Workshop on the Future of Social Networking: Experts from Industry and Academia

http://www.cl.cam.ac.uk/research/srg/netos/socialnets

Cambridge United Kingdom, 18th November 2010

WORKSHOP DATE:

November 18th, 2010

LOCATION:

The Møller Centre
Storey's Way
Cambridge
CB3 0DE

POSTERs:
Submission November 10 2010
Notification November 12 2010

ORGANIZERS

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EU FP7 SocialNets Consortium

- Cardiff University (UK)
- University of Aveiro (Portugal)
- CNR (Italy)
- Institut Eurécom (France)
- National and Kapodistrian University of Athens (Greece)
- University of Oxford (UK)
- University of Cambridge (UK)

CONTACT:

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THEME

The workshop on the Future of Social Networking will focus on the commercial exploitation of social networks. Online social networks are among the most popular sites on the Web and continue to grow rapidly. They provide a means for establishing identities, sharing information, and creating relationships, while the resulting social graph can provide a basis for communicating, distributing, and locating content. We seek contributions from practitioners in industry, as well as academic and industrial researchers, to discuss new ideas on the theme of social networking and computer systems. This workshop is being organised as part of the EU FP7 SocialNets project: Social networking for pervasive adaptation - Harnessing adaptive human social structures for tomorrow's wireless networks (http://www.social-nets.eu/).

We have speakers confirmed from several major industry research labs. Participation from local companies developing products related to social networking is also welcome.

The University of Cambridge Computer Laboratory is organising the workshop in conjunction with Microsoft Research Cambridge, the Newton Institute, and The FP7 SocialNets project Consortium (http://www.social-nets.eu/consortium.html).

The workshop will be held at the Møller Centre, Churchill College, University of Cambridge. Featured Speakers:

- Sharad Goel (Yahoo! Research, USA)
- Jurgen Van Gael (Microsoft FUSE Labs, UK)
- Richard Allan (Facebook, UK)
- Vahab S. Mirrokni (Google, USA)
- Balachander Krishnamurthy (AT&T Research, USA)

See the draft program at:
http://www.cl.cam.ac.uk/research/srg/netos/socialnets/program.html.

CALL FOR POSTERS/DEMOS

The poster session will showcase research projects and commercial applications in an informal setting. See further details at:
http://www.cl.cam.ac.uk/research/srg/netos/socialnets/poster.html.

REGISTRATION

Attending workshop is free but requires registration. Please email following information to social-nets@cl.cam.ac.uk with the subject line reading [SOCIALNETS REGISTRATION] before November 15th. See details at:
http://www.cl.cam.ac.uk/research/srg/netos/socialnets/registration.html.

1. Name
2. Affiliations
3. Email address
4. Poster submission Yes/No
5. Reception Yes/No