Security

(a) Social networking sites are becoming ever more popular, and many other sites now let users add each other as friends. Discuss the effect that social context has on

(i) phishing; [4 marks]
(ii) inference control; [4 marks]
(iii) the market for privacy; [4 marks]
(iv) community detection. [4 marks]

(b) In what ways might social context be used to protect against harm online? [4 marks]