Business Studies

What is meant by a critical path? [5 marks]

The village bakery has asked you to advise them about setting up a web site, including a trading function.

Draw up a project plan, illustrated by a GANTT chart, and indicate the critical path. [5 marks]

Make an estimate of the costs involved, and estimate how much working capital you would need. [5 marks]

What other advice would you give them? [5 marks]