# Business Studies L4 - People: how to organise a team

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## 4. People

"There go my people. I must follow them, for I am their leader." (M. Gandhi, quoting Alexdre Ledru-Rollin, (1848) "Eh! Je suis leur chef, il fallait bien les suivre")

Motivating factors
Groups and Teams
Ego
Hiring and firing; Employment law
Interviews
Meeting techniques

## Management

Culture lead

Goal setting

- Overall direction
- Measures of success
- Strategy rather than tactics

Accountability

Communication

## Management Theories

"7 people is a hunting group"

- Amazon's two pizza rule
- Company growth break points: 7, ~50, ~350 ...

Classical / Hierarchical

Human Relations

## Classical

Formal and rational approach

Focus on STRUCTURE of organisation

Tasks reduced to simple elements -> boring and repetitive

Assumptions that individuals primarily motivated by PAY



Fayolism - Henri Fayol (1841-1925)

General Theory of Business Adminstration

Planning

Organisation

Staffing

Direction

Co-ordination

Controlling



Fedrick Winslow Taylor (1856-1915)

Principles of Scientific Management

- Replace rule of thumb work methods with methods based on scientific study
- Select, train and develop each employee rather than letting them train themselves
- Provide "detailed instruction and supervision"
- Divide work between planning and doing



Lilian (1878-1972) and Frank Gilbreth (1868-1924)

Time and motion study and human factors

- Clipboards and stopwatches
- Reducing actions to atomic parts -"therbligs"
- Find "the best way" early CQI



Henry Gantt (1861-1919)

The Gantt chart

Task and Bonus system

Social responsibility of business

## Human Relations

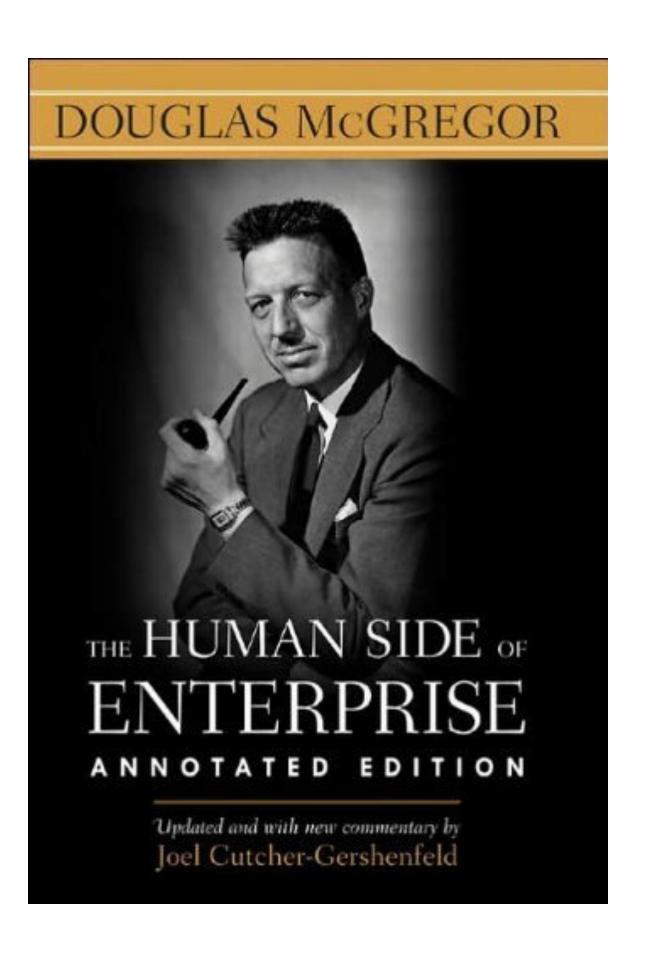
### Consider individuals

- social needs
- motivation
- behaviour

Focus on WORK done

People are the key assett

## Theory X and Theory Y



Douglas McGregor (1906-1964)

Theory X
Authority, direction and control

Theory Y
Integration and self-control

## Theory X

People don't want to work, they have to be made to do so People must be coerced, controlled, threatened Hierarchical structure, defined roles, task orientated, little flexibility

Poor communication, status demarcations - "Them and us"

Slow to change or adapt Traditional industries

## Theory Y

People want to work, but are prevented from doing so They will exercise self-control when committed to common objectives

Accept and seek responsibility

Flat management structure (e.g. Matrix)

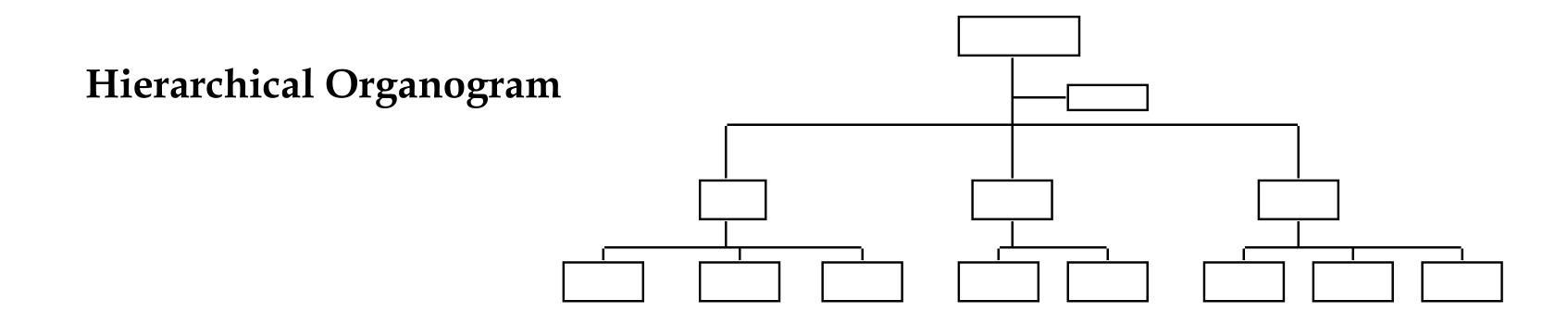
Good communications, little status

People orientated: flexible work teams

Adapts well to rapid change

Most modern computer companies

## Management Structures

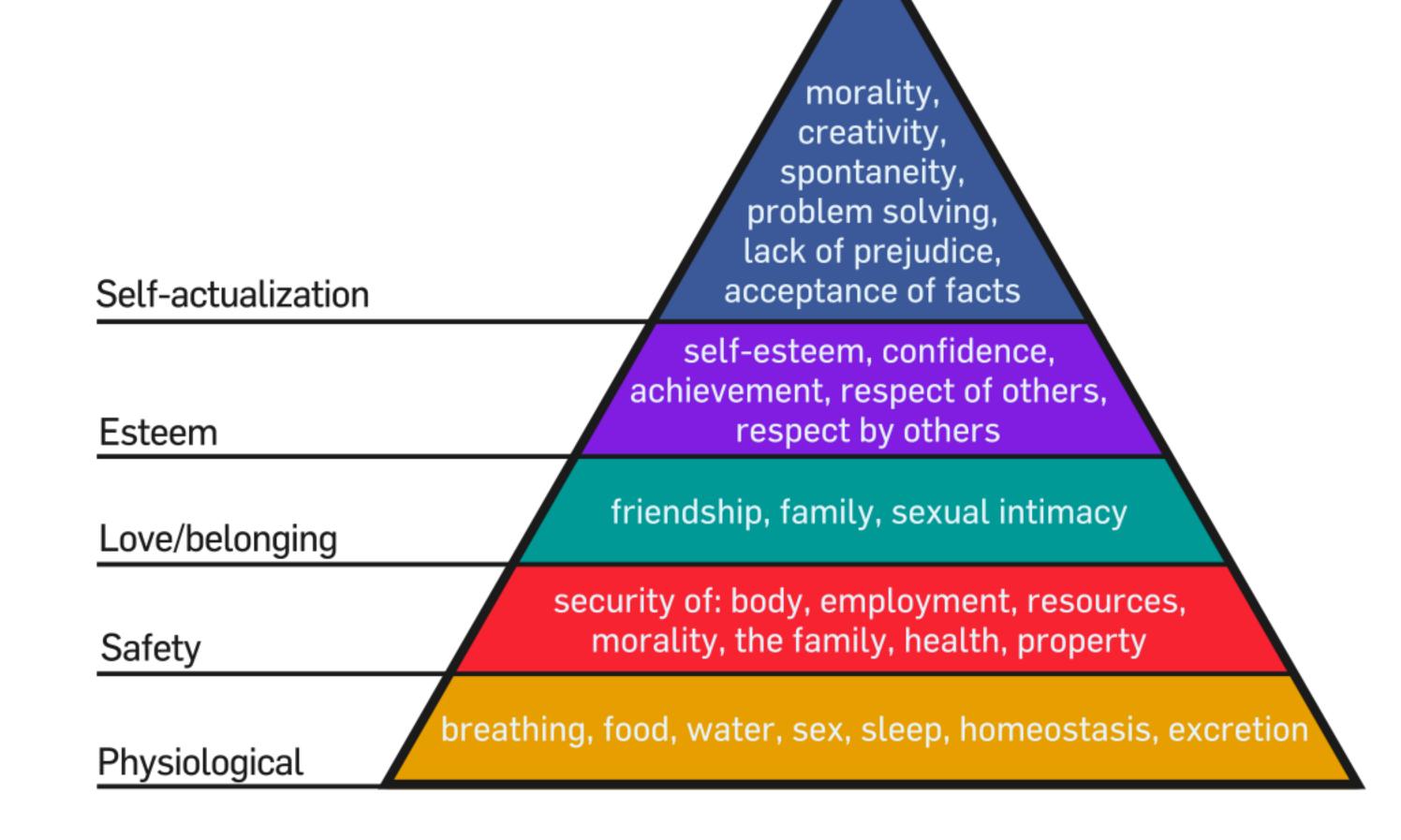


Matrix example

Project ->	Home Group	1	2	3	4
People/Skill					
Alice	Α	L (75%)		25%	
Bob	В		L (75%)		25%
Charlie	В	50%	50%		
Dave	Α		25%		L (75%)
Elizabeth	Α	25%			L (75%) 75%
Fred	В			L (75%)	

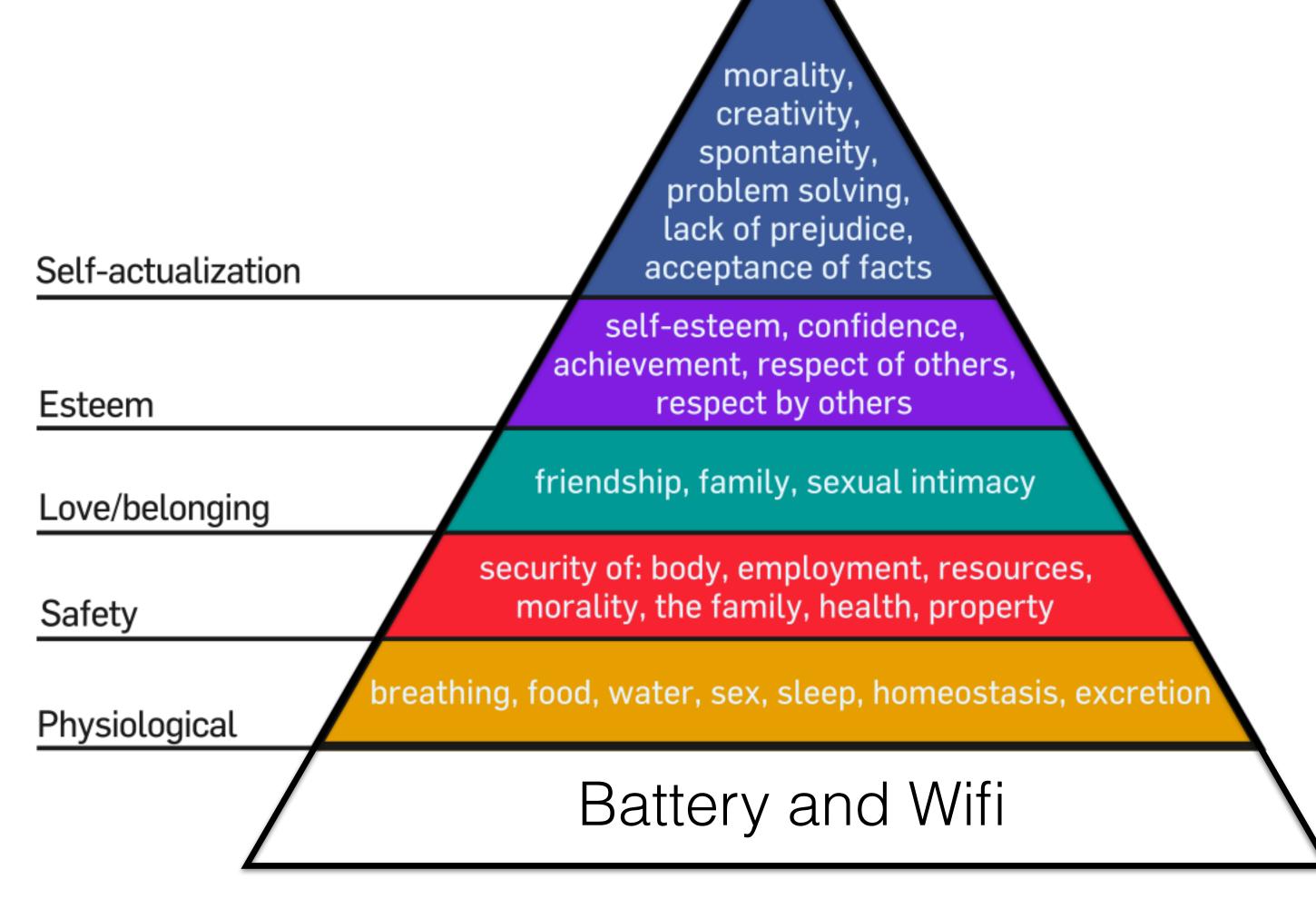
Hierarchy of Needs





Hierarchy of Needs





https://en.wikipedia.org/wiki/Abraham\_Maslow

## Groups and Teams

Limit to project size an individual can tackle

"7 people is a natural hunting group"

Informal as well as formal communications

## Groups

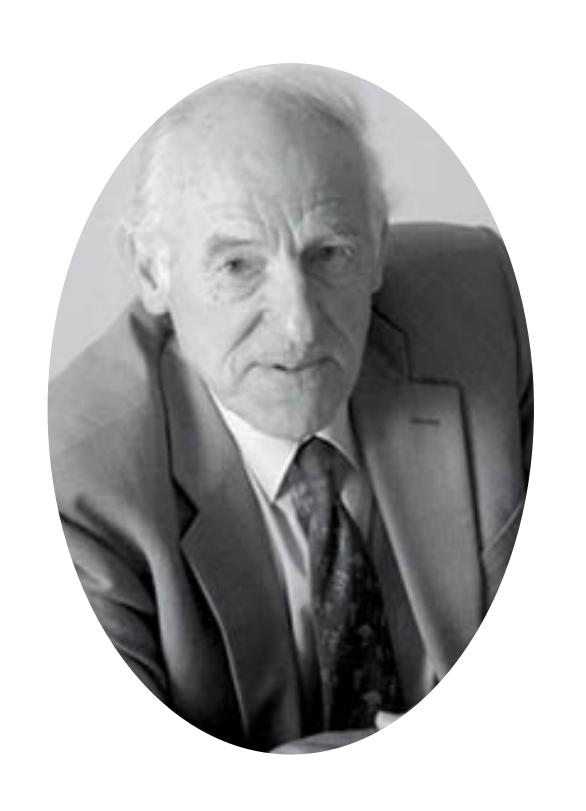


John Adair (1934), Trinity Hall '59

Groups have definable membership shared identity shared purpose interdependence interaction

## Work Types

Meredith Belgian (1926), Clare College '45



Team roles Co-ordinator Ideas Person Shaper Teamworker Implementor Resource Investigator Monitor Evaluator Completer Finisher Specialist

## Team formation



### Bruce Tuckman (1938-2016)

### Forming

before individuals see themselves as a team, feels difficult, anxious, unsure

### Storming

challenge the leader, hostility aggression, emotions high

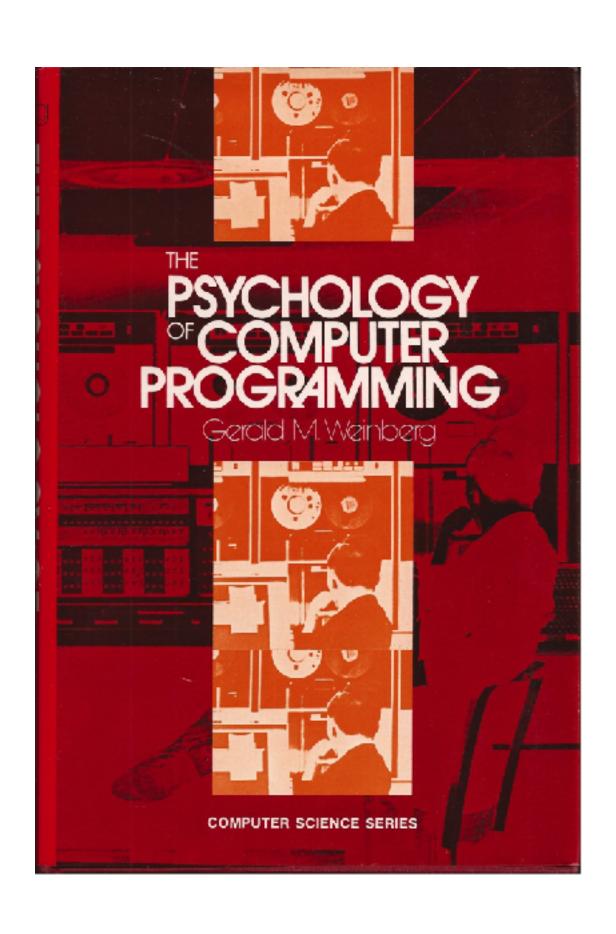
### Norming

organise tasks, agreeing ways of co-operating, feels secure and comfortable

### Performing

work surges ahead, people perform well, openness, mutual trust and support enthusiasm, inspiration

## Egoless Programming / Work



Gerald Weinberg (1933)

The Psychology of Computer Programming - 1971

Structure work and create a culture to minimise personal factors so quality of work can be improved

Open communication allows information to flow Feedback is objective and not personal Asking for help is good and to be encouraged

## Networking and Corporate Communications



Robin Dunbar (1947),

Professor of Evolutionary Pyschology, University of Oxford

Dunbar's number 100 - 250 (~150) the number of relationships in which an individual knows who each person is and how each person relates to every other person

Teams do not exist in a vacuum they depend on help and co-operation with other teams

If they do not network with, learn about or connect with other teams companies fall foul of

intergroup hostility, inward thinking, NIH syndrome

Having employees

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## Hiring and firing

### Employment contract / Statement

- Hours and holiday
- Remuneration
- Grievance procedure

### Letting people go

- Firing 2 verbal, 2 written warnings keep written records
- Redundancy
- or Settlement Agreements

## Non-discrimination

Equalities Act 2010 - protected characteristics

Age

Disability

Gender reassignment

Marriage and civil partnership

Pregnancy and maternity

Race

Religion and belief

Sex

Sexual orientation

## Recruitment

```
Job Spec / Role Description responsibilities work personal characteristics
```

Personal contacts
Referrals
Advertisements
Agencies (head hunters)

## Interviews

Recruitment and Appraisal

### Why

- Learn more about person
- Compare with job spec
- Provide further information about organisation and role
- Encourage positive feeling about organisation and role

### Preparation

- Who needs to know or be present?
- Who greets, refreshments, room, seating
- Questions and outline
- Report form
- Circulate papers

## Conducting Interviews

### Problems

- Pre-conceived ideas
- Only remembering last candidate
- Eye conduct
- Projection
- Leading questions

### Discussion

- Create rapport smile
- Summarise / reflect
- Listen don't talk
- Tone
- Body language

## Interviews

### Questions

- Speed / pace
- Open /closed
- Situational
- Probing
- Stress why?

### Close

- Check plan covered everything?
- Any questions?
- Explain next stage
- Check still interested

## Conducting Interviews

### Make the decision

- Skills
- Personal qualities
- Best compared to rest
- CVs, check references, unexplained gaps, unusually short jobs

### Follow-up

- Offer
- Contract
- Induction

## Appraisals

### Purpose

- Enable team members to get a clear idea of how they are doing
- Identify where they might need support / training
- Set objectives
- Personal career / growth

### Form

- Date, Name, Job title, Assessor
- Self assessment
- Assessor or line management assessment
- Key objectives
- Development plan
- Actions jointly agreed
- Follow up

### Interview

Opportunity to sell yourself

Opportunity to learn about the company, the role and future prospects

Be yourself

Enthusiasm, achievements

Questions - do your homework and have some

## Communication skills

Say it three times

Not more than three major points

What does the target audience know?

Say what you mean and mean what you say