Business Studies

You are inspired to make your fortune by starting a distance learning enterprise to teach the world Computer Science, using multimedia lessons distributed over the Web.

Write notes for a business plan for the potential investors, under the following headings:

(a) The market. [5 marks]

(b) The team required. [5 marks]

(c) Outline overall project plan. [5 marks]

(d) Business model, with a rough estimation of capital expenditure and profitability. [5 marks]