**.

1. set the current state chance nodes to their evidence values
2. for each potential action
  - fix the decision node
  - compute the probabilities for the utility node's parents
  - compute the expected utility
3. return the action that maximised  $EU(a|E)$

## The value of information

We have been assuming that a decision is to be made with **all evidence available beforehand**. This is unlikely to be the case.

Knowing **what questions one should ask** is a central, and important part of making decisions. **Example:**

- doctors do not diagnose by first obtaining results for all possible tests on their patients;
- they ask questions to decide what tests to do;
- they are informed in formulating which tests to perform by probabilities of test outcomes, and by the manner in which knowing an outcome might improve treatment;
- tests can have associated costs.

## The value of perfect information

**Information value theory** provides a formal way in which we can reason about what further information to gather using **sensing actions**.

Say we have evidence  $E$ , so

$$EU(\text{action}|E) = \max_a \sum_{s \in \text{Result}(a)} \Pr(s|a, E)U(s)$$

denotes how valuable the best action, that is, the best action based on  $E$ , must be.

How valuable would it be to learn about a further piece of evidence?

If we examined another RV  $E'$  and found that  $E' = e'$  then the best action might be altered as we'd be computing

$$EU(\text{action}'|E, E') = \max_a \sum_{s \in \text{Result}(a)} \Pr(s|a, E, E')U(s)$$

### The value of perfect information

**BUT:** because  $E'$  is a RV, and in advance of testing we don't know its value, we need to **average** over its **possible values** using our **current knowledge**.

This leads to the definition of the **value of perfect information** (VPI)

$$\text{VPI}_E(E') = \left\{ \sum_{e'} \Pr(E' = e'|E) \text{EU}(\text{action}'|E, E' = e') \right\} - \text{EU}(\text{action}|E)$$

### The value of perfect information

VPI has the following properties:

- $\text{VPI}_E(E') \geq 0$
- It is not necessarily additive, that is, it is possible that

$$\text{VPI}_E(E', E'') \neq \text{VPI}_E(E') + \text{VPI}_E(E'')$$

- It is independent of ordering

$$\begin{aligned} \text{VPI}_E(E', E'') &= \text{VPI}_E(E') + \text{VPI}_{E,E'}(E'') \\ &= \text{VPI}_E(E'') + \text{VPI}_{E,E''}(E') \end{aligned}$$

### Agents that can gather information

In constructing an agent with the ability to ask questions, we would hope that it would:

- use a good order in which to ask the questions;
- avoid asking irrelevant questions;
- trade off the **cost** of obtaining information against the **value** of that information;
- choose a good time to **stop** asking questions.

We now have the means with which to approach such a design.

### Agents that can gather information

Assuming we can associate a cost  $C(E')$  with obtaining the knowledge that  $E' = e'$ , an agent can act as follows:

- given a decision network and current percept
- find the piece of evidence  $E'$  maximising  $\text{VPI}_E(E') - C(E')$
- if  $\text{VPI}_E(E') - C(E')$  is positive then find the value of  $E'$ , else take the action indicated by the decision network.

This is known as a **myopic** agent as it requests a single piece of evidence at once.