



# Bubble Rap: Forwarding in Small World DTNs in Ever Decreasing Circles Part 2 - People Are the Network

Jon Crowcroft  
Pan Hui  
Computer Laboratory  
University of Cambridge



# Outline

- Multiple levels human heterogeneity
  - Local community structures
  - Diversity of centrality in different scales
  - Four categories of human relationship
- Heterogeneous forwarding algorithms
  - Design space
  - RANK (centrality based forwarding)
  - LABEL (community based forwarding)
  - BUBBLE RAP (centrality meets community)
- Approximation and predictability
  - Decentralized approximation of centrality
  - Human predictability



# Understanding multiple levels of heterogeneity

*The first goal of this research is to move to a third generation of human mobility models, understanding heterogeneity at multiple levels of detail.*



# Social Structures Vs Network Structures

- Community structures
  - Social communities, i.e. affiliations
  - Topological cohesive groups or modules
- Centralities
  - Social hubs, celebrities and postman
  - Betweenness, closeness, inference power centrality

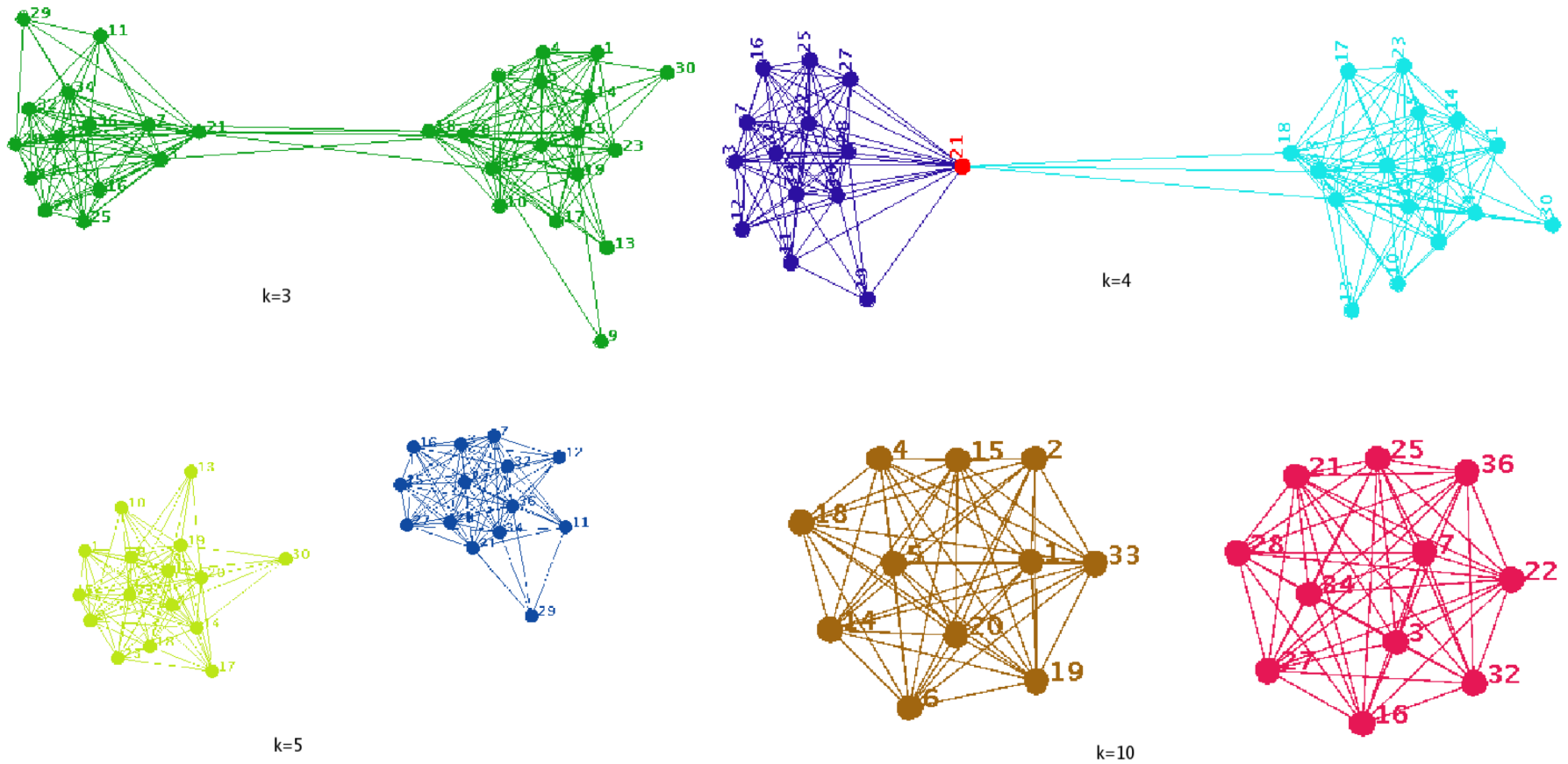


# K-clique Community Definition

- Union of k-cliques reachable through a series of adjacent k-cliques [Palla et al]
- Adjacent k-cliques share k-1 nodes
- Members in a community reachable through well-connected well subsets
- Examples
  - 2-clique (connected components)
  - 3-clique (overlapping triangles)
- Overlapping feature
- Percolation threshold  $p_c(k) = 1/[(k-1)N]^{1/(k-1)}$

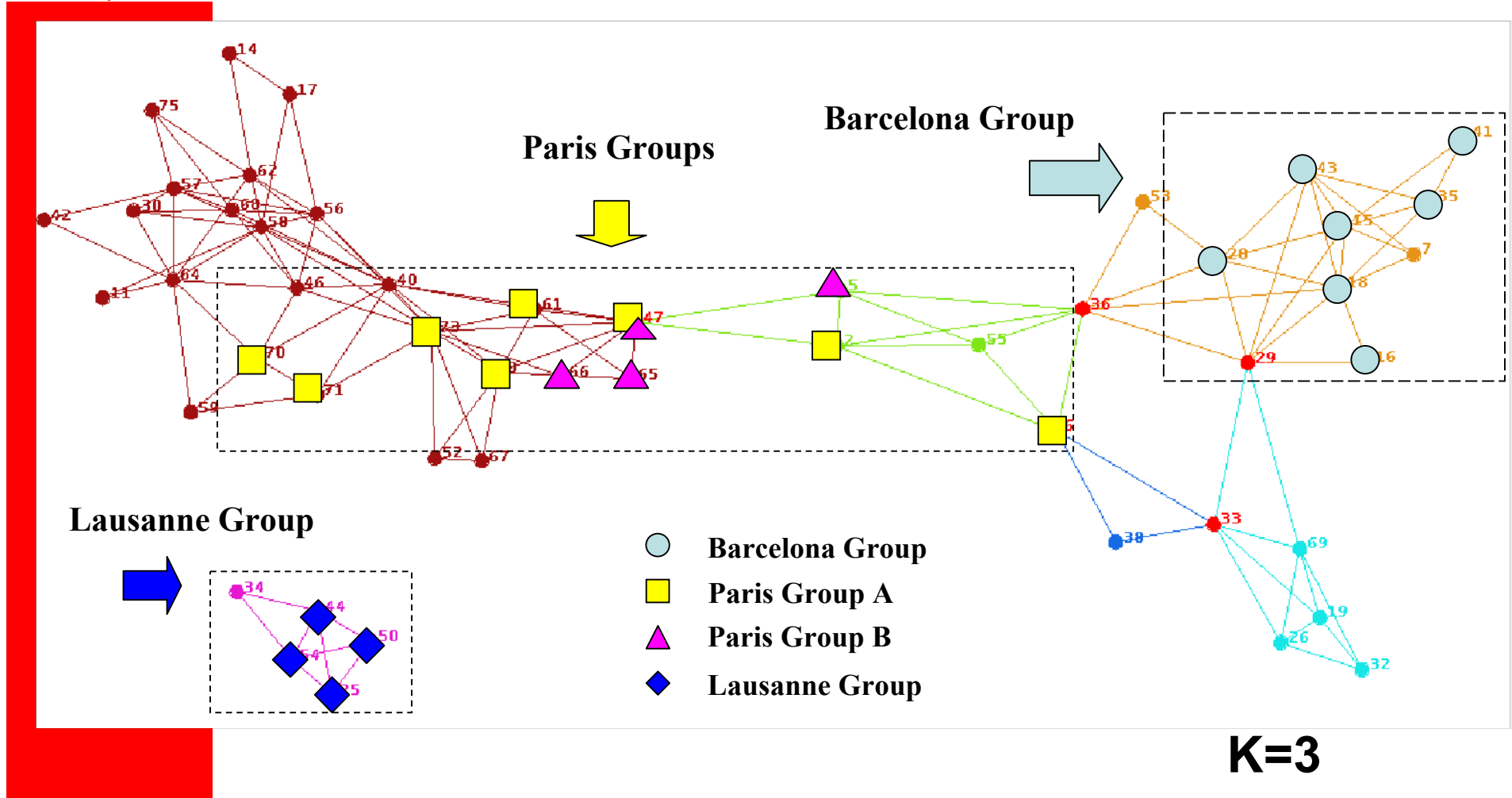


# K-clique Communities in Cambridge Dataset





# K-clique Communities in Infocom06 Dataset

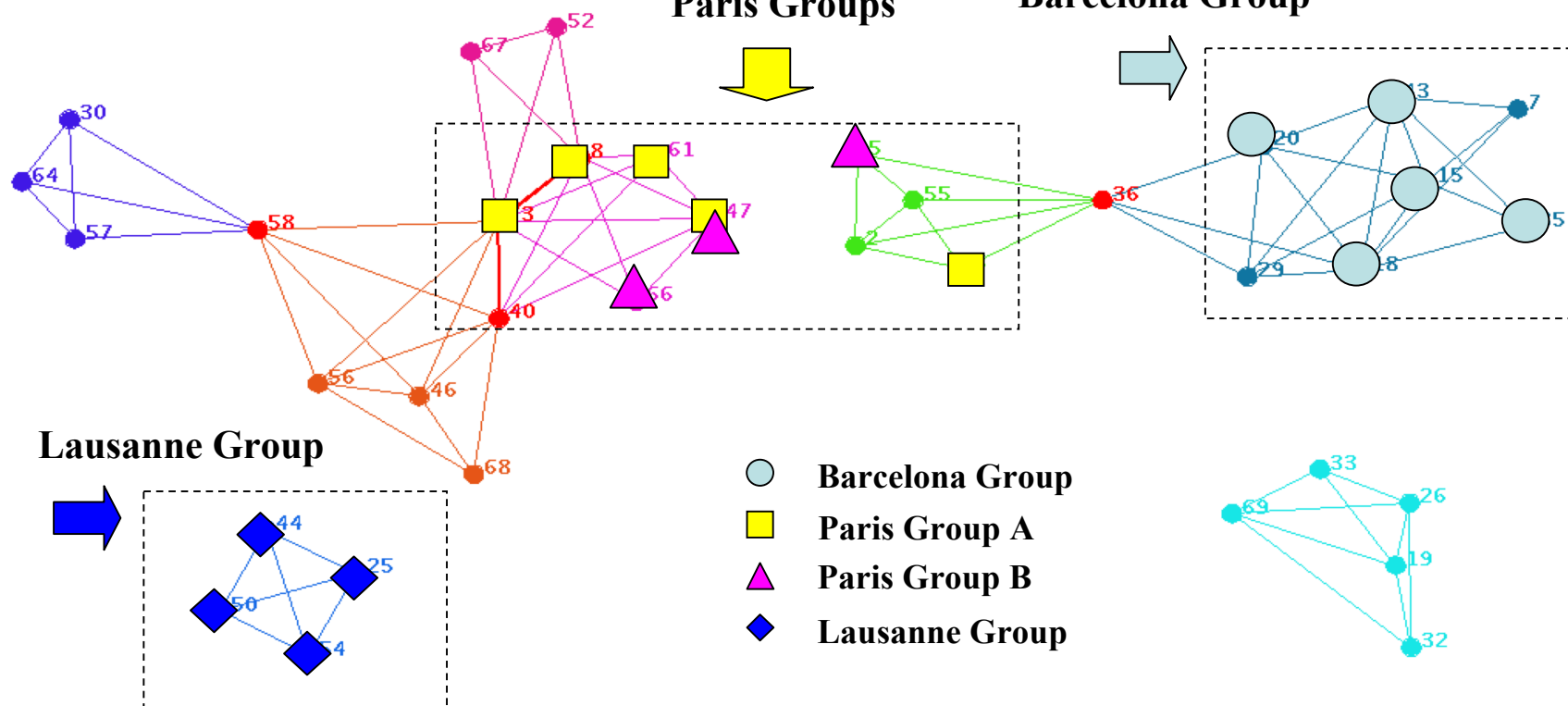




# K-clique Communities in Infocom06 Dataset

Paris Groups

Barcelona Group

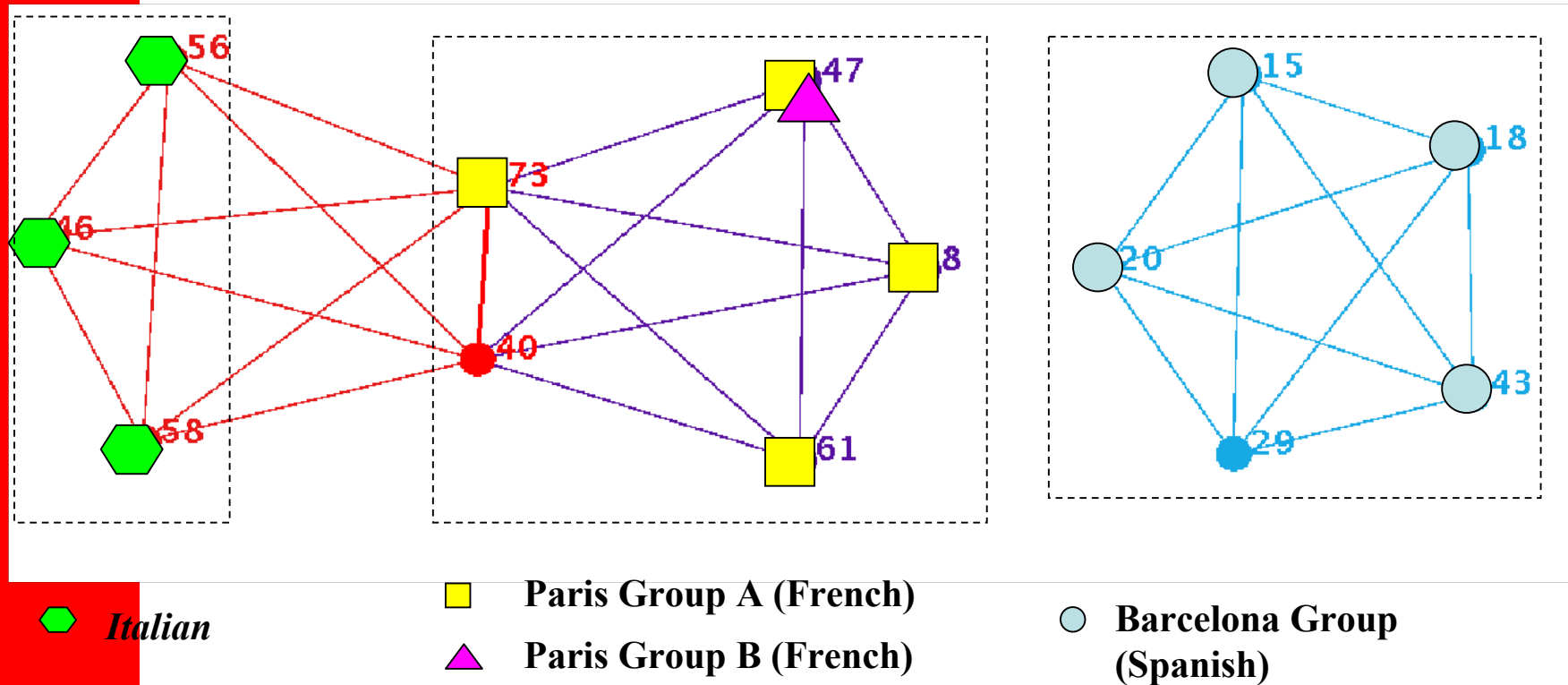


**K=4**





# K-clique Communities in Infocom06 Dataset



**K=5**



# Other Community Detection Methodologies

- Betweenness [Newman04]
- Modularity [Newman06]
- Information theory [Rosvall06]

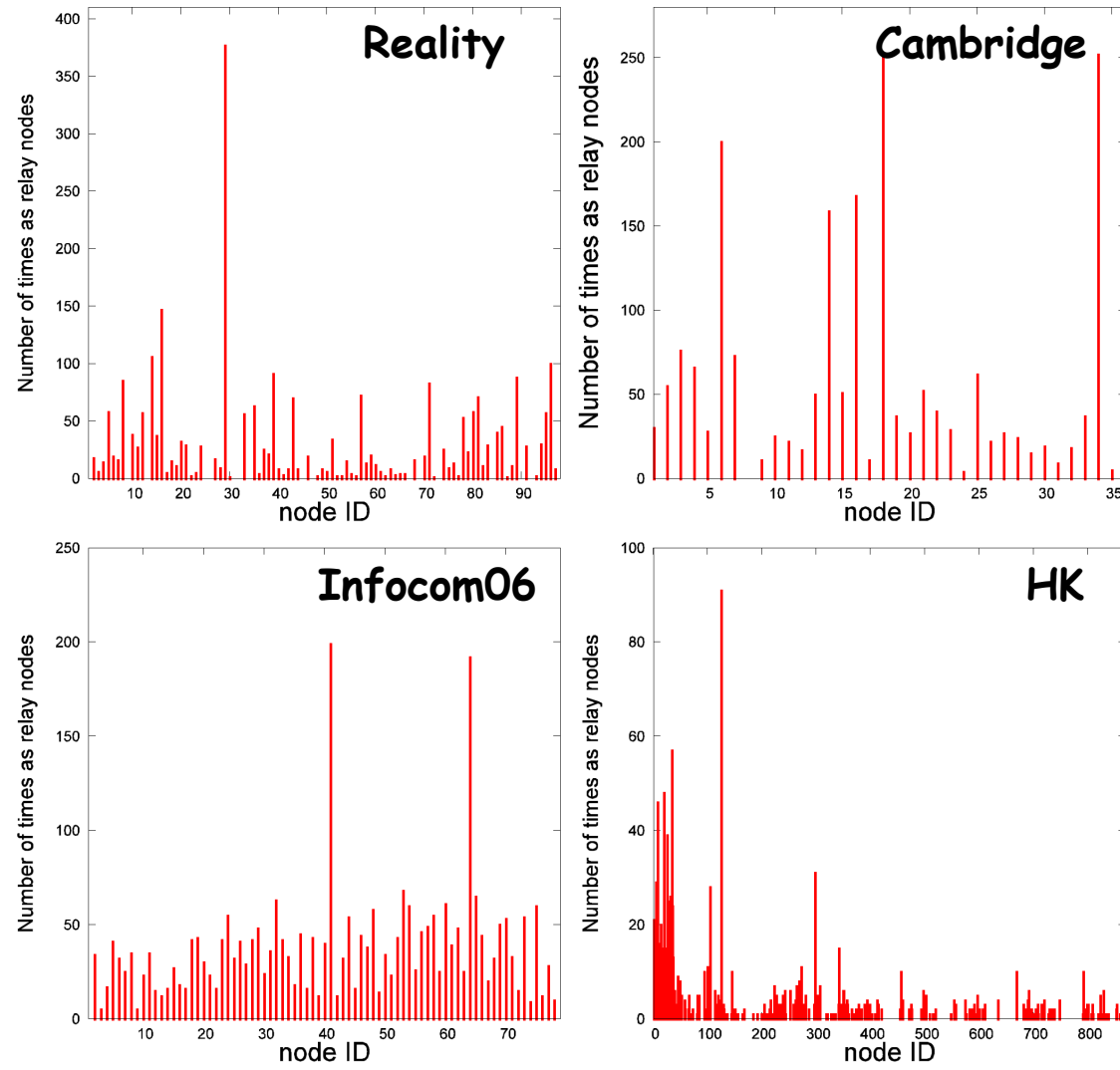


# Centrality in Temporal Network

- Large number of unlimited flooding
- Uniform sourced and temporal traffic distribution
- Number of times on shortest delay deliveries
- Analogue to Freeman centrality [freeman]



# Homogenous Centrality

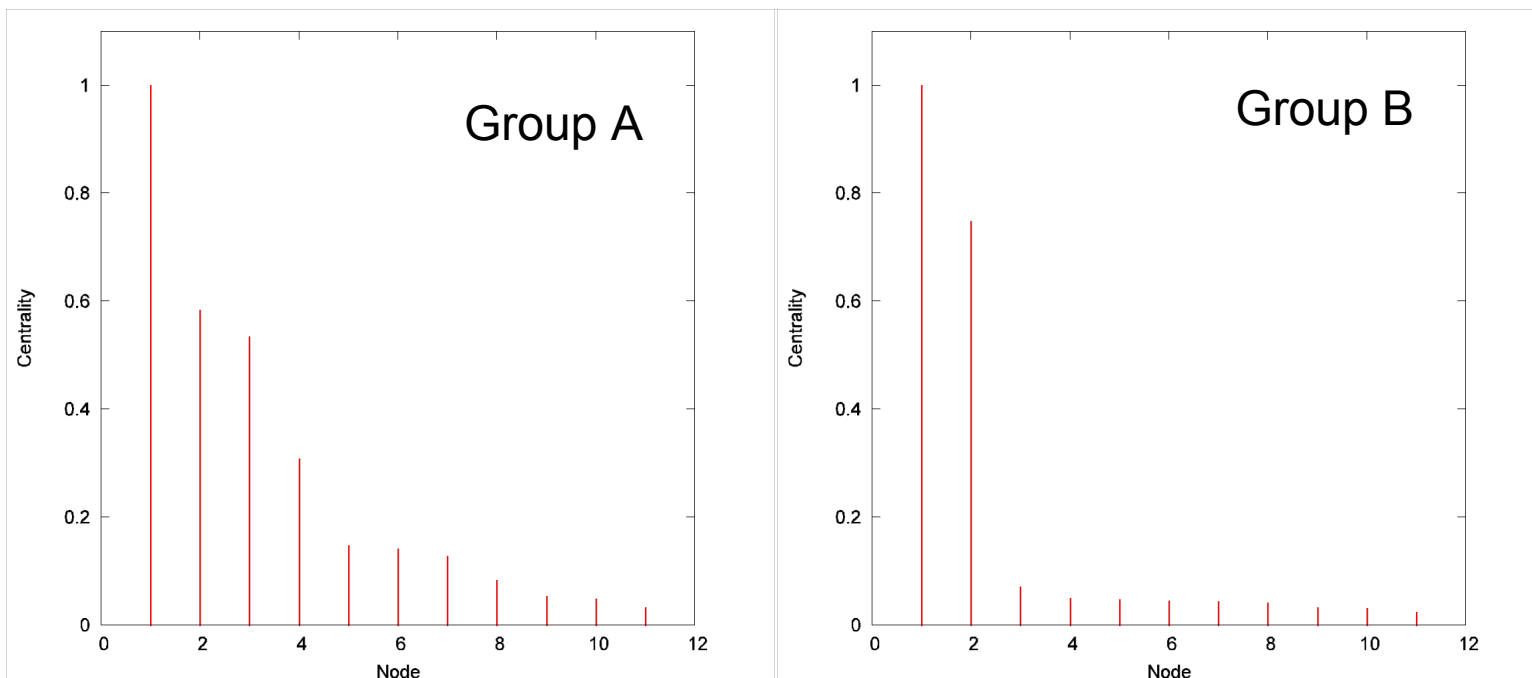


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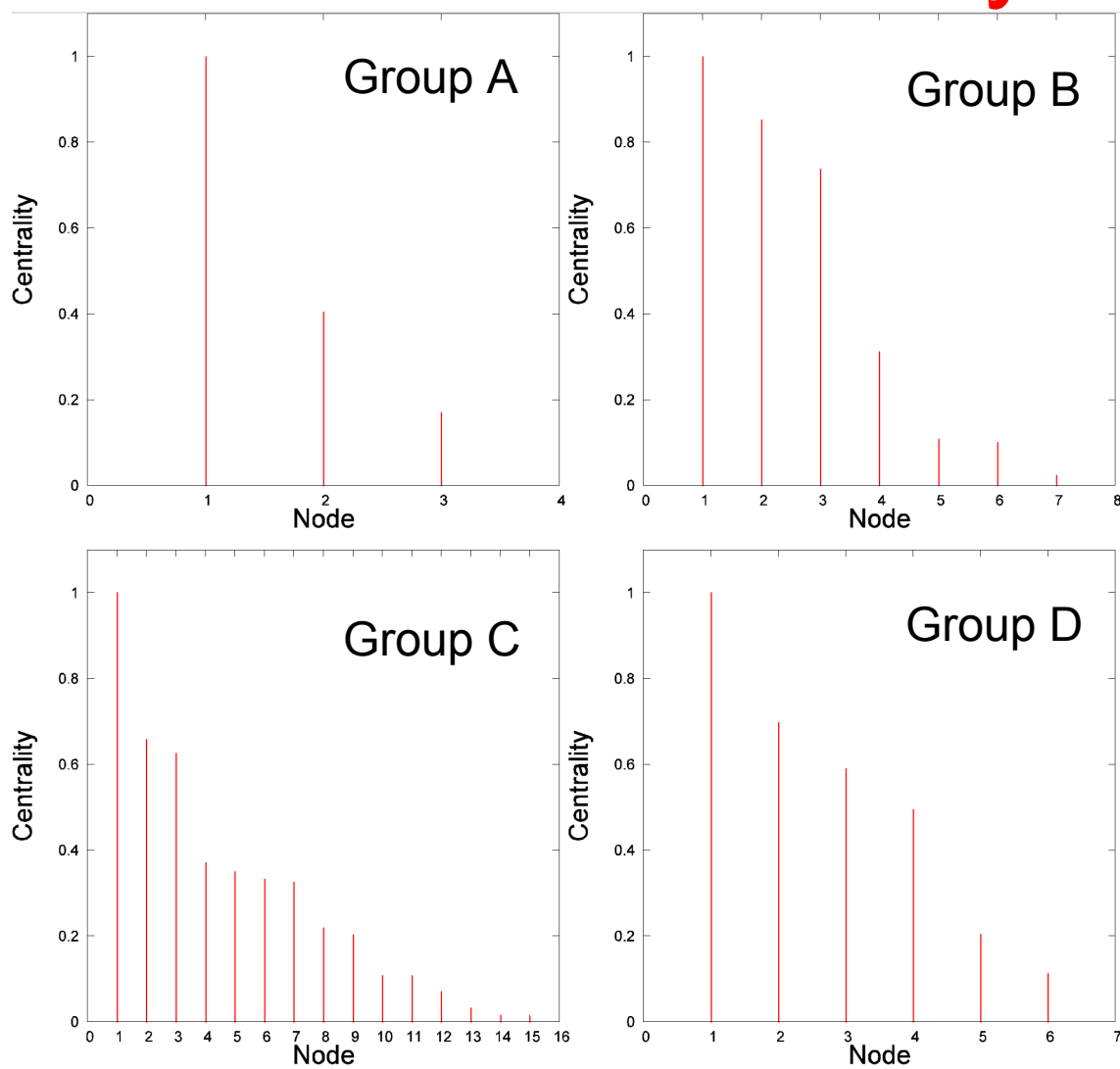


# Within Group Centrality Cambridge Dataset





# Within Group Centrality Reality Dataset



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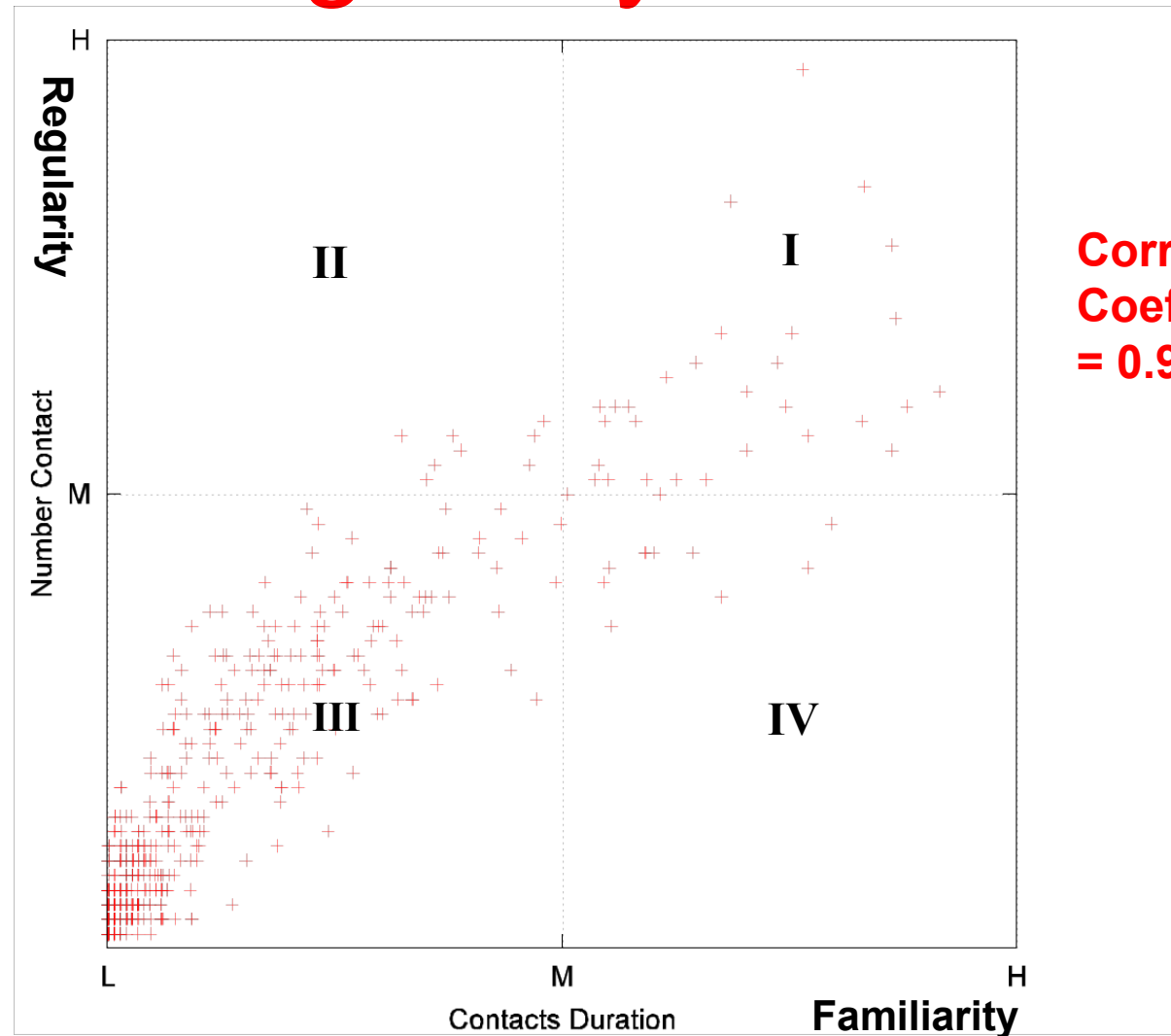


# Model Node Centrality

Node centrality should be modelled in different levels of heterogeneity



# Regularity and Familiarity

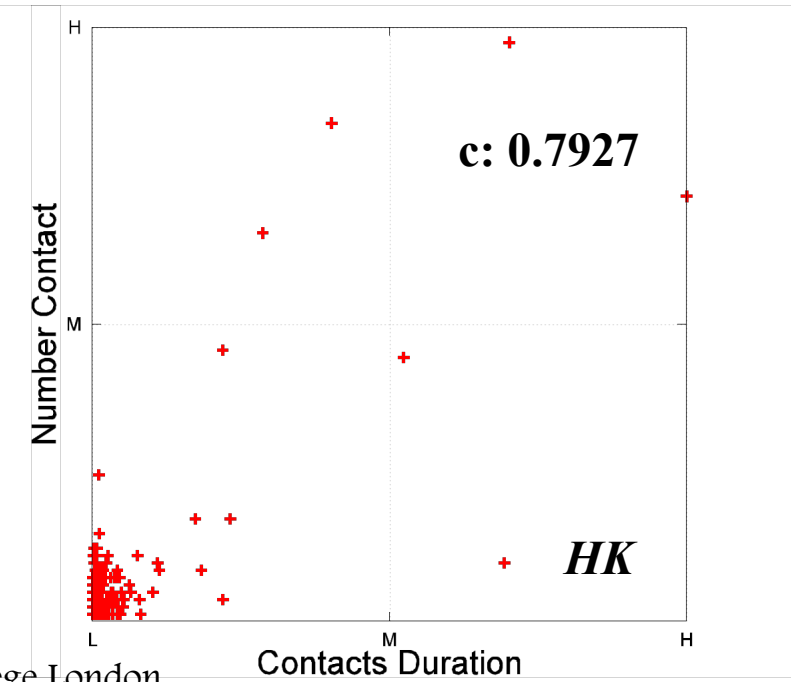
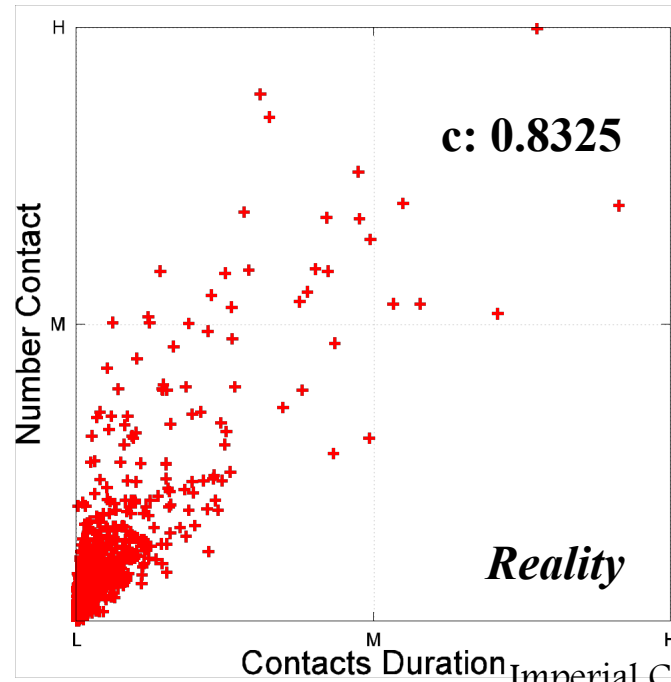
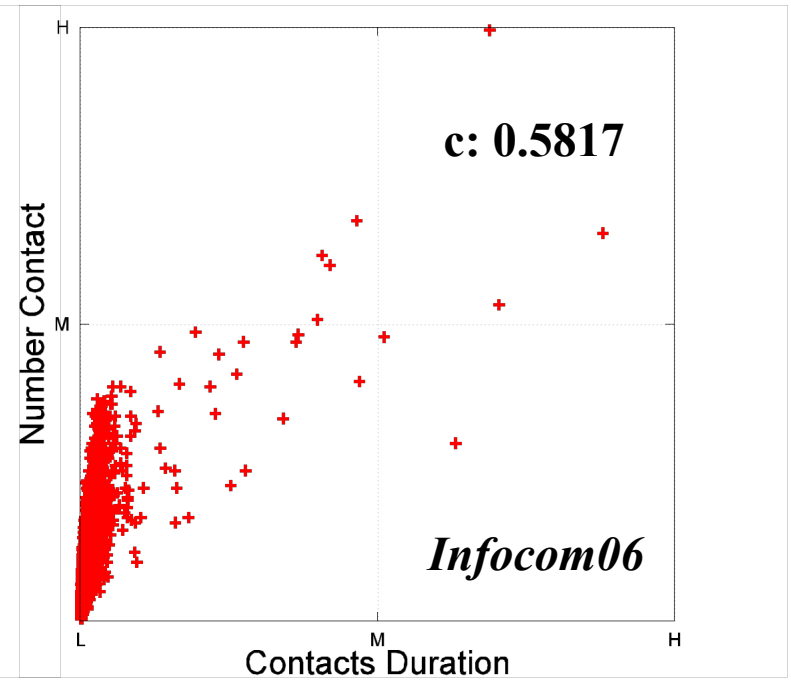
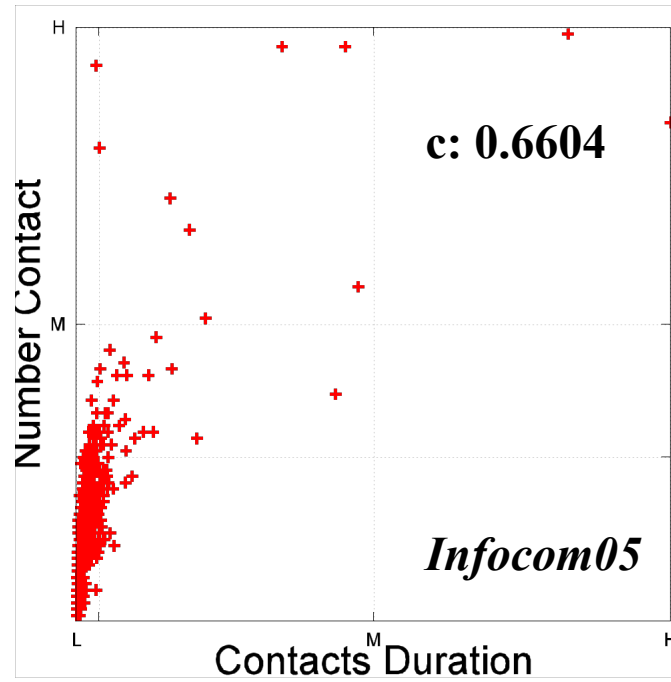
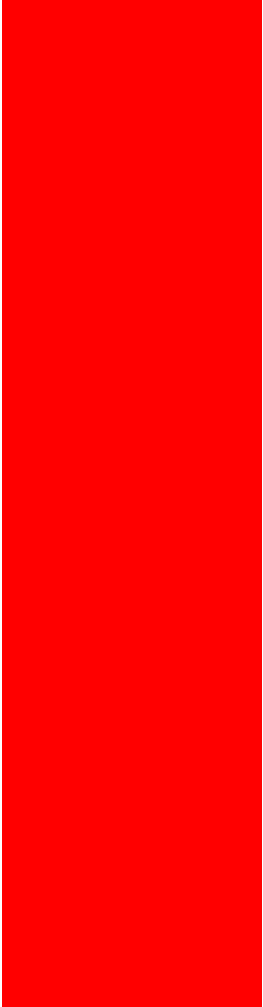


**I: Community II. Familiar Strangers III. Strangers IV. Friends**

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# Heterogeneous Forwarding

*The second goal of this research is to devise efficient forwarding algorithms for PSNs which take advantage of both a priori and learned knowledge of the structure of human mobility.*

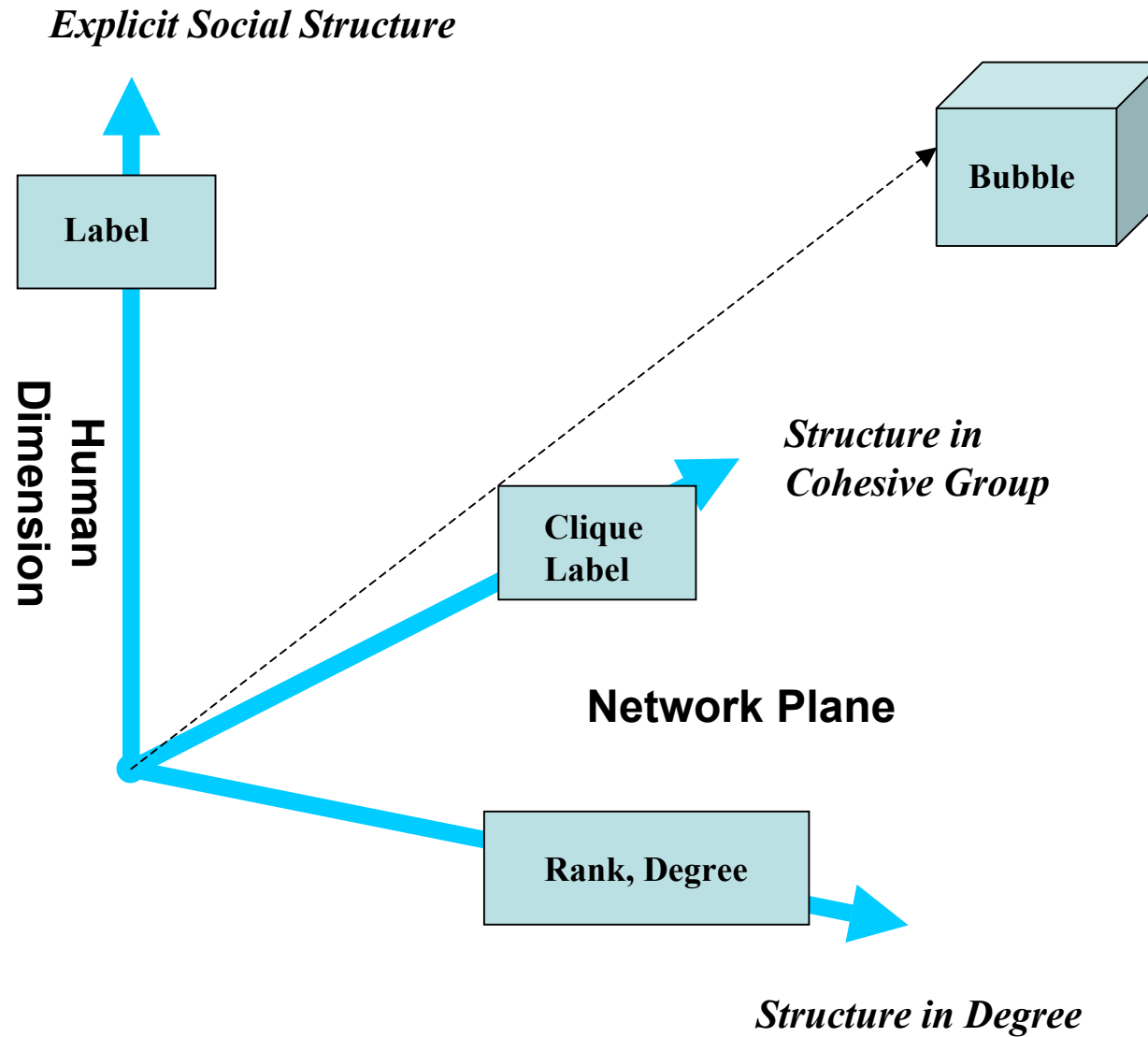


# Interaction and Forwarding

- Third generation human interaction model
  - Categories of human contact patterns
  - Clique and community
  - Popularity/Centrality
- Dual natures of mobile network
  - Social network
  - Physical network
- Benchmark Forwarding strategies
  - Flooding, Wait, and Multiple-copy-multiple-hop (MCP)



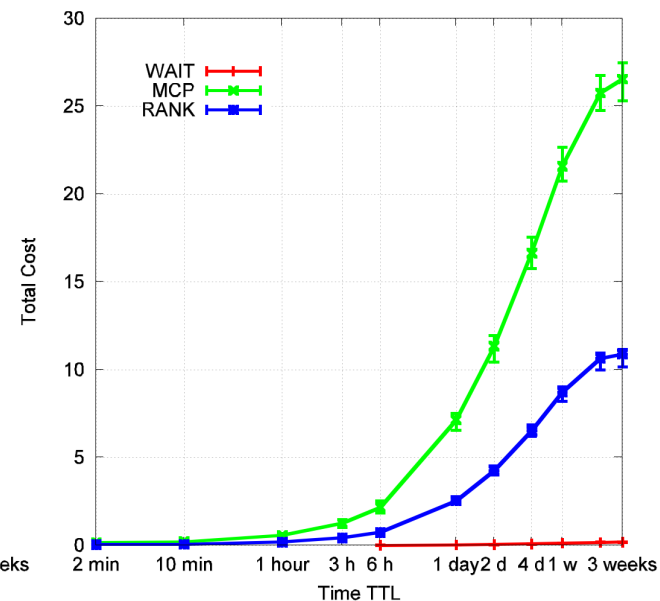
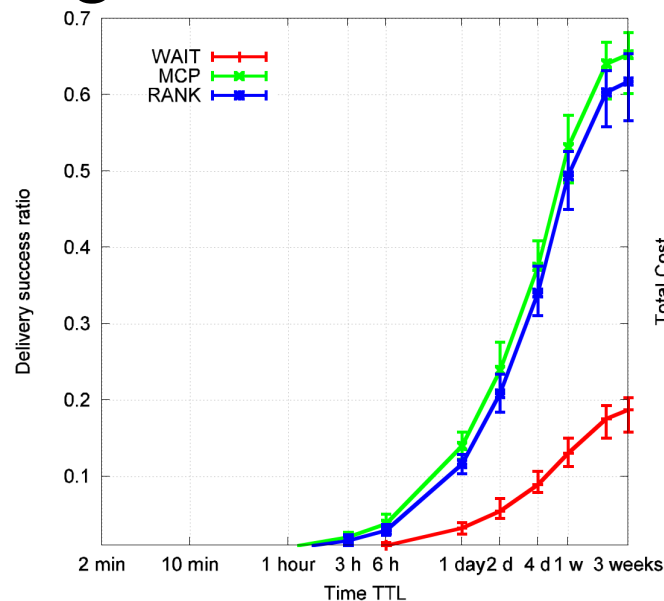
# Design Space





# Greedy Ranking Algorithm (RANK)

- Use pre-calculated centrality/rank
- Push traffic to nodes have higher rank
- Good performance in small and homogeneous





# Greedy Ranking Algorithm

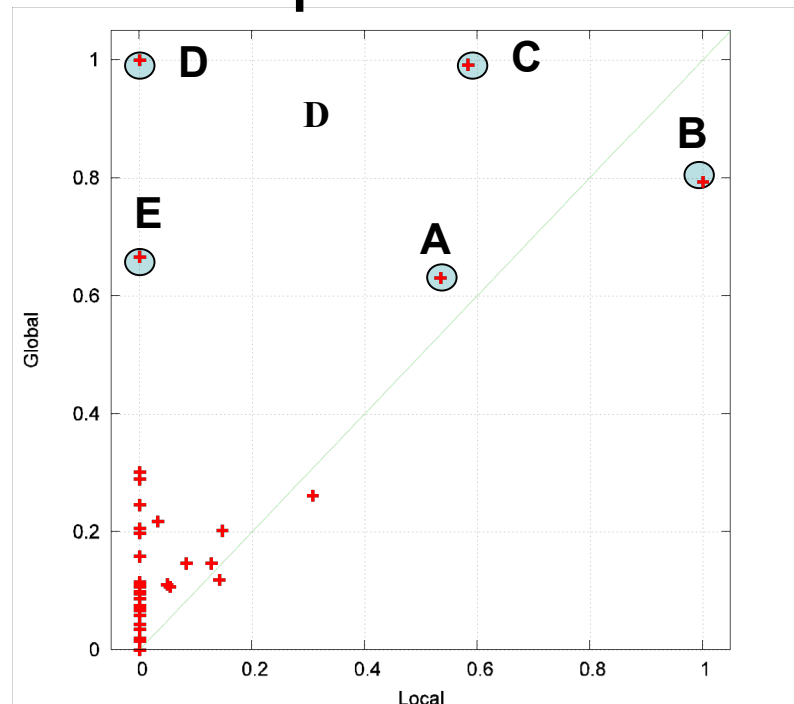
- Hierarchical organization
- Hierarchical paths [Trusina et al]
- High percentage in most dataset

Experimental data set	% hierarchical paths
Rummidge	87.2 (-2.4,+4.3)
Reality	81.9 (-3.1,+3.3)
Infocom05	62.3 (-2.5,+2.5)
Infocom06	69.5 (-4.1,+2.4)
Hong Kong	33.5 (-4.0,+4.0)



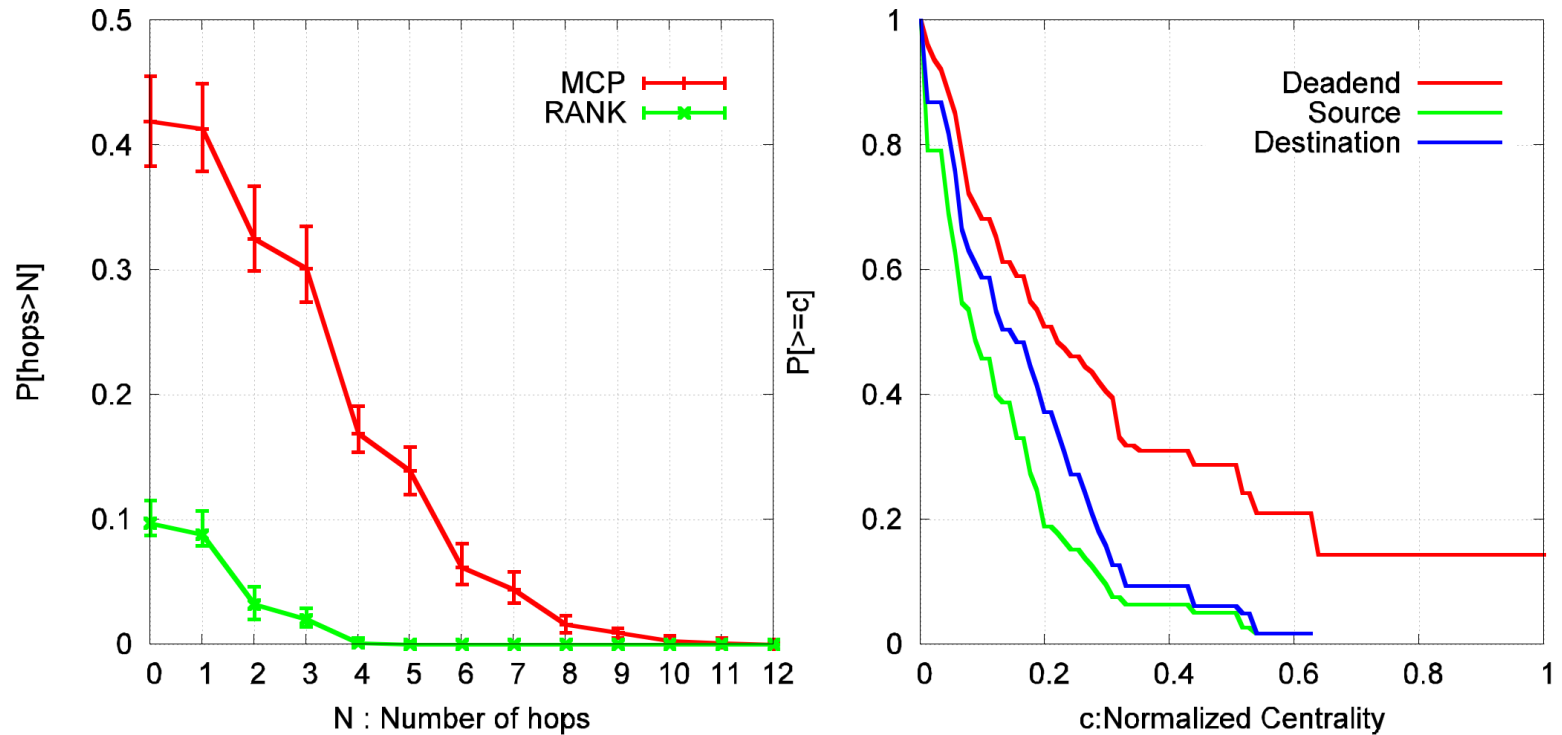
# Problem with RANK

- Heterogeneous at multiple levels
- Best node for the whole system may not be best node for a specific community





# Problem with RANK



Hop distribution and rank at dead-end for HK dataset

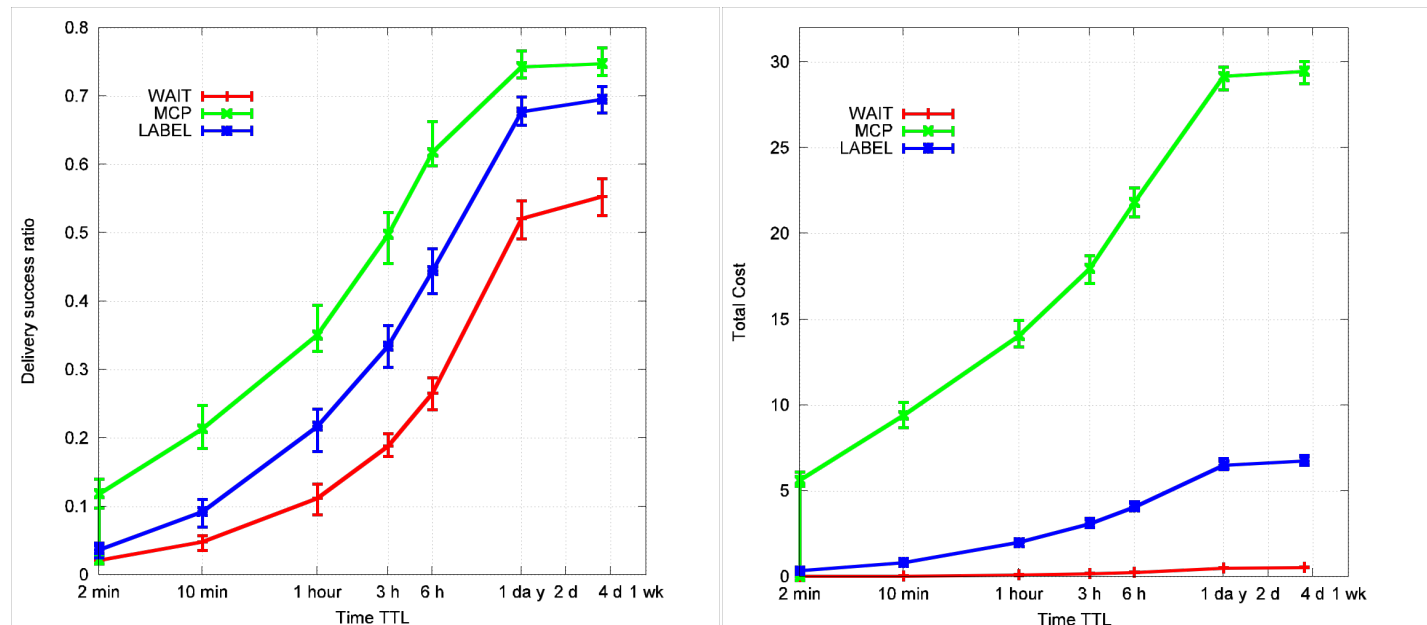




# Label Strategy (LABEL)

Priori label, e.g. affiliation

- Correlated interaction
- Forward to nodes have same label as the destination
- Good performance in conference mixing environment

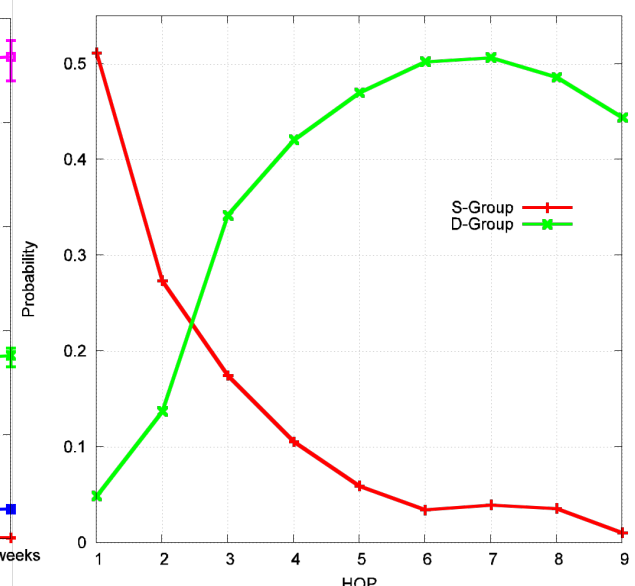
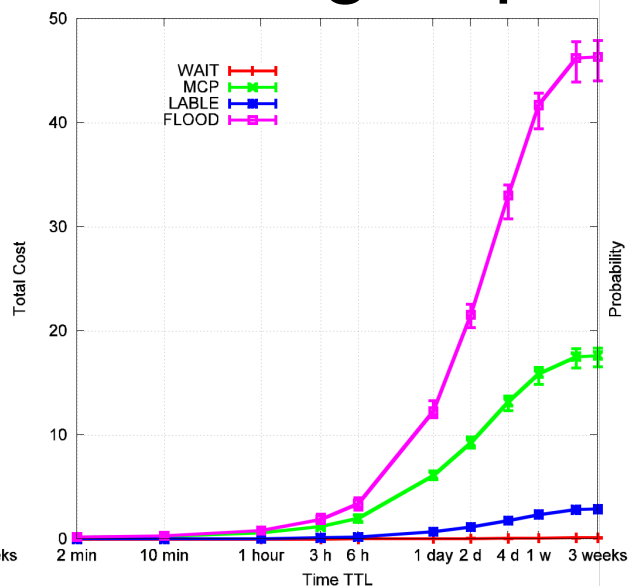
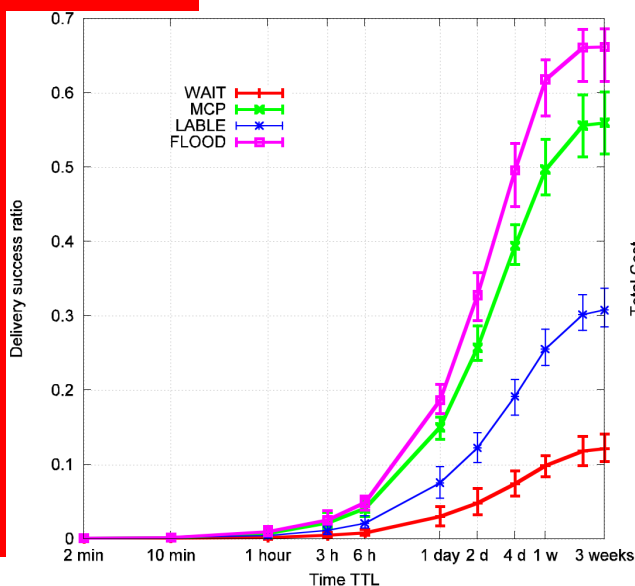


Infocom06



# Problem with LABEL

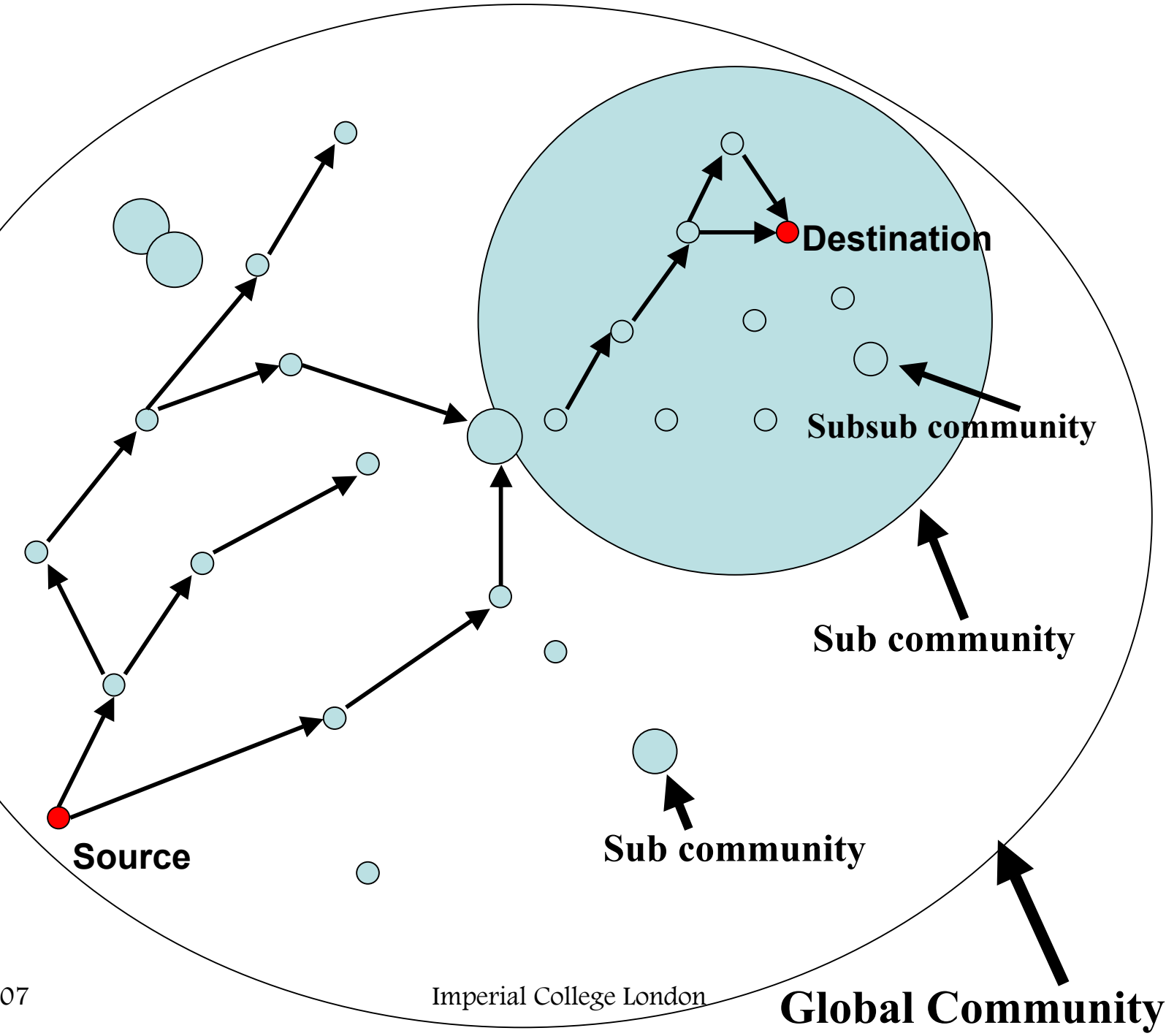
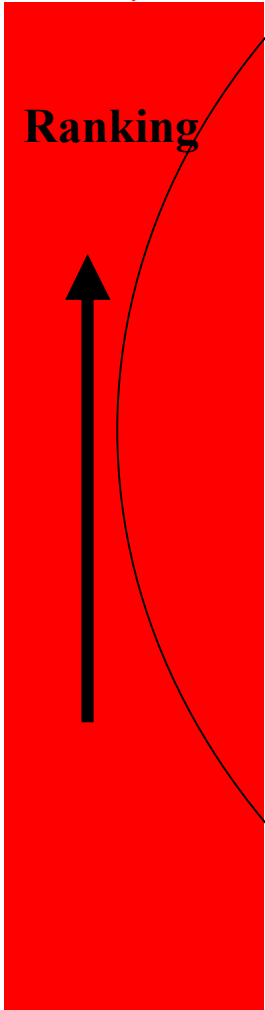
- In a less mixing environment (e.g. Reality)
- A person in one group may not meet members in another group so often
- Wait for destination group not efficient





# Centrality meets Community

- Population divided into communities
- Node has a global and local ranking
- Global popular node like a postman, or politician in a city
- Local popular node like Christophe Diot in SIGCOMM
- BUBBLE-A
- BUBBLE-B



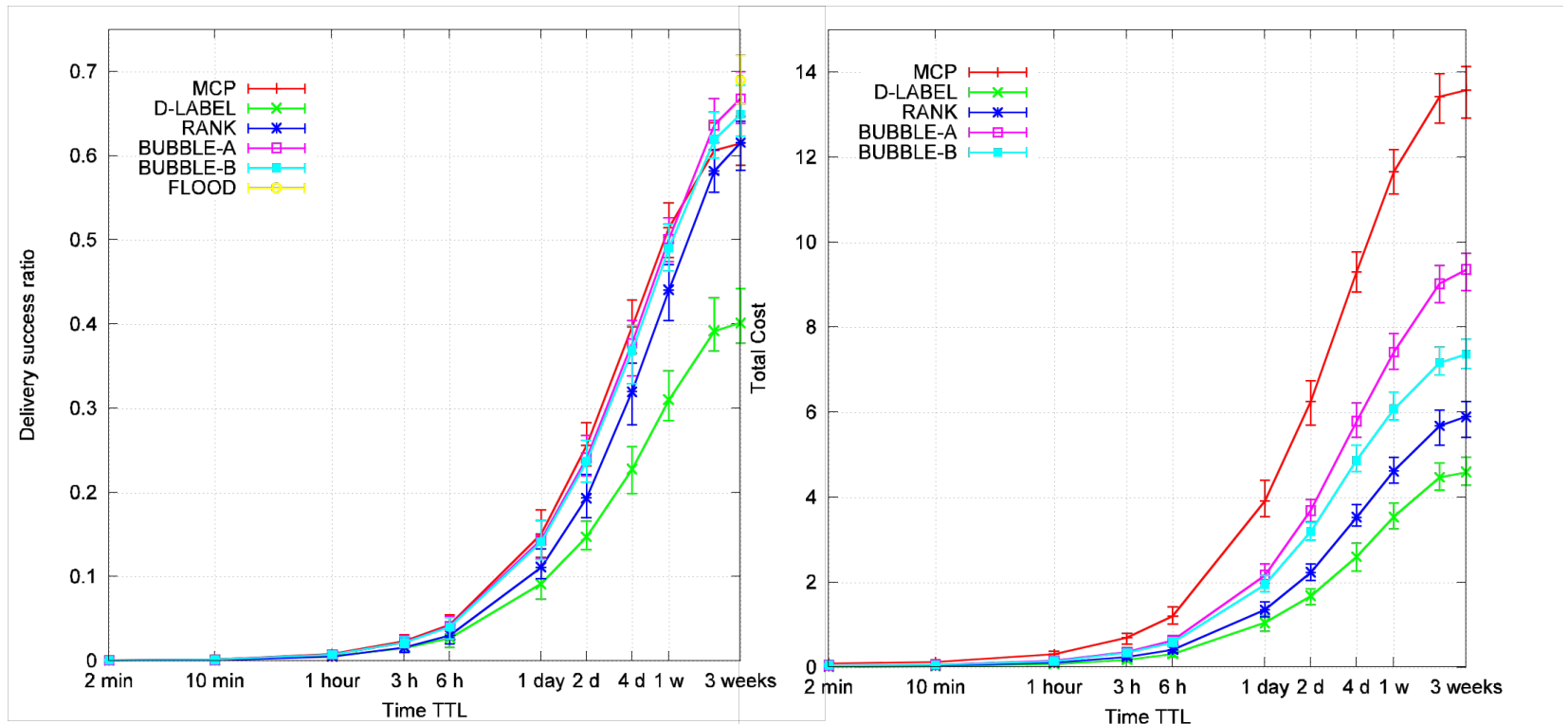
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**Global Community**



# Centrality meets Community



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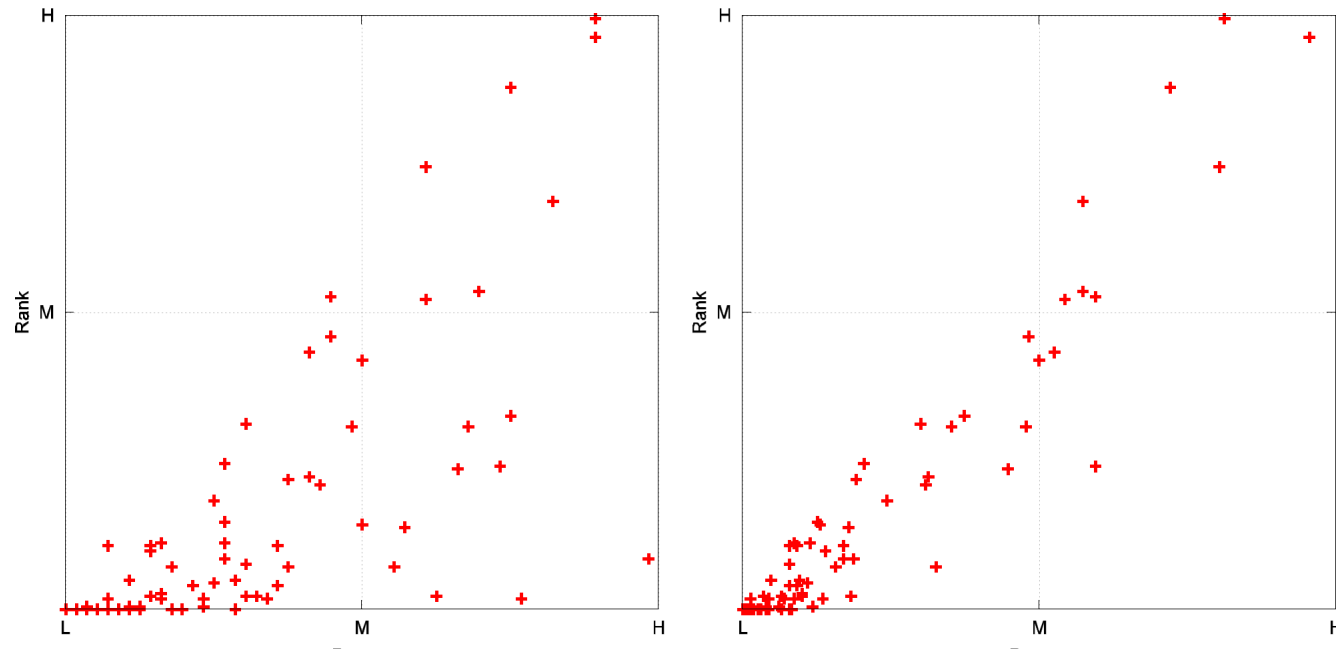
# Making Centrality Practical

How can each node know its own centrality in decentralised way?

How well does past centrality predict the future?



# Approximating Centrality

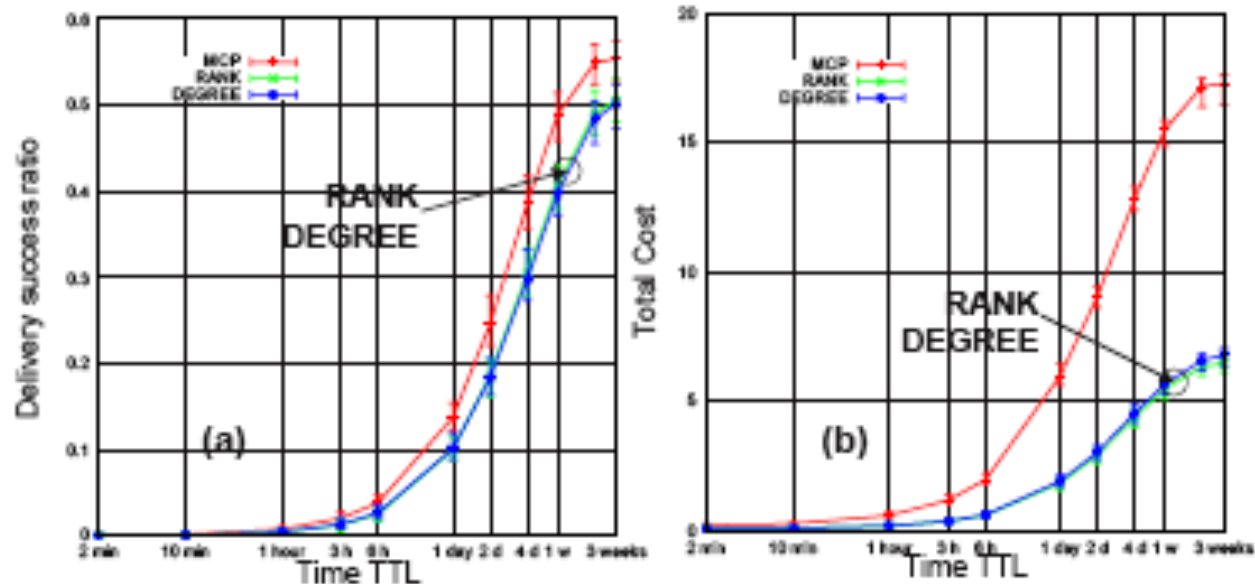


- Total degree, per-6-hour degree
- Correlation coefficients, 0.7401 and 0.9511



# Approximating Centrality

- DEGREE
- S-Window
- A-Window (Exponential Smoothing)

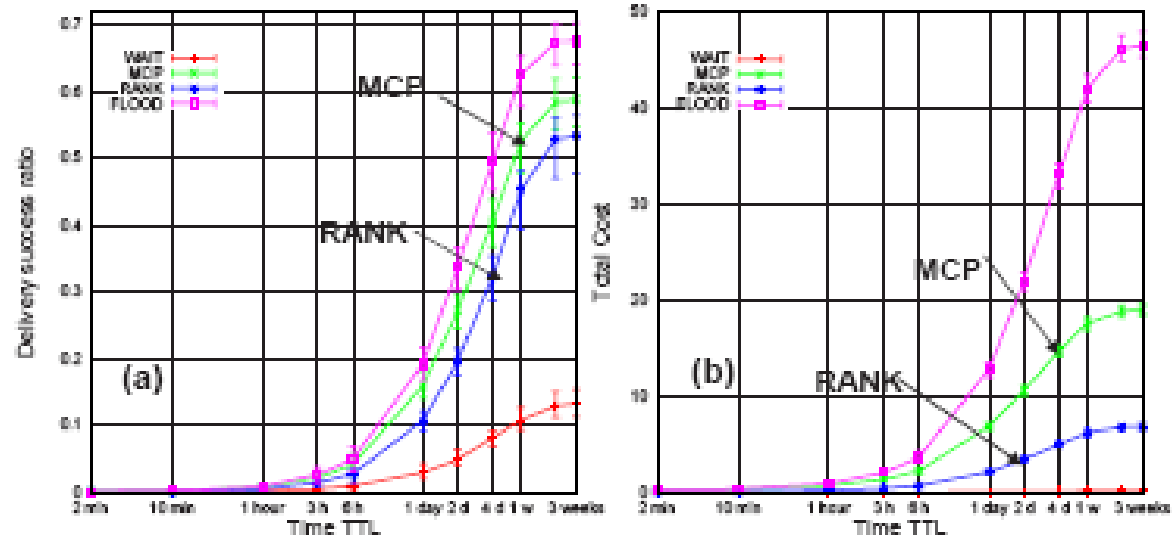






# Predictability of Human Mobility

- Three sessions of Reality dataset
- Two sessions using the ranking calculated from the first session
- Almost same performance





# Conclusion and Future Woks

- Forwarding using priori label or social structure inferred through observation
- Distributed k-clique building through gossiping
- Why per-6-hour?
- Weighted version of k-clique detection
- Third generation modeling



[Jon.Crowcroft@cl.cam.ac.uk](mailto:Jon.Crowcroft@cl.cam.ac.uk)