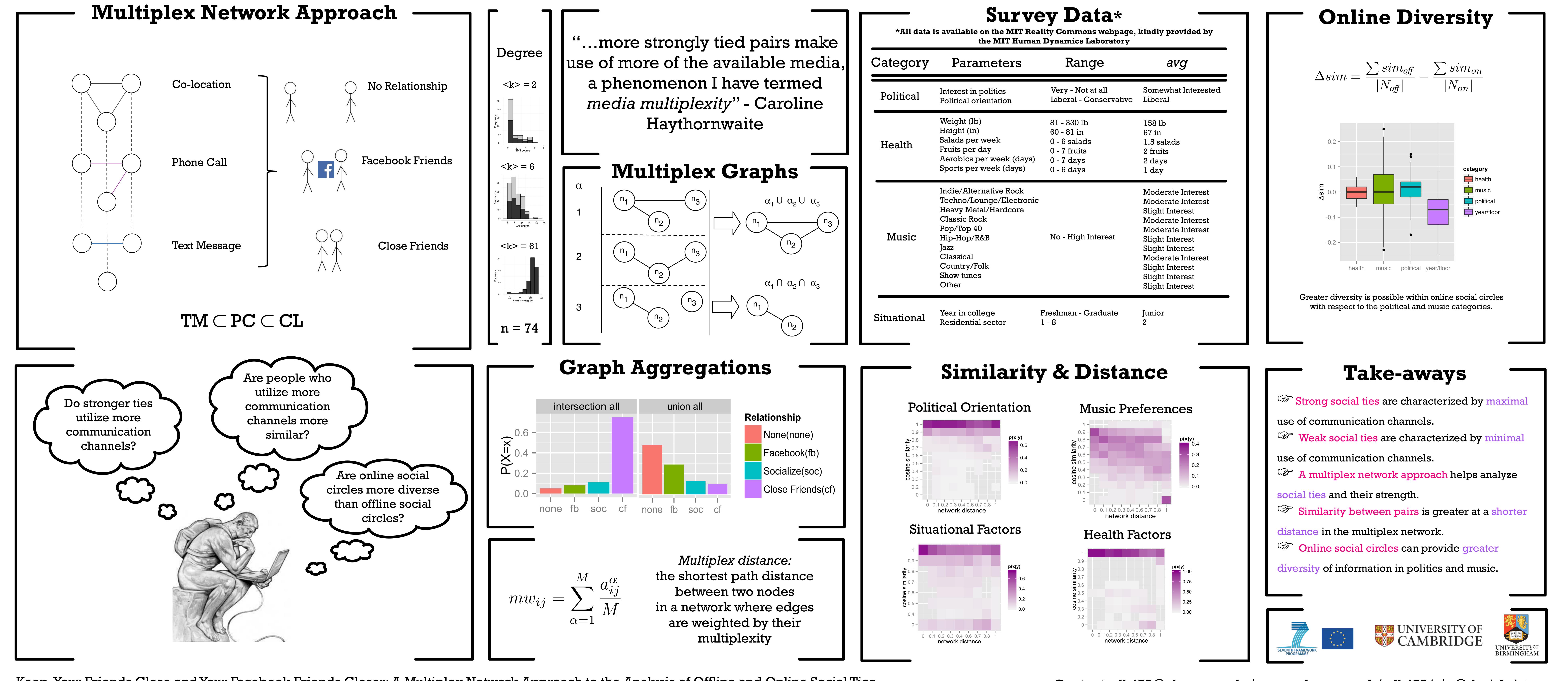
# Keep Your Friends Close and Your Facebook Friends Closer: A Multiplex Network Approach to the Analysis of Offline and Online Social Ties Desislava Hristova\*, Mirco Musolesi\*\*, Cecilia Mascolo\* \*University of Cambridge, \*\*University of Birmingham



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