

# Searching for Evil

**Professor Ross Anderson**  
**Dr Richard Clayton**

**Joint work with Tyler Moore, Steven Murdoch & Shishir Nagaraja**



**UNIVERSITY OF  
CAMBRIDGE**  
Computer Laboratory

Google, London  
14<sup>th</sup> August 2007

# Trading on reputation?

- Phishing
- Mule Recruitment
- Fake Escrow Sites
- Pills, Penises and Photography
- Post-modern Ponzi
- The European Human Rights Centre
- Privila Inc

# Types of phishing website

- Misleading domain name

`http://www.banckname.com/`

`http://www.bankname.xtrasecuresite.com/`

- Insecure end user

`http://www.example.com/~user/www.bankname.com/`

- Insecure machine

`http://www.example.com/bankname/login/`

`http://49320.0401/bankname/login/`

- Free web hosting

`http://www.bank.com.freespacesitename.com/`

# Rock-phish is different!

- Compromised machines run a proxy
- Domains do not infringe trademarks
  - name servers usually done in similar style
- Distinctive URL style  
`http://session9999.bank.com.1of80.info/signon/`
- Some usage of “fast-flux” from Feb’07 onwards
  - viz: resolving to 5 (or 10...) IP addresses at once

<b>Phishing website lifetimes (hours)</b>	<b># sites (8 weeks)</b>	<b>Mean lifetime</b>	<b>Median lifetime</b>
Non-rock	1695	62	20
Rock-phish domains	421	95	55
Rock-phish IP addresses	125	172	26
Fast-flux rock-phish domains	72	252	114
Fast-flux rock-phish IP addresses	4287	139	18

# Free web-hosting take-down data

Site lifetime (in hours)	# sites	mean	median
<code>yahoo.com</code>	174	23.8	6.9
<code>doramail</code>	155	32.8	18.1
<code>pochta.ru</code>	1253	33.8	16.8
<code>alice.it</code>	159	52.4	18.8
<code>by.ru</code>	254	53.1	38.2

BUT: almost all sites (except on Yahoo!) were eBay (65 hour average; this is 1/3 of their total)



# Sydney Car Centre

Used Car Specialists

## NAVIGATION BAR

- ◆ [Homepage](#)
- ◆ [Finance](#)
- ◆ [Warranty](#)
- ◆ [Company](#)
- ◆ [Vacancies](#)
- ◆ [Email](#)

## Vacancies .....

### **ENGINEERING MANAGER**

#### Job description:

As an Engineering Manager you will be responsible for managing a portfolio of car maintenance contracts, maximizing customer satisfaction, and ensuring delivery of quality services while achieving set goals through effective management & coordination of personnel, equipment & facility resources, and employee training & development.

#### Primary responsibilities:

- Responsible for ensuring delivery of quality services and customer satisfaction;
- Develop long-term relationships with clients to ensure open-line of communication;
- Schedule car breakdown crews and conduct inspections to evaluate services performed;
- Responsible for monitoring operation expenses. Review financial reports & seek avenues to improve the branch's bottom line;
- Develop and coordinate plans for the efficient use of personnel and resources.

#### Requirements:

- Experience with Windows, MS Office, Unix, SQL;
- Engineering Management System experience and understanding of basic networking;
- Excellent Customer Service skills;
- Assist in diagnosing and resolving car condition;
- Must be a good problem solver and have excellent written and oral communication skills;
- Excellent interpersonal skills and the ability to work as a unified team member.



## REGIONAL ASSISTANT

### Job description:

A regional assistant is a part time position, which will require only about 1-2 free hours a day from you. You will be responsible for dealing with the payments for the orders from our regional customers and fastening the process of payment delivery to the suppliers by means of Western Union. The peculiarity of the position is that your principal salary will be coming out of the fee that you get from each payment you dealt with (Net 10%).

### Primary responsibilities:

- Communicate closely with the head office;
- Be available to receive 2-3 payments on your bank account from the customers every week;
- Make calculations regarding every transaction;
- Withdraw the funds from the bank account (less your 10% fee);
- Make transactions via Western Union to the suppliers;
- Inform the head office about every payment received and dealt with at the earliest convenience.

### Requirements:

- Availability of a bank account;
- Excellent communication skills;
- Computer literacy;
- Excellent calculation skills;
- Industrious & goal-oriented.



# Mule recruitment

- Proportion of spam devoted to recruitment shows that this is a significant bottleneck
- Aegis, Lux Capital, Sydney Car Centre, etc, etc
  - mixture of real firms and invented ones
  - some “fast-flux” hosting involved
- Only the vigilantes are taking these down
  - impersonated are clueless and/or unmotivated
- Long-lived sites usually indexed by Google



### How do we protect you ?

Internet fraud costs victims millions of dollars each year.

Protect yourself with Trans World Delivery. We protect both the buyer and seller with a simple, 5-step trust process.

Buyers can inspect merchandise before the seller is paid.

Sellers ship the merchandise only if e-autotrans guarantees payment.

## *"Trust the Best"*

### Overview

Trans World Delivery protects buyers and sellers from fraud. The lowest exchange rates available. Exchange service **fees** as low as 0.70% of the purchase price.

### Read more



**Start a secure Transaction**

### What we offer

- Customer service 7 days a week
- Online administrator 24 h/day
- Providing faster payment for online transactions
- We welcome international

**Enter your tracking number below:**

Lookup

**\*\*\*NOTE: Tracking No. must be entered**





"We protect both the buyer and seller with a sim

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**We protect both the buyer and seller with a simple, 5-step trust process.** Read how it works.. More Information. Learn how the Escrow process works in our ...

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### [BestAuto International INC - Internet Escrow Service](#)

Protect yourself with BestAuto International INC ! **We protect both the buyer and seller with a simple, 5-step trust process.** Read how it works. ...

[www.bestauto-international.com/faq.php](http://www.bestauto-international.com/faq.php) - 28k - [Cached](#) - [Similar pages](#)

### [We offer good protection, both for the seller and the buyer](#)

**We protect both the buyer and seller with a simple, 5-step trust process.** Buyers can inspect merchandise before the seller is paid. ...

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### [Escrow.com: Vehicle Services](#)

**We protect both the buyer and seller with a simple, 5-step trust process.** The Buyer can inspect the motor vehicle before the Seller is paid. ...

[www.escrow.com/solutions/vehicle/index.asp](http://www.escrow.com/solutions/vehicle/index.asp) - 16k - [Cached](#) - [Similar pages](#)

### [Escrow.com](#)

Protect yourself with Escrow.com! **We protect both the buyer and seller with a simple, 5-step trust process.** Read How It Works... How Much Does It Cost? ...

# Fake escrow sites

- Large number (a dozen or so) of sets of fake escrow sites used for auction scams
- Tracked by “AA419” and taken down by amateur “vigilantes”
- We are tracking the speed of removal to indicate contribution being made by financial institutions





Pharma Bonus

Your cart: **\$0.00** (0 items)  
[Proceed to Checkout](#) >

# Canadian Pharmacy

#1 Internet Online Drugstore



## Products list

### ★ Bestsellers

- Anti-Acidity
- Anti-Allergic/Asthma
- Anti-Depressant/Anti-Anxiety
- Anti-Diabetic
- Anti-Herpes
- Antibiotics
- Blood Pressure/Cholesterol
- General Health
- Men's Health
- Pain Relief/Muscle Relaxant
- Weight Loss
- Women's Health

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**68<sup>72</sup> \$**10 x Viagra  
100 mg  
10 x Cialis  
20 mg[ORDER NOW](#)

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**42<sup>08</sup> \$**30 pills  
350 mg[ORDER NOW](#)

### Viagra

**76<sup>97</sup> \$**30 pills  
100 mg[ORDER NOW](#)Search by name: [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [Q](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#)Search: 

## Today's Bestsellers



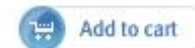
### Viagra

Our price  
**\$1.79**[More info](#)

### Viagra Soft Tabs

Our price  
**\$1.88**[More info](#)

### Cialis Soft Tabs

Our price  
**\$3.93**[More info](#)

### Cialis

Our price



### Viagra Jelly

Our price



### Levitra

Our price

[Support center](#)



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**Blood Pressure/Cholesterol** - Tricor Ismo Imdur Trandate Liv.52 Lasix Vasodilan Vasotec ....  
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[antoncool.freehostia.com/viagra17.html](#) - 45k - [Cached](#) - [Similar pages](#)

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**Blood Pressure/Cholesterol.** Coreg. Coreg. This medication is an alpha- and beta-blocker ....  
**Licensed by The College of Pharmacists of British Columbia.** ...  
[cheap-canadian-meds.com/item/blood\\_pressure\\_cholesterol/coreg.html](#) - 83k -  
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**Blood Pressure/Cholesterol.** Lotensin. Lotensin. Lotensin can be used in treating high blood ....  
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[homemade1.com/item.php?group\\_id=55&id=773](#) - 45k - [Cached](#) - [Similar pages](#)

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**Blood Pressure/Cholesterol.** Lipid. Lipid. Lipid is used along with a proper diet to help ....  
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Testimonials

... had my boyfriend try them  
out. All I can say is WOW...

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AMAZING MEDICAL BREAKTHROUGH IN PENIS ENLARGEMENT



**60%** of women said they  
were **unhappy** with their lover's penis size!

Introducing the Newest, Safest, and  
Most Advanced Solution in  
Penis Enlargement, Anywhere!  
**100% Guaranteed!**



## Does Size Matter?

"In a poll conducted by Durex™ Condoms, 67% of women said they were unhappy with their lover's penis size."

You now have a truly amazing option for intense and effective penis enlargement: The **Penis Enlarge Patch**.

Drastically enlarge the penis length and width to sizes previously thought impossible! Gain incredible girth and mind-blowing length in just a few weeks time!



• **Elevate sex drive to new levels-** Perform like a professional with your partner. She'll love your new found sex drive!



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### [Penis Enlarge Patch Rx](#)

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[www.discael.net/a/howitworks.php](#) - 19k - [Cached](#) - [Similar pages](#)

### [Virility Patch RX](#)

Virility patch is America's number one sexual enhancement patch. ... **Eastern and Western herbalists recommend Fo-Ti as a tonic** to maintain youthful vigor, ...

[www.slimstore.com/virilitypatch.htm](#) - 24k - [Cached](#) - [Similar pages](#)

### [Virility Patch Rx - Male Enhancement Patch](#)

All natural male enhancement patch designed to increase overall male sexual desire ...

**Eastern and Western herbalists recommend Fo-Ti as a tonic** to maintain ...

[www.health-store.biz/Virility-Patch-Rx.html](#) - 20k - [Cached](#) - [Similar pages](#)

### [Virility Patch Rx Male Enhancement Patch](#)

"I have been using the Virility Patch Rx product now for about 2 months and I can ... **Eastern and Western herbalists recommend Fo-Ti as a tonic** to maintain ...

[www.vpatchrx.com/ingredients.html](#) - 19k - [Cached](#) - [Similar pages](#)

### [Virility Patch RX](#)

Virility Patch RX ,Virility Patch RX. ... **Eastern and Western herbalists recommend Fo-Ti as a tonic** to maintain youthful vigor, increase energy and purify ...

[www.aragonproducts.com/theproducts.cfm?master=5932](#) - 30k - [Cached](#) - [Similar pages](#)

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Price:\$53.00



7206:Canon PowerShot A95  
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Price:\$260.00



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7202:Canon EOS-1D Mark II  
Price:\$1,580.00



7201:Canon EOS-1Ds  
Price:\$1,720.00



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Canon EOS-1Ds Mark II

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### [Canon EOS 1DS Mark II Body Digital SLR Camera](#)

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**\$5,447.63**

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### [EOS-1DS Mark II 17.2 Megapixel SLR Digital Camera](#)

An update to the tremendously popular EOS-1Ds the new EOS-1Ds Mark II is a must have for those seek.

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### [Canon EOS 1Ds Mark II 1 Ds MarkII Camera Body](#)

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★★★★☆ 4.6 from 136 product reviews - [Add to Shopping List](#)

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**\$5,595.00**

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Canon 91134002 91134002 - The new Canon EOS 1Ds Mark II is a must have for

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**\$5,749.00**

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hotshopgood

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address: luo da luo, putian, fujian, China. zip: 351111. company: huo zz co.,ltd. Website:

<http://www.hotshopgood.com> ...

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### [aa419.org :: View topic - Hotshopgood](#)

Post subject: **Hotshopgood**. <http://www.hotshopgood.com/> A post complaining about this ste has been made at <http://www.castlecops.com/posttitle182295-0-0-.html> ...

[forum.aa419.org/viewtopic.php?p=56817&sid=4d72aad00e2127c7fcad49e75470ad9b](http://forum.aa419.org/viewtopic.php?p=56817&sid=4d72aad00e2127c7fcad49e75470ad9b) - 28k -

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### [hotshopgood.com - 419-Legal Fraud and Scam Forum](#)

URL: <http://www.hotshopgood.com>Status: active More...

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### [Artists Against 419 - Fake Bank Database](#)

Site Name, **hotshopgood.com**. Web Host, OrgName: AKANOC Solutions Inc. OrgID:

AKANO Address: 45535 Northport Loop East City: Fremont StateProv: CA ...

[db.aa419.org/fakebanksview.php?key=13417](http://db.aa419.org/fakebanksview.php?key=13417) - [Similar pages](#)

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180,000 known viruses. Secret spyware.  
International hackers. Online criminals.

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Look up a site report:

## hotshopgood.com



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### REVIEWER AND WEB SITE OWNER COMMENTS



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| This site is good (0)           | Excessive popups (0)        |
| This site spams (0)             | Phishing or other scams (0) |
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[Learn more](#) about our reviewer system.

Rating: Bad shopping experience

User claiming they were robbed here <http://www.castlecops.com/p908073-.html#908073>

Posted at 03/12/2007-08:08:16 PM by JeanInMontana, Reviewer , [View profile](#) [ Reputation score: 1 / 9 ]

# Pills, Penises and Photography

- Canadian Pharmacy &c
  - hosted on same fast-flux pools as some of the phishing sites. Links remain unclear
- Google picking up a proportion of these sites, but by no means all
- Some fake shopping sites, which fool some reputation systems, though Google searches show complaints on the first page.





## ABOUT US

### Our mission

We aspire to be one of the most admired financial services organisations in the world, recognised as an innovative, customer-focused company that delivers superb products and services, ensures excellent careers for our people and contributes positively to the communities in which we live and work. What we'll do

Our long-term strategy is to remain a financial services company. We will continue to grow in Europe, and build our business in retail and commercial banking outside Europe, with a bias towards Continental Western Europe. We will develop our services and products for wealthy customers, and we will build our global businesses, such as investment banking and credit cards.

### How we'll do it

Our strategy also determines the way in which we will achieve our goals. This includes the way we're organised, our management beliefs and practices, and the way we behave towards our customers and each other. Foremost among our practices is the use of a management framework that shapes the way in which we make business decisions, and ties all of our planning and operations to the creation of economic value.

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#### WHAT WE DO

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[Click here for detailed office contact information.](#)

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## Client Login

CLIENT LOGIN



### About Us

>>

TCB is one of the leading global asset management, securities and corporate finance firms. It provides a range of specialty financial services to a client base that includes Government, corporates, financial institutions, (semi-) governmental organisations and high net worth individuals. Founded in 1983, TCB has developed a tradition to combine high quality advice with personal, long-term relationships.

In a world of abundant global information flows, the TCB-crew attempts to be selective and edictic, in particular by focussing it's services in areas where in-depth research and advice can really add value, such as smaller capitalised companies and property companies TCB is a truly global institution. It operates in more than 41 locations across more than 12 countries on five continents. Powered by a strong local presence, global vision and a seamless ability to execute transactions in and across all markets, TCB deploys its capital base and global perspective to offer a full range of products, services and capabilities.

The Firm is a business unit of ECB. In addition to the business unit of TCB, TCB also includes the TCB Financial Services business unit, which provides private clients and small and medium-sized companies with private banking and financial advisory services, banking products, and pension and insurance solutions from Winterthur.

# Fake banks

- These are not “phishing”
  - but note well that there’s no-one to take them down, apart from the vigilantes
- Usual pattern of repeated phrases on each new site, so googling finds more examples
  - sometimes old links left in (hand-edited!)
- Often a part of a “419” scheme
  - inconvenient to show existence of dictator’s \$millions in a real bank account!

**Members Login**

**Username:**

**Password:**

2268

**LogMeIn**

[Register An Account](#)

[Password Recovery](#)

**Stats**

[Paid Outs](#)

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**Info**

**Started:** Jun 30, 2007

**Running Days:** 42

**Total Members:** 908

**Total Deposited:** \$ 66,861.33

**Today Deposited:** \$ 2,459.50

**Total Withdrawn:** \$ 33,062.72

**Visitors Online:** 68

**Last update:** Aug 11, 2007

**News**

Welcome to Paramount Vista. We are strong team of traders and have been working successfully together for almost 10 years. We run this unique program off-line prior to launching it on the internet. After those years of running a successful operation, with each passing day we were even more convinced of the necessity of an Online Investment Program like ParamountVista.com. Now we are open for your ONLINE investments and ready to manage your funds. You can be certain that your investment will be handled by a group of qualified professionals. Generate income with these powerful returns.

We have 3 profitable program for our members. See tables below:

**10-12% Daily for 15 Days! (Totally 150-180%)**

Plan	Spent Amount (US\$)	Daily Return (%)
Silver	\$10 - \$999	10.00
Gold	\$1,000 - \$4,999	11.00
V.I.P	\$5,000 and more	12.00

[Calculate your profit >>](#)

**85-100% Weekly for 2 Weeks! (Totally 170-200%)**

Plan	Spent Amount (US\$)	Weekly Return (%)
Silver	\$10 - \$999	85.00
Gold	\$1,000 - \$4,999	92.50
V.I.P	\$5,000 and more	100.00

[Calculate your profit >>](#)

**200-240% After 15 Days!**

Plan	Spent Amount (US\$)	Return (%)
Silver	\$10 - \$999	200.00
Gold	\$1,000 - \$4,999	220.00
V.I.P	\$5,000 and more	240.00



**Paying**

# Post-modern Ponzi schemes

- High Yield Investment Program (HYIP)
  - propose returns of  $x\%$  per DAY
- Basically Ponzi (pyramid) schemes that pay initial investors from newly joined mugs
- Often splash out for HTTPS certificates !
- Now some are up-front about Ponzi nature
- Reputation sites document their status



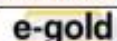
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**Paramount Vista** status:  **PAYING**[payout statistics](#)Total return: 360.00% *in profit*rating: 11.50 [rate now](#)

10-12% daily for 15 days


85-100% weekly for 2  
weeks200-240% after 15 days  
[program details](#)minimum spend: **10 USD**maximum spend: **N/A USD**referral: **5-10%**

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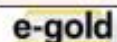


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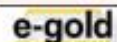


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status:  **PAYING**

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Total return: 360.00% *in profit*

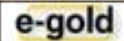
rating: 11.50 [rate now](#)

10-12% daily for 15 days  
85-100% weekly for 2 weeks

200-240% after 15 days

minimum spend: **10 USD**  
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**56 votes**

  
good  
**3 votes**

  
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	69.226.96.xxx	xxxxx@compuserve.com	2007-08-11
	86.42.43.xxx	xxxxx@gmail.com	2007-08-10
	vote comment: <i>Received my first payout today</i>		
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	vote comment: <i>paid every day</i>		
	203.115.171.xxx	xxxxx@gmail.com	2007-08-09
	vote comment: <i>i received my payment! hyiprater</i>		
	60.53.188.xxx	xxxxx@gmail.com	2007-08-08
	vote comment: <i>&amp;quot;payment received. thanks admin. username MYPAY&amp;quot;</i>		

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125% after 1 day  
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2% Daily  
12% Daily  
140% After 5 Days  
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status: ● **WAITING**

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200% after 20 days  
300% after 30 days  
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Human Rights First believes that building respect for human rights and the rule of law will help ensure the dignity to which every individual is entitled and will stem tyranny, extremism, intolerance, and violence.

Human Rights First protects people at risk: refugees who flee persecution, victims of crimes against humanity or other mass human rights violations, victims of discrimination, those whose rights are eroded in the name of national security, and human rights advocates who are targeted for defending the rights of others. These groups are often the first victims of societal instability and breakdown; their treatment is a harbinger of wider-scale repression. Human Rights First works to prevent violations against these groups and to seek justice and accountability for violations against them.

Human Rights First is practical and effective. We advocate for change at the highest levels of national and international policymaking. We seek justice through the courts. We raise awareness and understanding through the media. We build coalitions among those with divergent views. And we mobilize people to act.

*Human Rights First is a non-profit, nonpartisan international human rights organization based in Strasbourg*

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Welcome to the Privila Intern webpage! Thank you for your interest in interning with Privila. The Privila Internship Program provides a unique opportunity to gain experience in many areas of Internet Development.

To discover which internship area would best match your qualifications, please reference the following: [Telecommute Journalist](#), [In-House Journalist](#), [Software Engineer](#) and [Graphics Design](#).

Privila Internships are unpaid positions and participants are responsible for arranging their own transportation and housing. Approximately 25 interns are chosen each spring, summer, and fall to participate in this unique program.

We invite you to apply. Interns will be selected based on their application and demonstrated interest in their chosen field of study.

Thank you for your interest in the Privila Internship Program. We look forward to hearing from you.

Internship Coordinator

Privila, Inc.

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# Privila Inc

- Purchasing abandoned domain names
  - creating content to match the domain
  - avoiding cross-linking etc so “pukka”
- Using interns to create content
  - college kids who want a “journalism” CV
  - much is at the High School term paper level ☹
- Now have over 100 authors, over 250 sites and a LOT of Google Ads – which are in many cases the main value of the site ☹

	Phishing	Fake Escrow	Pills Penis &c	Fake Bank	Fake Institute	Privila Inc
Number per month	thousands	dozens	dozens	handful	few	dozens
Trying to hide?	yes	no	no?	no	no	no
Self-similar	yes	yes	yes	no?	yes	no
Removal	banks & experts	vigilantes	vigilantes	vigilantes	no	no
Adverts	no	no	no	no	yes	yes

# Our research questions

- How do we fix the incentives to prevent phishing from being so effective ?
- What algorithms can detect reputation traders, and other covert communities?
- Can community reputation sites make a long-term contribution?
- Is advertising distorting the web?
- What other cool things are there at the boundary of technology and economics?



# Searching for Evil

<http://www.lightbluetouchpaper.org>



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