

The motor car

There are now over [700 million]⁷ [motor vehicles]¹ in [the world]¹⁶ - and [the number]⁷ is rising by more than 40 million each year. [The average distance driven by car users is growing too - from 8 km a day per person in western Europe in 1965 to 25 km a day in 1995]². [This dependence]² on [motor vehicles]¹ has given rise to major problems, including [environmental pollution]¹², [depletion of oil resources]¹¹, [traffic congestion]¹³ and safety. While [[emissions]²¹ from new cars]⁴ are far less harmful than [they]⁴ used to be, [city streets and motorways are becoming more crowded than ever, often with older trucks, buses and taxis, which emit excessive levels of smoke and [fumes]¹⁷]³. [This concentration of [vehicles]¹]³ makes air quality in urban areas unpleasant and sometimes dangerous to breathe. Even Moscow has joined the list of capitals afflicted by [congestion]¹³ and [traffic fumes]¹⁷. In Mexico City, [vehicle pollution]¹² is a major health hazard. Until a hundred years ago, most journeys were in [the 20 km range]⁸, [the distance conveniently accessible by horse]⁸. Heavy freight could only be carried by water or [rail]¹⁴. The invention of the motor vehicle brought personal mobility to the masses and made rapid freight delivery possible over a much wider [area]¹⁵. Today about 90 per cent of inland freight in the United Kingdom is carried by [road]⁵. Clearly [the world]¹⁶ cannot revert to the horse-drawn wagon. Can [it]¹⁶ avoid being locked into congested and polluting ways of transporting [people]¹⁰ and goods? In Europe most cities are still designed for the old modes of transport. Adaptation to the [motor car]⁶ has involved adding ring roads, one-way systems and parking lots. In the United States, more [land]¹⁵ is assigned to car use than to housing. Urban sprawl means that life without a [car]⁶ is next to impossible. Mass use of [motor vehicles]¹ has also killed or injured millions of [people]¹⁰. Other social effects have been blamed on the [car]⁶ such as alienation and aggressive human behaviour. A 1993 study by the European Federation for Transport and Environment found that [car transport]⁶ is seven times as costly as [rail travel]¹⁴ in terms of the external social costs [it]⁶ entails such as [congestion]¹³, accidents, [pollution]¹², loss of cropland and natural habitats, [depletion of oil resources]¹¹, and so on. Yet [cars]⁶ easily surpass trains or buses as a flexible and convenient mode of personal transport. It is unrealistic to expect [people]¹⁰ to give up private cars in favour of [mass transit]³⁰. [Technical solutions]²² can reduce the pollution problem and increase the [fuel efficiency]²³ of engines. But fuel consumption and exhaust [emissions]²¹ depend on which [cars]⁶ are preferred by customers and how [they]⁶ are driven. Many [people]¹⁰ buy larger cars than [they]¹⁰ need for daily purposes or waste fuel by driving aggressively. Besides, global car use is increasing at a faster rate than the improvement in [emissions]²¹ and [fuel efficiency]²³ which [technology]²² is now making possible. One solution that has been put forward is [the long-term solution of designing [cities]²⁰ and neighbourhoods]³¹ so that car journeys are not necessary - all essential services being located within walking distance or easily accessible by [public transport]³⁰. Not only would [this]³¹ save energy and cut [carbon dioxide emissions]²¹, [it]³¹ would also enhance the quality of community life, putting the emphasis on [people]¹⁰ instead of [cars]⁶. Good local government is already bringing [this]³¹ about in some places. But few democratic communities are blessed with the vision - and the capital - to make [such profound changes]³¹ in modern lifestyles. A more likely scenario seems to be a combination of [mass transit systems]³⁰ for travel into and around [cities]²⁰, with small 'low emission' cars for urban use and larger hybrid or lean burn cars for use elsewhere. [Electronically tolled highways]⁵⁰ might be used to ensure that drivers pay charges geared to actual [road]⁵ use. [Better integration of transport systems]⁵¹ is also highly desirable - and made more feasible by modern computers. But [these]^{50,51} are [solutions]^{50,51} for countries which can afford

[them]50,51. In most developing countries, old cars and old technologies continue to predominate.