

Affective Loop Experiences: Designing for Interactional Embodiment

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Affective Loop Experiences: Designing for Interactional Embodiment

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Abstract

Involving our corporeal bodies in interaction can create strong affective experiences. Systems that both can be influenced by and influence users corporeally, exhibit a use quality we name an *affective loop* experience. In an affective loop experience:

- emotions are seen as processes, constructed in the interaction, starting from everyday bodily, cognitive or social experiences
- the system responds in ways that pulls the user into the interaction, touching upon end-users physical experiences
- throughout the interaction the user is an active, meaning-making individual choosing how to express themselves – the interpretation responsibility does not lie with the system

We have built several systems that attempt to create affective loop experiences with more or less successful results. For example, *eMoto* lets users send text messages between mobile phones, but in addition to text, the messages also have colourful and animated shapes in the background chosen through emotion-gestures with a sensor-enabled stylus pen. *Affective Diary* is a digital diary with which users can scribble their notes, but that also allows for *bodily memorabilia* to be recorded from body sensors mapping to users' movement and arousal and placed along a timeline. Users can see patterns in their bodily reactions and relate them to various events going on in their life.

The experiences of building and deploying these systems gave us insights into design requirements for addressing affective loop experiences, such as: how to design for turn-taking between user and system; how to create for 'open' surfaces in the design that can carry users own meaning-making processes; how to combine modalities to create for a 'unity' of expression; and the importance of mirroring user experience in familiar ways that touch upon their everyday social and corporeal experiences.

But a more important lesson gained from deploying the systems is how emotion processes are co-constructed and experienced inseparable from all other aspects of everyday life. Emotion processes are part of our social ways of being in the world, they dye our dreams, hopes and bodily experiences of the world. If we aim to design for affective interaction experiences, we need to place them into this larger picture.

1. Introduction

A premise that underlies our work is that bodily experiences are integral to how we come to interpret and thus make sense of the world. Our work draws heavily on the notion of *embodiment*. Playing a central role in phenomenology, embodiment offers a way of explaining how we create meaning from our interactions with the everyday world we inhabit (Dourish, 2001). Our experience of the world depends on our human bodies, both in a physical, biological way, through our *experiential* body, and also through our *cultural* bodies (Fällman, 2003), that is, our learnt, cultural-determined behaviours and experiences. This has interesting implications for how we can design for emotional expressivity in communication systems, or in systems where our emotions are mirrored back to us.

In considering the design of affective computing applications, there is a growing body of work drawing upon what might be called a socially situated perspective of emotion (Boehner et al. 2005, Höök et al, 2008). Prior work on affective computing systems has typically tried to identify users' emotions as discrete information units, isolated from their context and their grounding in our everyday life. In an effort to counter this trend, we provide a set of requirements for systems that engage users in embodied emotional processes in what we named an *interactional approach*. Emotion processes are viewed as "*culturally grounded, dynamically experienced, and to some degree constructed in action and interaction*" (Boehner et al, 2005).

But it is not enough to address the socio-cultural aspects of emotion. In our work, we also want to directly address the everyday, physical, bodily experiences of emotion processes (e.g. Sundström et al, 2007, Ståhl et al, 2008, Höök et al, 2008, Ferreira et al, 2008, Sundström et al, 2009). Already Darwin made a strong coupling between emotion and bodily movement (Darwin, 1872). Since then, researchers in areas so diverse as neurology (leDoux 1996, Davidsson et al, 2003) to philosophy and dance (Sheets-Johnstone, 1999, Laban and Lawrence, 1974), describe the close coupling between readiness to action, muscular activity and the co-occurrence of emotion. Street-Johnstone makes the case that:

"Without the readiness to act in a certain way, without certain corporeal tonicities, a certain feeling would not, and indeed, could not be felt, and a certain action would not, and indeed, could not be taken, since the postural dynamic of the body are what make the feeling and the action possible." (Sheets-Johnstone, 1999)

Our efforts have in essence been to build systems that unite the physical and cultural features of our embodied experiences. The systems mirror some of the aspects of physical and social everyday bodily experiences while, at the same time, leaving room for users to actively interpret them.

Involving our corporeal bodies in the interaction can create for powerful experiences that also affect users. Systems that both can be influenced by and influence users corporeally, exhibit a use quality¹ we name an *affective loop* experience. Let us turn to the systems we have designed and the studies of them before we come back to some of our design insights.

¹ Use qualities are those hard-to-describe experiential qualities that arise in and through interaction (Löwgren, 2007, Löwgren and Stolterman, 2004).

2 Design cases: eMoto, FriendSense, Affective Diary and Affective Health

2.1 eMoto: a Communication Service

The first example deals with personal communication in general and communication of emotions in particular in a mobile setting. It is an extended SMS-service for the mobile phone named eMoto (Sundström et al, 2007). It was designed from an interactional view on communication between friends where users learn about each other's emotional expressions step by step as their friendships and use of eMoto develops. In short, eMoto lets users send text messages between mobile phones, but in addition to text, the messages also have colourful and animated shapes in the background (see examples in Figure 1). The user writes the text-message and then chooses which expression to have in the background from a big palette of expressions mapped on a circle. The expressions are designed to convey emotional content along two axes: arousal and valence (Russell, 1980). For example, aggressive expressions have high arousal and negative valence and are portrayed as sharp, edgy shapes, in strong red colours, with quick sharp animated movements. Calm expressions, low arousal and positive valence, portrayed as slow, billowing movements of big, connected shapes in calm blue-green colours.

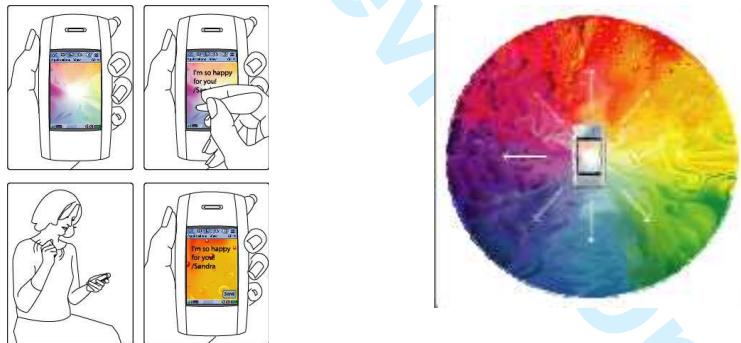


Figure 1 Interacting with eMoto, using gestures to move around in a palette of colours, shapes and animations.

To move around in the circle the user has to perform gestures using the stylus pen (that comes with some mobile phones) extended with sensors that could pick up on pressure and shaking movements. With more pressure you get more negative expressions, and with more shaking, more energy in the animations of the expression. Within the limits of shaking and pressuring, the *shape* of the gesture can be in any form, allowing for users personal preferences (Sundström et al, 2007).

Studies of eMoto (with a group of five friends over several weeks of usage) showed that the circle was not used in a simplistic one-emotion-one-expression manner, mapping emotions directly to what you are experiencing at the time of sending an emoto. Instead the graphical expressions were appropriated and used innovatively to convey mixed emotions, empathy, irony, expectations of future experiences, resembling the surrounding environment (expressing the darkness of the night) or

in general a mixture of their total embodied experiences of life and in particular, their friendship. The 'language' of colours, shapes and animations juxtapositioned against the text of the message was open-ended enough for our users to appropriate them in ways that made sense to them. The colours, shapes and animations produced by the gestures became an open 'surface' that users ascribed meaning to.

Just to provide one example of how eMoto was used, consider the messages in Figure 2. In the first message, Agnes expresses her love to her boyfriend. The background she picked for her message comes from a part of the circle that we had intended to be somewhere between angry and happy, but Agnes interprets it in her own way:

"This looks almost angry, but it is not, really. It is like, but oh... [...] It looks somewhat edgy but at the same time the way it is feels like it could be some kind of warm streams with like love like this."

She was trying to express how much passion her love for her boyfriend entails. When Mona communicated her love to her boyfriend (second emoto-message in Figure 2), she instead used her favourite colour, green, to express herself:

"Green is my favourite colour and my boyfriend knows that, so this is why it is green because he knows that I think that green is a lovely colour, just as lovely as he is."



Figure 2 Two emoto-messages.

To make it absolutely clear: eMoto does not extract emotional information from users, but lets users directly express emotions to the system, a process over which they have total control. They can, for example, express emotions that they are not feeling through shaking and squeezing the sensors of the stylus pen in different ways. While this may seem like lying, it is in fact crucial in any communication situation in order to make human relations work – it is a social responsibility (Aoki and Woodruff, 2005). However, the idea of eMoto is to make the gestures reinforce whatever emotion the user expresses by reacting to the expressive gestures performed by the user. As one of the users in the study expressed it:

"I leave out things I think are implicit due to the colour... the advantage is that you don't have to write as much, it is like a body language. Like when you meet someone you don't say 'I'm sulky' or something like that, because that shows, I don't need to say that. And it's the same here, but here it's colour."

Hence, in the end users may come to experience the emotion that they are expressing physically through shaking and pressing the extended stylus. Or was expressed by the partner to one of our study participants:

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"When she was happy she showed that with her whole body. Not only her arm was shaking but her whole body. Meanwhile a huge smile appeared on her lips."

Perhaps more interesting here is whether our study participants could make sense of and enjoy the physical, sensual aspects of the interaction. Whilst being inside the interaction experience, it is hard to reflect on the physical aspects of the interaction, especially in those instances when it works well because then the interaction disappears into the activity. But as we came back to our users and interviewed them afterwards, such a reflection could take place as they could see the video clips² of themselves using eMoto and also look back at the emotos they had sent. An example, is when Isabella constructs an emoto. She is emotionally engaged in the gestures and the emoto she is in the process of creating, but also by the loud music she is listening to at the same time. In Figure 3 we provide a series of snapshots from this clip where one sees her body dancing to the music, singing along at the same time as she is gesturing with the eMoto-pen.



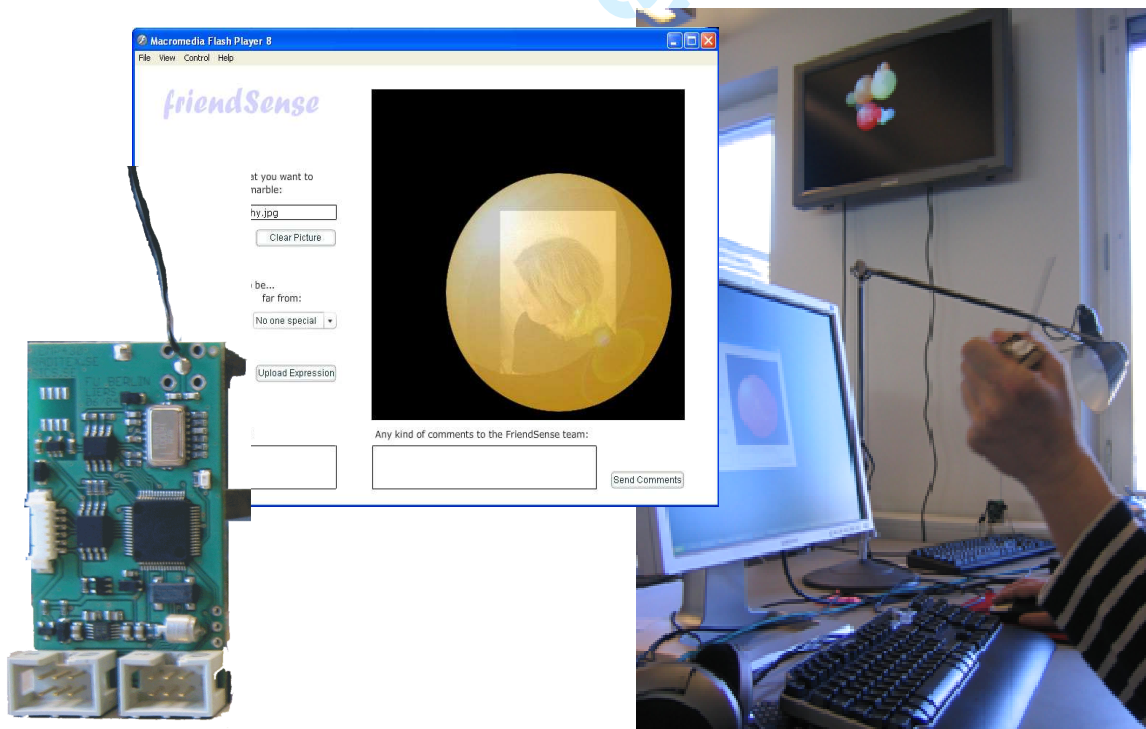
Figure 3 Snapshots from a video clip of Isabella constructing an emoto while listening to music at the same time.

2.2 FriendSense

FriendSense is a system for sensor-based synchronous communication with a whole group of friends who are co-located (Sundström et al., 2009) As a first step in designing the system, we created a *technical probe* to find out more about the relationships and activities that constitutes a group of work colleagues or friends at work. A technology probe is a fairly simple but fully working technical system designed to uncover and learn from real life practices and experiences (Hutchinson et al., 2003). The idea is to place the system with potential users to be used in their everyday environment, outside the laboratory, away from some of the obstacles of a staged set-up and get informed user feedback early in the design process.

² The participant's partner or roommate filmed the videos. The partner or roommate was recruited to help us study our participants' use of the system in their everyday life. We name this method *in situ informants* (Sundström et al., 2007).

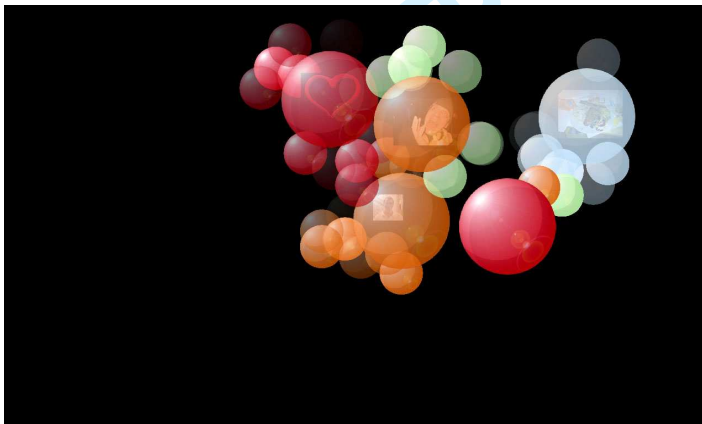
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3 The FriendSense-probe worked as follows: each user was given a sensor node (from
4 Freie Universität, Berlin) that picks up on temperature and vibration, see Figure 4.
5 By manipulating the sensor node, users create a graphical expression consisting of a
6 sphere-shaped object resembling a marble or soap bubble. A vibration sensor
7 determines the animated movement of the marble, and its colour is determined by a
8 temperature-sensor. The expressions were chosen to roughly resemble the bodily
9 experience of manipulating the sensor node. Our intention was also that the possible
10 colours and movements would be varied and expressive enough for users to express
11 their mood, emotion, or some other experience relevant to their friends to see.
12 Users could make their marble be close or far away from their friends' marbles.
13 Users first create their expression locally on their own PC and then uploaded it to a
14 public and shared display where a collective expression of all users' expressions is
15 formed. The shared display was placed so that all users could see it from their desk
16 when sitting in an open office landscape.
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18 As we deployed the FriendSense system in two different groups of colleagues,
19 consisting of six and nine persons respectively, sitting in open landscape offices, we
20 learnt a lot about the sensitivities of friendships and the importance of corporeal
21 expressions.
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58 Figure 4 The FriendSense system: sensornode, local client on user's PC, and
59 uploading to the big screen.
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3 colleagues were involved in, and very often wanted to be involved in, a kind of
4 companionable awareness of the emotional dramas and various work and leisure
5 activities of the others. Within the limits of what is admissible in a work context, they
6 expressed themselves, interpreted others and innovatively created meanings from
7 the scraps and bits of information they had about each other. The information they
8 use in this meaning-making puzzle included their physical presence in the open
9 office landscape, their knowledge of on-going work or leisure activities, together with
10 their expressions in FriendSense.

11
12 For example, in one of the work groups, one of the participants was about to defend
13 his thesis. He was over-worked and nervous about the defence. One of his colleagues,
14 his supervisor, felt a strong need to be close to him. She would sometime roll her
15 office chair closer to his and peek over his shoulder at his dissertation, to show him
16 her support and presence. Friday morning, right before his defence seminar, his
17 supervisor and another colleagues both moved their marbles very close to his on the
18 public display to show him their support and empathy, see Figure 5. They used their
19 sensor nodes to express a kind of emphatic nervousness. While this did not make
20 him feel less nervous, he became aware of their support.



39 Figure 5 Friday morning before the thesis defence. Everyone is gathering around his
40 vibrating and red marble.

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42 Around lunchtime, the colleagues in one of the work groups would sometimes
43 playfully bounce their sensor-nodes on their tables to indicate that it was time to go
44 off and have lunch together. The sound of the bouncing nodes and noise created,
45 added to the feeling of urgency to stop working and have lunch.

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47 The display was not only used to express on-going processes, but also to influence
48 the whole group. One Friday afternoon, one of the colleagues tried to get everyone
49 into a cocktail party mood. She heated and pounded her node so that her marble
50 became red and jumpy. After a while two other colleagues picked up on what she was
51 attempting to do, and joined her in her party mood (see Figure 6); one moved closer
52 to her, and the other has changed her picture to a disco ball, expressing that she is up
53 for whatever the first user had in mind for the evening.

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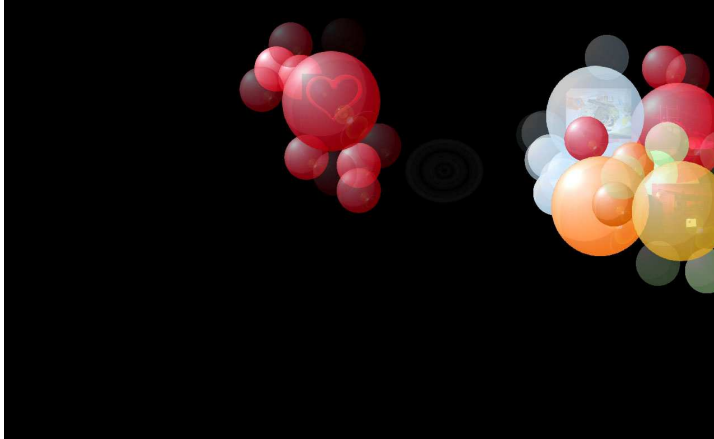


Figure 6 One colleague (upper right) tries to work up a Friday party feeling and the others (except for one) joined the “party”.

The FriendSense system is currently being designed and implemented to reflect some of the lessons learnt from the probe-experience. Instead of putting a screen inbetween the friends, we now aim to build a bracelet that can be used both as input and output (using haptics). By this, we hope to by-pass the detour over the screen representation, and move closer to users sensual experience of other’s presence.

2.3 Affective Diary: a Personal Logging System

The third example system deals with personal logs in general and in our case a diary in particular. An ordinary paper-based diary provides a useful means to express inner thoughts, record experiences of past events and becomes a resource for reflection. In Affective Diary we wanted to explore reflection that goes beyond purely intellectual experiences and aids users in remembering, and reflecting on, aspects of the bodily side of their emotional experiences (Ståhl et al, 2008). The aim was to provide users with material working as a bridge to their everyday experiences, using sensor data picked up from users’ bodies, allowing them to go back in time and see their physical and emotional reactions.

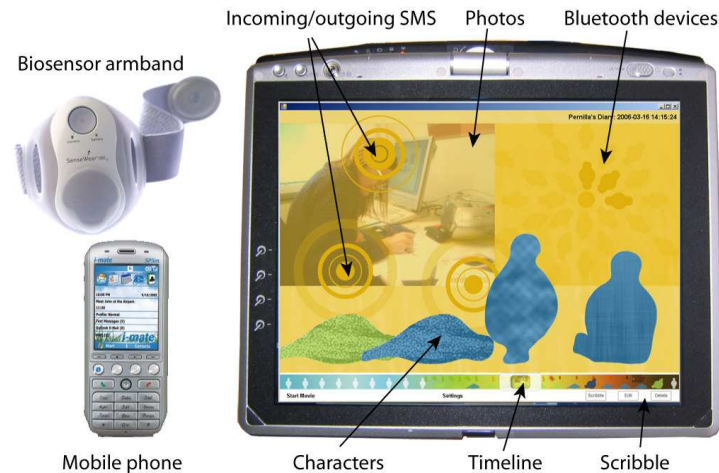


Figure 7 Affective Diary

In this digital diary users can scribble their notes on top of *bodily memorabilia* recorded from body sensors and *mobile memorabilia* collected from users' mobile phones. In short, during the day, a sensor armband collects sensor data indicating movement and arousal levels. The mobile phone logging system logs text messages (SMS) sent and received, photographs taken and Bluetooth presence of other mobile phones in the vicinity. The logged data are transferred to Affective Diary and placed along a timeline. The logged sensor data is presented as somewhat ambiguously shaped and coloured figures mapped out along the timeline, see Figure 7. Movement activity, as registered by a pedometer in the sensor armband, is represented by how upright the character is. Arousal is computed from a GSR-measurement (Galvanic Skin Response measures how much electricity the skin conducts – the more we sweat the more electricity) is represented by the colour of the character – going from calm blue passing a whole colour scale up to bright red.

The coloured figures provide users with means to remember previous experiences, but their interpretation is not once and for all given. The colours are, again, 'inscribable' surfaces where users can put their own meaning-making. As they can also scribble their own notes on top of the materials, they can put meaning into the patterns they discover.

An in-depth study with four users over about a month of usage indicated that users were able to make sense of the diary material and relate it to different events in their life (Ståhl et al, 2008). There was also evidence that they were able to recognise their bodily experiences through seeing the representation in the diary. By recognising and re-living some experiences (and on occasion and somewhat paradoxically by not recognising their own bodily reactions), they sometimes even learnt something about themselves that they did not know before. Something we initially had not anticipated to see so strongly in these reflective processes was the extent to which the Diary influenced learning and changes in behaviour. This occurred especially when our participants had used Affective Diary several times and could look back, consider and compare interpretations of different events.

For example, by using the diary, Erica, discovered that certain events affected her mood, e.g. a meeting with her boss that made her very agitated, see Figure 8. She could see that this mood persisted for a long time after the meeting. She says:

"We had a discussion about having vacation in July although I really didn't want to have vacation then, because I had nothing to do then. That made me somewhat annoyed."

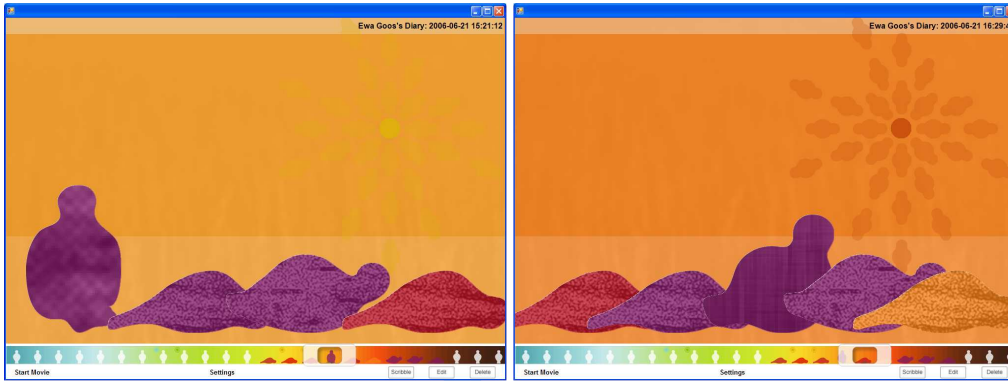


Figure 8 Erica's meeting with her boss. Left screendump depicts 3 to 4pm when the meeting happened that agitated Erica (lilac and red characters). Right screendump depicts 4 to 5pm where Erica is still agitated (red and lilac characters) – until towards the end of the hour (yellowish character).

When Erica became aware of this she used Affective Diary to change her own behaviour in stressful situations and even monitor how well she was doing. For instance on midsummer's eve, a holiday that usually made her very stressed, she had decided to take it easy. For that day/night the diary showed blue low energy shapes, which she interpreted as having succeeded in staying calm and enjoying the day and the midsummer party at her house.

Another example of reflection, learning and change, was when Ulrica reflected on her closest relationships using the Affective Diary. Looking through her diary, she came to associate emotionally upsetting situations with figures that were coloured blue and thus calm. She found, however, that a few hours after an event the figures would change colour and indicate a lot of movement. This, she associated with her usual coping mechanism, jogging. Her interpretation was that she held back on her emotional reactions in the moment (quarrelling with her boyfriend or boss or when her son left to live in Paris for several months). Instead, she let off steam when alone, jogging. On one occasion during the interviews, for example, Ulrica reasoned about her calmness as her son was telling her that he was moving to France:

"And then I become like this kind of. I am sort of both happy and sad in some way. I like him and therefore it is sad that we see each other so little, I think. Then [at this time] I cannot really show it. Or there is no reason really, since there is nothing wrong about anything, it is just kind of sad."

Reflecting on the Diary's content, Ulrica expresses surprise that she was able to see a pattern emerge:

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“But that it shows me how I work. That I... [In fact] I get quite surprised by that. By the fact that I can see this so clearly here [points to the figures on the screen]. Or that is how I interpret it anyway. That I’m not, that I am not so emotionally engaged in, eh... when I interact with people. That I am [emotionally engaged] only when I am alone, kind of.”

She continues to say: *“I have gone back several times to the earlier days, and when I... read the figures I think that it sort of confirms what I have talked about now, what I said about how I function.”*

For Ulrica then, her reflections using the diary provided an explanation of why people sometimes misunderstood her and her emotional reactions. Further, it led her to conclude that she should let more of her inner feelings be expressed in the moment with the people they concerned. In short, Ulrica used the diary to reflect on her past actions and, as a consequence, to decide to change some of her behaviours.

2.2.1 Affective Health

Based on the experience of the Affective Diary system, we are currently building a system named *Affective Health* that provides real-time feedback on mobile phones. Affective Health allows users to, on the one hand, get into a biofeedback loop through mirroring their physical data on their mobile phone in real-time (see Figure 9) but they can also scroll back in the data and discover pattern in their behaviours and reactions. The data is collected from Bluetooth-enabled sensors worn on your body (Ferreira et al., 2008). The sensors pick up on movement, pulse and skin conductivity.

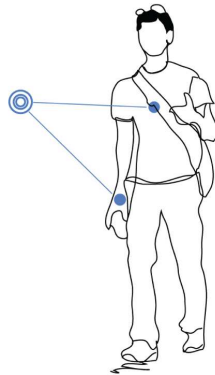


Figure 9 Affective Health interface showing pulse, skin conductivity and movement.

interface showing pulse, skin

Our preliminary data from end-user experiences show that users are made aware of processes in their bodies that they might not always be aware of. The system becomes a ‘crutch’ for listening more intently to bodily signs and signals in situations where we sometimes might be too focused on our cognitive presence, and too little on our physical, bodily, presence.

We are currently looking deeper into which interface representation that best captures an open-ended, ambiguous, organic way of conveying bodily states.

3 Affective Loops – design lessons

As discussed in the introduction, systems that both can be influenced by and influence users corporeally, but still privilege users to make meaning out of the representations, exhibit a use quality we named *affective loop* experience. Let us revisit the systems and discuss to what extent they create affective loop experiences and to what extent they are embodied with users' social and bodily practices.

3.1 Embodiment?

As discussed above, our aim was to create for embodiment (Dourish, 2001). That is, systems that allow users social and bodily practices to be created, negotiated, unfold between users and users and systems. As Dourish expresses it:

"[...] embedded in systems of social meaning, fluid and negotiated between us and the other people around us. By incorporating understandings of how social practice emerges, we can build systems that fit more easily into the ways in which we work. [...] Rather than embedding fixed notions of meaning within technologies, embodied interaction is based on the understanding that users create and communicate meaning through their interaction with the system (and with each other, through the system)." (Dourish, 2001)

In eMoto, the gestures with the sensor-enabled stylus allowed users to express themselves at the same time as the very same gestures influenced their experience of composing messages. Together with the feedback in colours, shapes and animations that resonate with the gestures, the experience becomes strong and touches on their corporeal experience of what they are communicating. As the system does not prescribe which colourful background to use when, but flexibly allows users to create their own expressions, sometimes only making sense to the two friends communicating, it can become part of a social practice arising between the users. The bodily expression of this, the performance of the gestures as such, also allow for quite some individual freedom while at the same time creating for meaning-making in a physical sense. But gesturing with the stylus, you feel what you are expressing. However, now and then eMoto failed to involve users. An initial pressure had to be applied to the stylus to start it, the Bluetooth-communication was sometimes slow in picking up on the gestures and sometimes, users could not find an appropriate expression for mixed, bland or several emotion expressions in a row. In those cases, users were thrown out of the experience of being one with the system, and became aware of the system as such – the stylus became "present at hand" rather than an embodied part of the communication.

In the FriendSense-probe, the (admittedly rough) sensor-nodes allowed users to express energy and warmth, and the big display in the room conveyed physical nearness between users in a "parallel" universe to that of the physical co-location in the office. Again, users could influence and become influenced by the interaction in an affective loop. But the roughness of the sensor nodes made them better at affording energetic and negative expression than soft and caressing gestures. And the intermediate step of first creating an expression on your own desktop before uploading it to the big screen, sometimes threw users out of their feeling of being

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3 inside the parallel universe of colleagues, expressing themselves physically, there and
4 then.

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6 In Affective Diary, we see a slower affective loop where users are encouraged to
7 reflect and relive their experiences from both a bodily and social perspective as they
8 engage with the materials entered in the diary. Affective Health on the other hand,
9 allows for an immediate biofeedback loop. Both systems allow users to inscribe their
10 own meaning and create their own practice for analysing and living with the bio-
11 sensor data provided. We speculate that Affective Diary made use of a too
12 anthropomorphic representation that sometimes became an obstacle to identifying
13 with it. Affective Health is therefore making use of a more abstract representation.
14 We are struggling to find the right representation that feels alive, allows users to
15 identify with it, but not so strong that it starts living its own life.

16
17 In summary, even if these systems sometimes failed in involving users, they
18 frequently succeeded. And all the systems address emotion as a process embodied in
19 the interaction, involving physical, bodily processes. None of the systems tries to
20 represent these emotion processes inside the system or diagnose users' emotions
21 based on their facial expressions or some other human emotion expression. The
22 mapping from user input, such as GSR or gesture, to emotion is done by the user –
23 not the system. Instead, they build upon users own capabilities as meaning making,
24 intelligent, active co-constructors of meaning, emotional processes, and bodily and
25 social practices.
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29 30 3.2 Design lessons

31 To create these designs we had to go through many iterations, and even so, we would
32 not like to claim that they can perfectly support or mirror users experiences. But
33 there are some design insights that we can share.

34 **Open Surfaces.** An important lesson from these designs is that they have all left
35 space, or 'inscribable surfaces', open for users to fill with content (Höök, 2006). The
36 activities of others need to be visible and users should be allowed to shape what can
37 and should be expressed over time.

38 In eMoto, users could choose from a large palette of expressions and the colourful,
39 animated expressions were not labelled with some specific emotion label. Instead the
40 intended meaning arose from the interaction between the two friends.

41 In FriendSense, colours, movement and the distance between them provided users
42 with an ambiguous but still rich surface that they could project their interpretations
43 onto. But this surface was used together with their understanding of what was
44 simultaneously going on in the open space office.

45 In Affective Diary, the colourful characters were not labelled as happy or angry, but
46 were an open-ended way of portraying bodily traces that users projected their own
47 experiences onto. By scribbling on top of them, they could modify their meaning to
48 make sense vis-à-vis their own interpretation.

49 **Familiar expressions.** If users recognise themselves or others through the activities
50 they perform at the interface – if they look familiar to the user through the social or
51 bodily practice they convey – they can more easily be influenced by as well as
52 appropriate these open surfaces. The mapping from gesture to colour and animation
53 in eMoto, the mapping from marble movement and colour in FriendSense, and the
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3 mapping from movement and arousal to the colourful characters in Affective Diary,
4 need to be understandable and clear to the user. Their shape and form need to remind
5 our users of their own bodily and social practices.

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7 In Affective Diary, the blobby character has a body shape reminding users of their
8 own body and their movement. The intensity of the colour of the character reminds
9 users of the intensity of their experience.

10
11 In eMoto, the animations resonate with the gestures, that is, the more intense
12 gestural movements, the more rapid animation in the interface, and vice-versa. This
13 in turn resonates with their experience – the more intense movement, the more
14 intense emotional experience. Likewise, the tenser the gesture is, the more negative
15 the expression looks, with darker colours and more edgy shapes. A less tense gesture
16 renders smoother, rounder shapes with clearer colours.

17
18 But before arriving at these particular mappings from user input to expression, we
19 went through many design iterations that did not work (Ståhl et al, 2008, Ståhl et al,
20 2005). For example, in eMoto, the negative expressions initially had too bright
21 colours. The dark side needed more darkness.

22
23 **Turn-taking.** What might not be so clear from the accounts above is the importance
24 of getting the turn-taking between user input and system output to work smoothly. In
25 eMoto we had to fine-tune the timing of the interaction to allow for the sad
26 movements to take their time, while happy or angry movements must render the
27 corresponding emotional expression much faster. In the FriendSense-probe, we
28 failed to make the connection between the sensor-node manipulation and the screen
29 representation properly. Users first created their expression locally before uploading
30 it to the big screen. This layer in-between interfered with the feeling of being ‘one’
31 with their expression.

32
33 **‘Unity’ between modalities.** In these systems, we used mainly gestures, colour,
34 shapes and animations. But we could also have been using music, sounds, haptics and
35 other modalities. No matter which modalities are used, it is very important that they
36 harmonize (Ståhl, 2006). You cannot combine a clear blue colour with angry
37 animations of big shapes – the modalities speak against one-another. In an early
38 version of the Affective Diary system we tried using music to portray the body
39 memorabilia. But we could not get the musical expressions to harmonize with the
40 figures. While we could control the emotional expression of the music (deWitt and
41 Bresin, 2007), the actual choice of music interfered with users’ interpretation of the
42 colours and shapes of the characters. How the different parts come together into an
43 *aesthetic experience* is key when designing these kinds of systems (McCarthy and
44 Wright, 2004, Dewey, 1934).

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49 Other systems that exhibit some of these properties are, for example, the VIO-system
50 (Kaye, 2006) that leaves meaning-making entirely in the hands of its users, or the
51 feather, shaker and scent systems (Strong and Gaver, 1996), where communication
52 between the two participants is based on shaking, blowing or sending a scent to one-
53 another, or Affecto, connecting two offices through a distorted video-stream
54 reflecting the moods of the two office workers (Sengers et al, 2005). The SenToy doll
55 (Paiva et al, 2003), where users manipulated a plush doll to control their avatar in a
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3 game, also made use of emotionally-related movements as a way to touch users
4 emotional experiences.
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8 **4 Emotion processes - “in the wild”**

9
10 Besides learning how to design for affective loop experiences, a more important
11 lesson gained from deploying the systems with real users “in the wild” for several
12 weeks was how emotion processes are co-constructed and experienced inseparable
13 from all other aspects of life. The subtle nuances and uniqueness of everyday emotion
14 experiences, makes it virtually impossible to generalise over them or interpret them
15 as separate entities. It is not only the social context that affects emotion processes.
16 Our corporeal experiences also shape and interact with our understanding.
17

18 **4.1 Embodiment and the corporeal body**

19
20 An important point of the systems we have built are how they touch our senses
21 corporeally, sensually. While most researchers in affective computing are aware of
22 how mind, body and emotion are tightly connected (Damasio, 1994), it is not always
23 clear how we should be designing for this (Djajadiningrat, 2007, Hummels et al,
24 2007, Moen, 2006). The position we take here is that corporeal experiences are also
25 interactively *constructed* in our everyday practices.
26

27 When Merleau-Ponty writes about the body he begins by stating that the body is not
28 an object (Merleau-Ponty, 1962). It is instead the condition and context through
29 which I am in the world. Our bodily experiences are integral to how we come to
30 interpret and thus make sense of the world. This premise draws heavily on the
31 notion of embodiment. He attempts to get away from the perspective of the doctrine
32 that treats:
33

34 *“[...] perception as a simple result of the action of external things on our body as well as*
35 *against those which insist on the autonomy of consciousness. These philosophies*
36 *commonly forget – in favour of a pure exteriority or of a pure interiority – the insertion*
37 *of the mind in corporeality, the ambiguous relation without body, and correlatively,*
38 *with perceived things”.* (Merleau-Ponty 1962, 3-4)
39

40 Feminists have attempted to deal with the actual physical body in more concrete
41 terms, highlighting in particular the differences between male and female bodies.
42 Grosz, for example, makes an interesting journey through the various philosophies,
43 such as Freud’s psychoanalysis, phenomenology, throughout the last century,
44 showing that most of them speak, in a sense, vaguely about the actual corporeal
45 body (Grosz, 1994). As a feminist, she sees very little of the female body, but instead,
46 in anything, a ‘normal’, male body in the theories on e.g. perception. Grosz makes the
47 case that female bodies are different from male bodies – both corporeally and
48 through their “cultural completion”:
49

50 *“[...] as an essential internal condition of human bodies, a consequence of perhaps their*
51 *organic openness to cultural completion, bodies must take the social order as their*
52 *productive nucleus. Part of their own ‘nature’ is an organic or ontological*
53 *‘incompleteness’ or lack of finality, an amenability to social completion, social ordering*
54 *and organisation.”* (Grosz, 1994, p. xi)
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This perspective rhymes well with Merleau-Ponty's (and Fällman's) experiential and cultural bodies mentioned above, even if he, according to Grosz, never really dealt with the fact that some bodies are different from the male body – both corporeally but also in terms of their cultural completion.

Relevant to our investigation here, is Grosz's emphasis on bodily completion by culture or practice. This is where our designs of digital tools come into play. Through new tools, we interfere with users' practices, with the social ordering and organisation. Our bodies are shaped by the tools we surround ourselves with – not only in a metaphorical or 'cultural body'-sense but also in a concrete corporeal sense. The tools we have make us experience the world in certain ways, they make our muscles be used in certain ways, and they stimulate our nervous system in certain ways. Just like dancers, riders, or runners will shape their bodies into certain forms, making them sensitive to balance, position and rhythm, computer gamers or office workers will shape their bodies into fitting with gaming, desktop activities or the expressive capacity of affective interactive systems.

By designing for physical interaction with systems like FriendSense, eMoto, Affective Diary or Affective Health, we are interfering with our corporeal experiences. In particular, wearing sensors, and thereby adding to or mediating our ways of being in the world and our experiences of our own bodies, may profoundly affect us (Troshynski et al, 2008, Michael, 2000). As designers we need to consider what and how we mediate and what we choose not to mediate?

4.2 Aesthetic experiences

As mentioned above, systems that create an affective loop can result in aesthetic experiences. Dewey distinguishes aesthetic experiences from other aspects of our everyday life through placing them in-between two extremes on a scale (Dewey, 1934): on one end of that scale, there are many experiences where we just drift and experience an unorganized flow of events, and on the other end of the scale we experience events that do have a clear beginning and end but that only mechanically connect the events with one-another. Aesthetic experiences exist between those extremes. They have a clear beginning and an end; they can be uniquely named afterwards (e.g. "when I first heard jazz at the Village Vanguard" (McCarthy and Wright, 2005); but in addition, the experience has a unity that goes beyond a mechanic linking of one event to another – there is a single quality that pervades the entire experience:

"An experience has a unity that gives it its name, that meal, that storm, that rupture of a friendship. The existence of this unity is constituted by a single quality that pervades the entire experience in spite of the variation of its constituent parts." (Dewey, 1934: p. 36-57)

In Dewey's perspective, emotion is:

"the moving and cementing force. It selects what is congruous and dyes what is selected with its color, thereby giving qualitative unity to materials externally disparate and dissimilar. It thus provides unity in and through the varied parts of an experience". (Dewey, 1934 p. 44)

However emotions are not static but change in time with the experience itself just as a dramatic experience does.

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“Joy, sorrow, hope, fear, anger, curiosity, are treated as if each in itself were a sort of entity that enters full-made upon the scene, an entity that may last a long time or a short time, but whose duration, whose growth and career, is irrelevant to its nature. In fact emotions are qualities, when they are significant, of a complex experience that moves and changes.” (Dewey, 1934 p. 43)

While an emotion process is not enough to create an aesthetic experience, emotions will be part of the experience and inseparable from the intellectual and bodily experiences. In such a holistic perspective, it will not make sense to talk emotion processes as something separate from our embodied experience of being in the world.

5 Discussion

In the field of affective computing, there is a tendency to try to make emotion communication more organised, error-free, non-ambiguous and less error-prone. The prevailing vision is that of an information channel that has become too narrow and needs to be broadened to allow for richer and clearer communication. But what is ‘rich’ communication really? Is it only a matter of providing more data or more modalities? There is, in our view, a too strong belief that adding some emotion interpretation and emotion expressions to computers will result in fewer communication problems.

The studies describe here instead show that emotion communication is just like so many any other human activities: it is a *continuous, creatively produced improvisation*. It is not the case that we plan what emotion to convey to whom, similarly to how we do not plan exactly which action to do next (Suchman, 1997). And emotion experiences are not states out there to be detected but fluid, interactive processes. We are situated in the world, acting, moving, experiencing. And we enjoy being creative in how we express ourselves and how that in turn affects us. We do not want to automatise those creative aspects of modulating emotion expression and being involved with others (cf. Harper and colleagues’ argument that while there are some activities where we want to see ourselves as machines, as when driving a car, in most walks of life this is not how we act (Harper et al, 2007)).

If we aim to design for affective interaction experiences, we need to place them into this larger picture.

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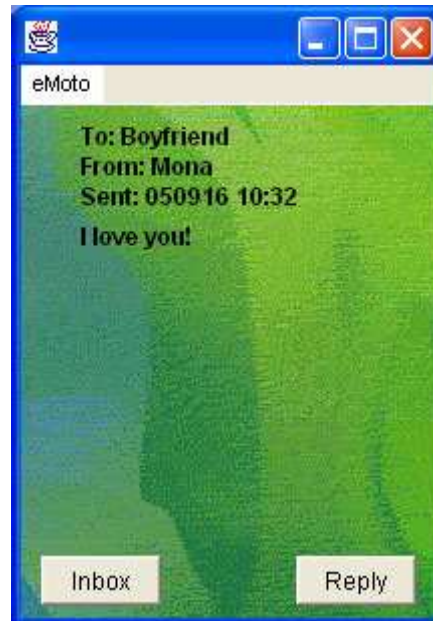
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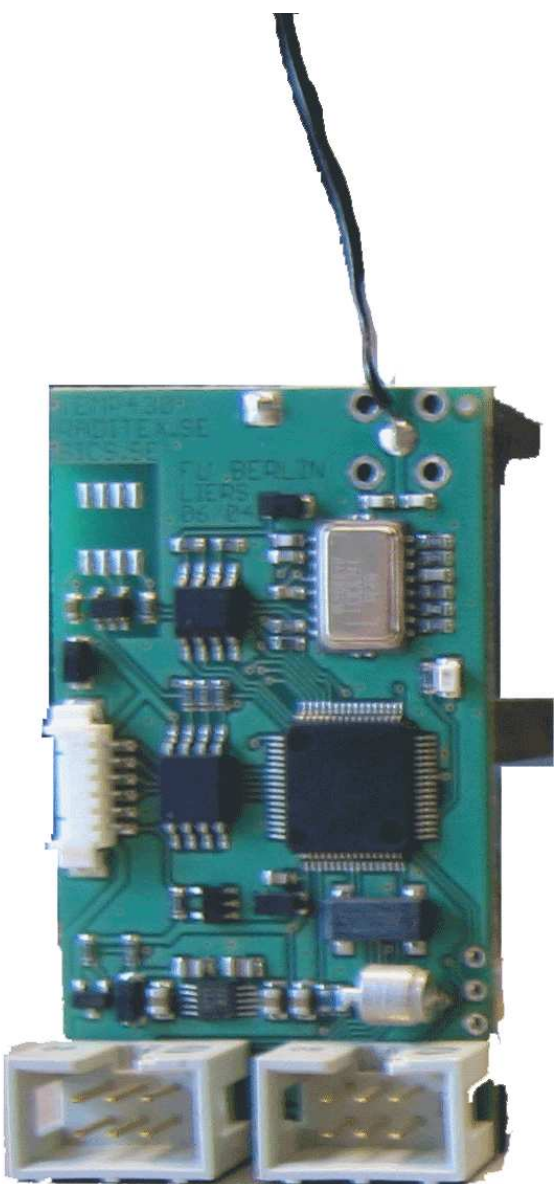
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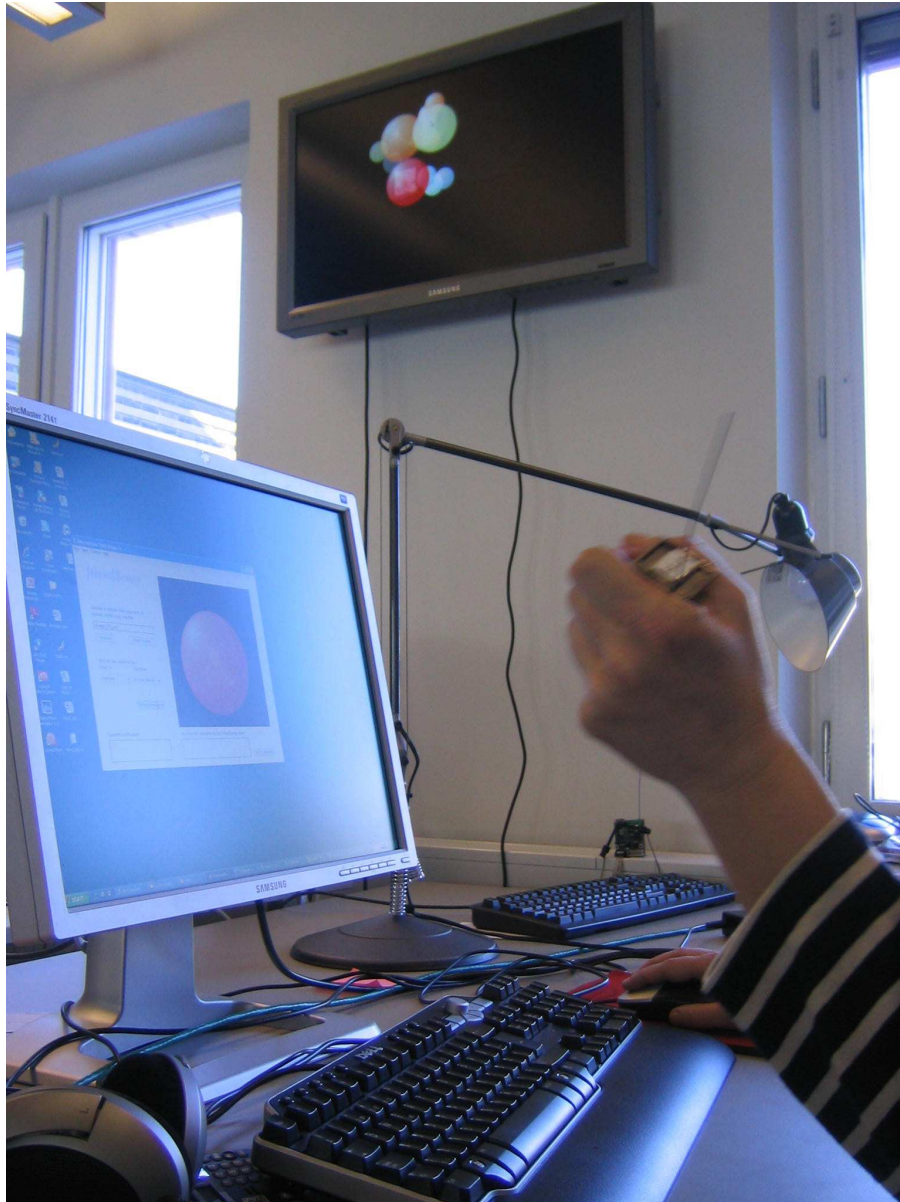
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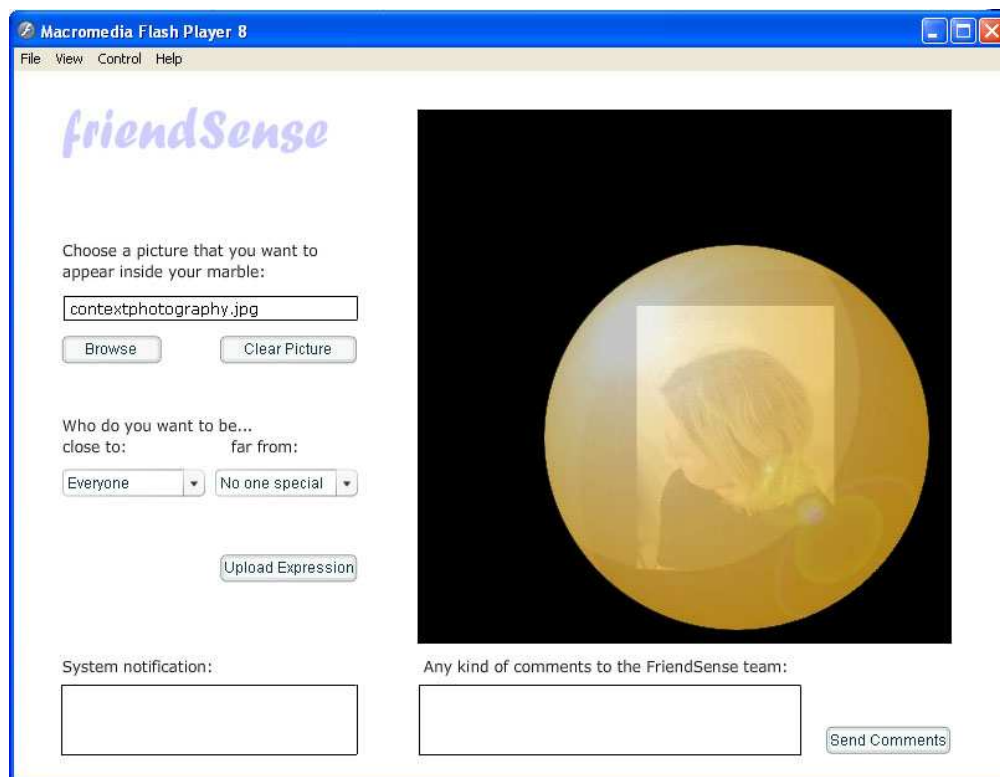
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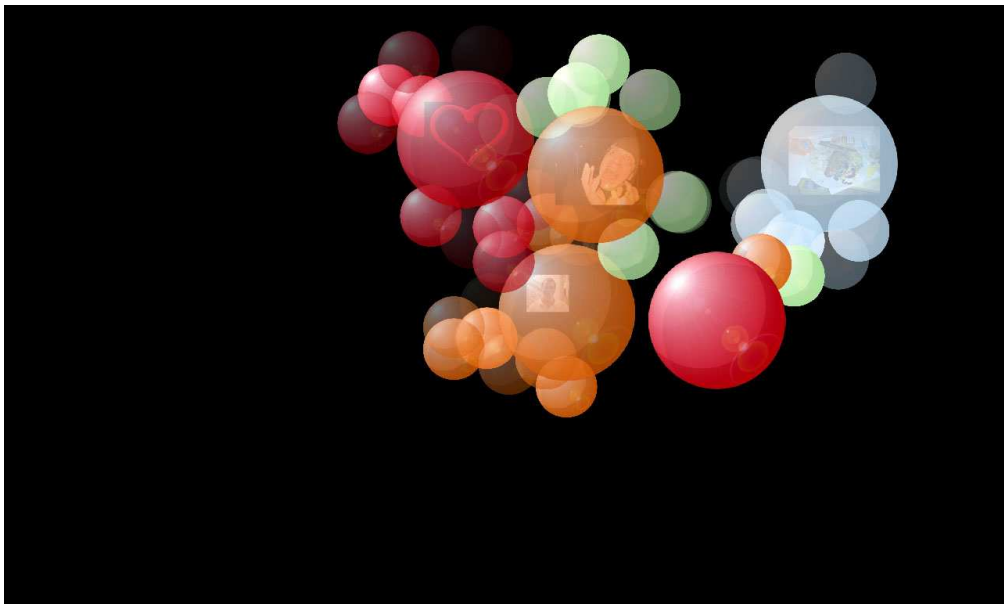
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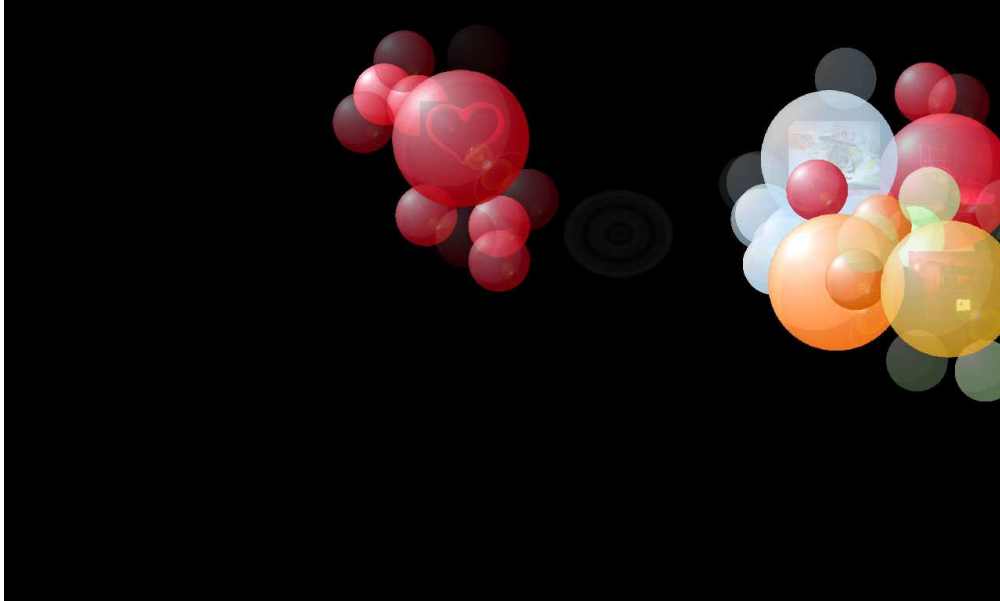
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451x270mm (72 x 72 DPI)

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451x270mm (72 x 72 DPI)

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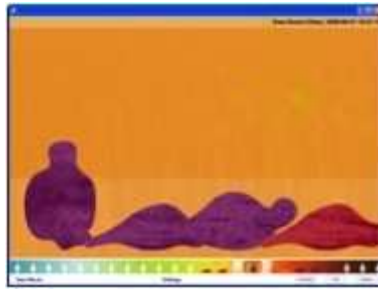
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93x62mm (72 x 72 DPI)

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67x50mm (72 x 72 DPI)

Or Review Only

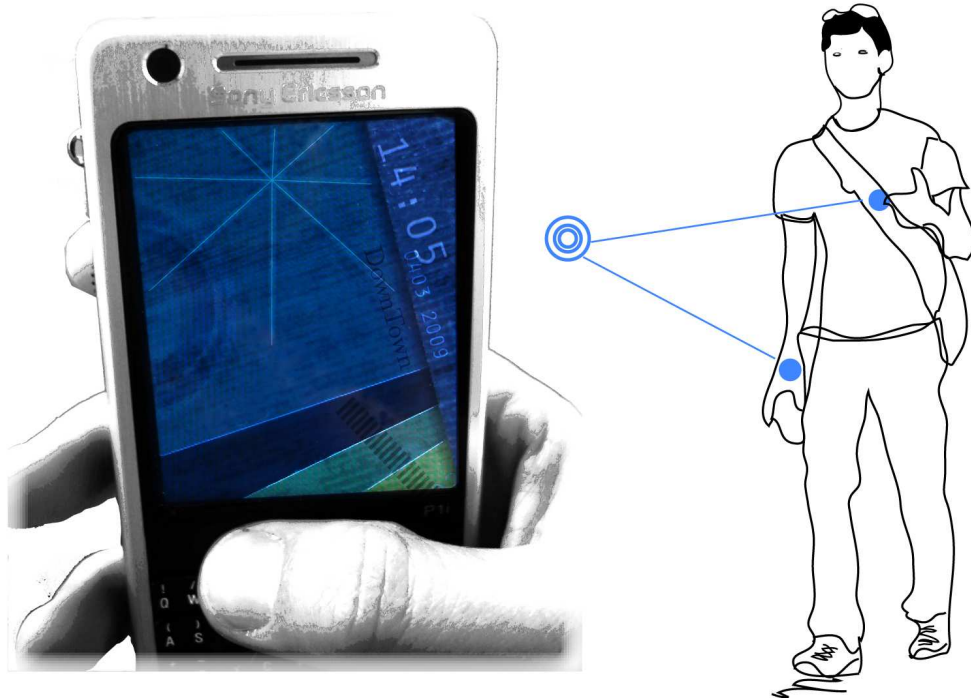
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67x50mm (72 x 72 DPI)

Or Review Only

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129x102mm (300 x 300 DPI)

Only