## Working in industrial research

- Understand the lab/group you want to join
  - Colleagues
  - Management (managing up or down)
  - Structure (flat or hierarchical)
- Understand your lab's mission
  - How are research projects planned (research v. development)
  - What are the metrics for success
  - Technology transfer is hard (different mindset / metrics / methods)
- Stay flexible
  - Technology will change and so must you
  - You will be in the field for 20+ years: change is good
  - Product-land can be fun as well
- Get a life!