Responses to NP-Completeness

Confronted by an NP-complete problem, say constructing a timetable, what can one do?

- It's a single instance, does asymptotic complexity matter?
- What's the critical size? Is scalability important?
- Are there guaranteed restrictions on the input? Will a special purpose algorithm suffice?
- Will an approximate solution suffice? Are perforance guarantees required?
- Are there useful heuristics that can constrain a search? Ways of ordering choices to control backtracking?