ISP Content Filtering: methods, failures and some politics

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Summary

- Content blocking system taxonomy
- Overblocking, and other problems
- Avoiding the blocking altogether
- Attacking the blocking systems
- Cleanfeed and the "oracle attack"
- The IWF website list
- The political landscape

Taxonomy (blocking methods)

DNS poisoning

- refuse to resolve the wicked domains
- low cost, and highly scalable

Blackhole routeing

- refuse to carry the traffic to the wicked site
- low cost, but limits to size of ACLs/routing-table

Proxy filtering

- refuse to serve the wicked pages
- high cost, and all traffic has to be inspected

Problems with DNS poisoning

• Apparently easy...

• But getting it right for subdomains and for email requires some thought! Dornseif found that every German ISP he studied had made errors!

Problems with blackhole routeing

- Dropping packets will (obviously) affect every website hosted at the IP address!
 - hence useless for geocities.com
 - in fact useless for huge numbers of other sites as well. Edelman study found "overblocking" a significant issue: 87.3% of com/net/org sites share IP address with at least one other; 69.9% with at least 50 others (and a continuum exists at all sizes)
 - do you really want to block the "Romanian Tourist Board" website?

Problems with proxy filtering

- This method avoids overblocking (huzzah!)
- However, it can have significant costs in equipment, in customer satisfaction and in network reliability
 - economic justifications for caching proxies continue to get weaker
 - proxies often slower than going direct!
 - caching proxies obstruct many personalisation schemes for website content providers

Avoidance for clients

- Use a different DNS server
- Use IP addresses
- Use a relay (often encrypts and anonymises)
- Encode request%73 to avoid recognition
 - look at your spam to see this raised to an art form
- Send malformed HTTP requests
 - eg: multiple HOST protocol elements

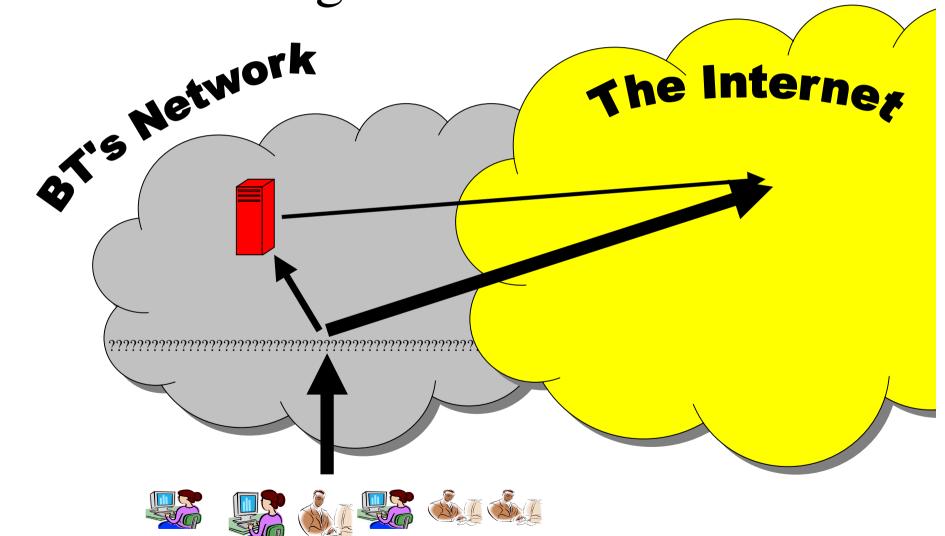
Avoidance for servers

- Move site to another IP address (easy)
- Change port number (hard to discover)
- Provide same content on many different URLs
- Accept unusually formatted requests
 - servlets at client could obfuscate or encrypt so that an intermediary has no chance of using anything short of the IP address to identify content

CleanFeed

- Part of BT "anti-child-abuse initiative"
 - two stage (hybrid) system, BT, June 2004
 - similar designs deployed by other ISPs
- First stage is IP address based
 - candidate traffic for blocking is redirected
- Second stage matches URLs
 - redirected traffic passes through a web proxy
- Best of both worlds?
 - accurate, but low cost because #2 is low volume

Design of CleanFeed



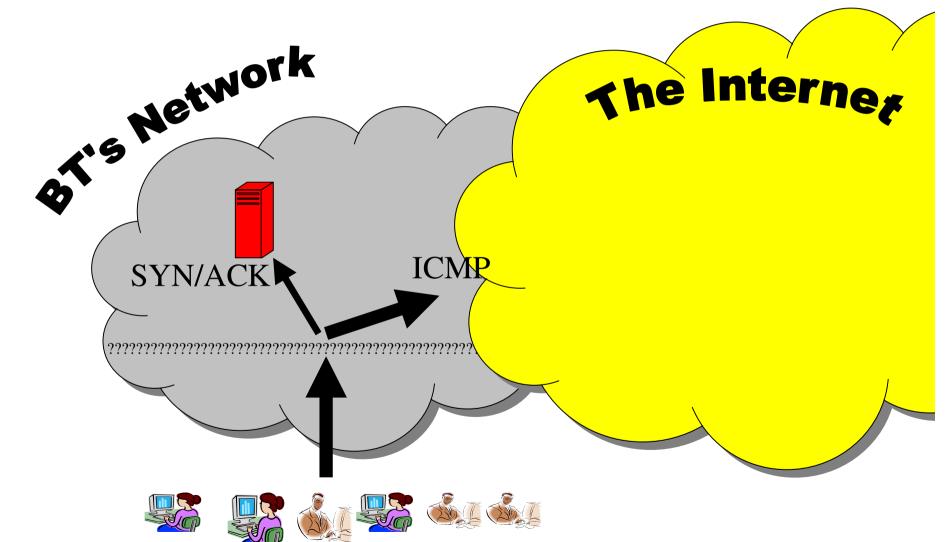
Fragility of Cleanfeed

- Evading either stage evades the system
 - all previous attacks continue to be relevant
- PLUS can attack the system in new ways
 - the credulous will fail to notice Google (or iTunes)
 IP addresses in DNS results for wicked sites and will flood the second stage with legitimate traffic
 - the clueless will fail to spot local IP addresses in DNS results and construct routing loops

The oracle attack

- Detect the redirection by the first stage by seeing what traffic reaches the second
- Send tcp/80 packets with TTL set to 8, see what then comes back:

The oracle attack



The oracle attack

- Detect the redirection by the first stage by seeing what traffic reaches the second
- Send tcp/80 packets with TTL set to 8, see what then comes back:
 - ICMP time exceeded means no redirect
 - RST (or SYN ACK) means redirect to proxy
- Then use a suitable database to get domain names, eg: whois.webhosting.info

Oracle attack results I

```
Scan: To [~~~.~~.191.38] : [166.49.168.9], ICMP
17:54:28
         Scan: To [~~~.191.39] : [166.49.168.1], ICMP
17:54:28
17:54:28
         Scan: To [~~~.~~.191.40] : [~~~.~~.191.40], SYN/ACK
17:54:28
        Scan: To [~~~.~~.191.41] : [166.49.168.13], ICMP
17:54:28 Scan: To [~~~.~~.191.42] : [~~~.~~.191.42], SYN/ACK
         Scan: To [~~~. ~~. 191.43] : [166.49.168.9], ICMP
17:54:28
         Scan: To [~~~. ~~. 191.44] : [166.49.168.5], ICMP
17:54:28
        Scan: To [~~~.~~.191.45] : [166.49.168.9], ICMP
17:54:28
         Scan: To [~~~. ~~. 191.46] : [166.49.168.13], ICMP
17:54:28
         Scan: To [~~~. ~~. 191.47] : [166.49.168.9], ICMP
17:54:28
         Scan: To [~~~.~~.191.48] : [166.49.168.9], ICMP
17:54:28
        Scan: To [~~~.~~~.191.49] : [~~~.~~~.191.49], SYN/ACK
17:54:28
17:54:28 Scan: To [~~~.~~.191.50] : [~~~.~~.191.50], SYN/ACK
```

Oracle attack results II

NB: missing names probably .ru or outdated database

NB: dodgy names on .41 .43 ... BUT no IWF "endorsement"

NB: It is illegal for me to check the ACTUAL contents

The IWF

- Internet Watch Foundation
- Set up 1996 in the UK to address problem of child pornography on Usenet
- Operates a consumer "hot-line" for reports
- Now mainly concerned with websites
- Has a database of sites not yet removed
- Database underpins blocking system

Politics

- Blocking was considered "impossible" until BT deployed CleanFeed
- ISPA claim 80% of consumers covered by systems that block illegal child images
- Minister now wants all of (broadband) industry to be blocking by the end of 2007
 - voluntary except: "If it appears that we are not going to meet our target through co-operation, we will review the options"

Whitehall comprehension?

- "Recently, it has become technically feasible for ISPs to block home users' access to websites irrespective of where in the world they are hosted"
- In my view, doubtful that they understand the cost, fragility or ease of evasion of these blocking systems, let alone the reverse engineering of the blocking lists.

Other uses?

- Fratini (EU) wants Internet to be a "hostile environment" for terrorists
 - "I think it's very important to explore further possibilities of blocking websites that incite to commit terrorist action"
- Drugs, gambling, holocaust denial...
- and don't overlook civil cases:
 - such as, defamation, copyright material, industrial secrets, home addresses of company directors, lists of MI6 agents...

Conclusions

- Three basic ways of blocking content
- All have problems and can be evaded
- Hybrid systems can be lower cost, but have some extra problems as well
- Government signalling that blocking of sites on IWF list to become de rigeur
- Top of a very slippery slope

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http://www.cl.cam.ac.uk/~rnc1/

PhD Thesis (see Chapter 7) is Tech Report #653

