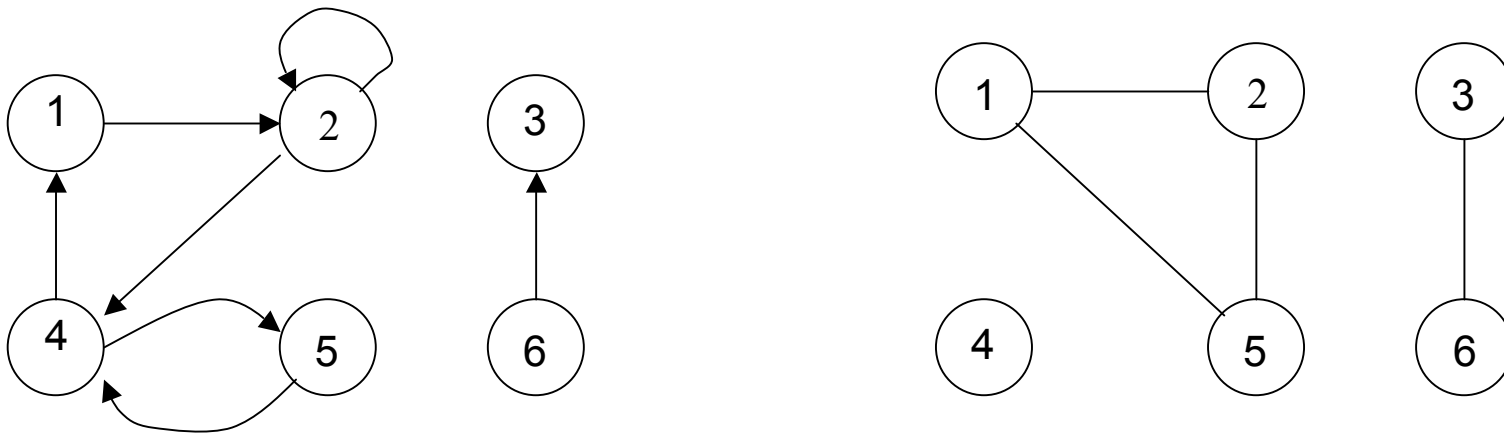


# **Introduction to Network Theory**

# What is a Network?

- Network = graph
- Informally a *graph* is a set of nodes joined by a set of lines or arrows.



# Graph-based representations

- Representing a problem as a graph can provide a different point of view
- Representing a problem as a graph can make a problem much simpler
  - More accurately, it can provide the appropriate tools for solving the problem

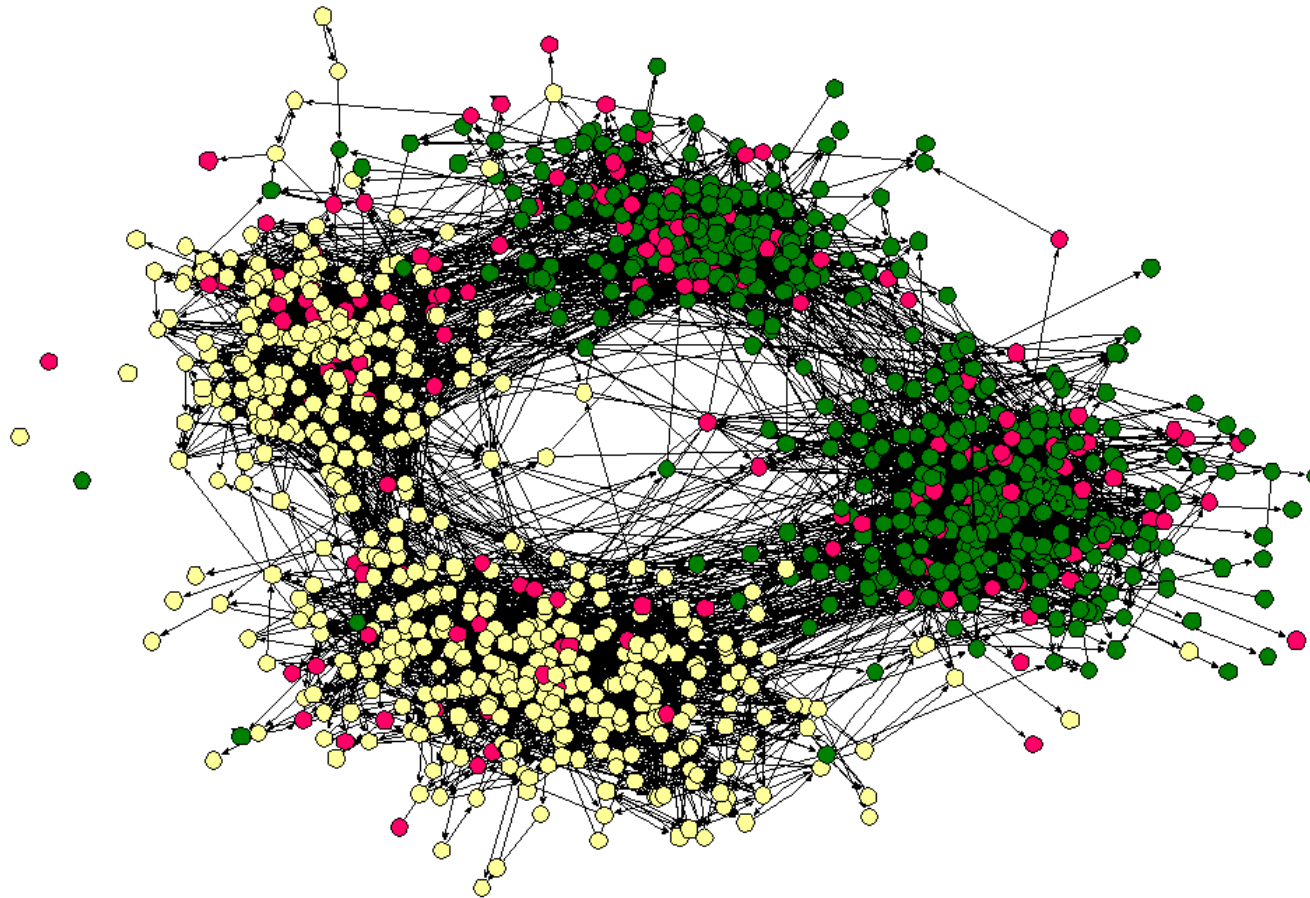
# What is network theory?

- *Network theory* provides a set of techniques for analysing graphs
- *Complex systems network theory* provides techniques for analysing structure in a system of interacting agents, represented as a network
- Applying network theory to a system means using a graph-theoretic representation

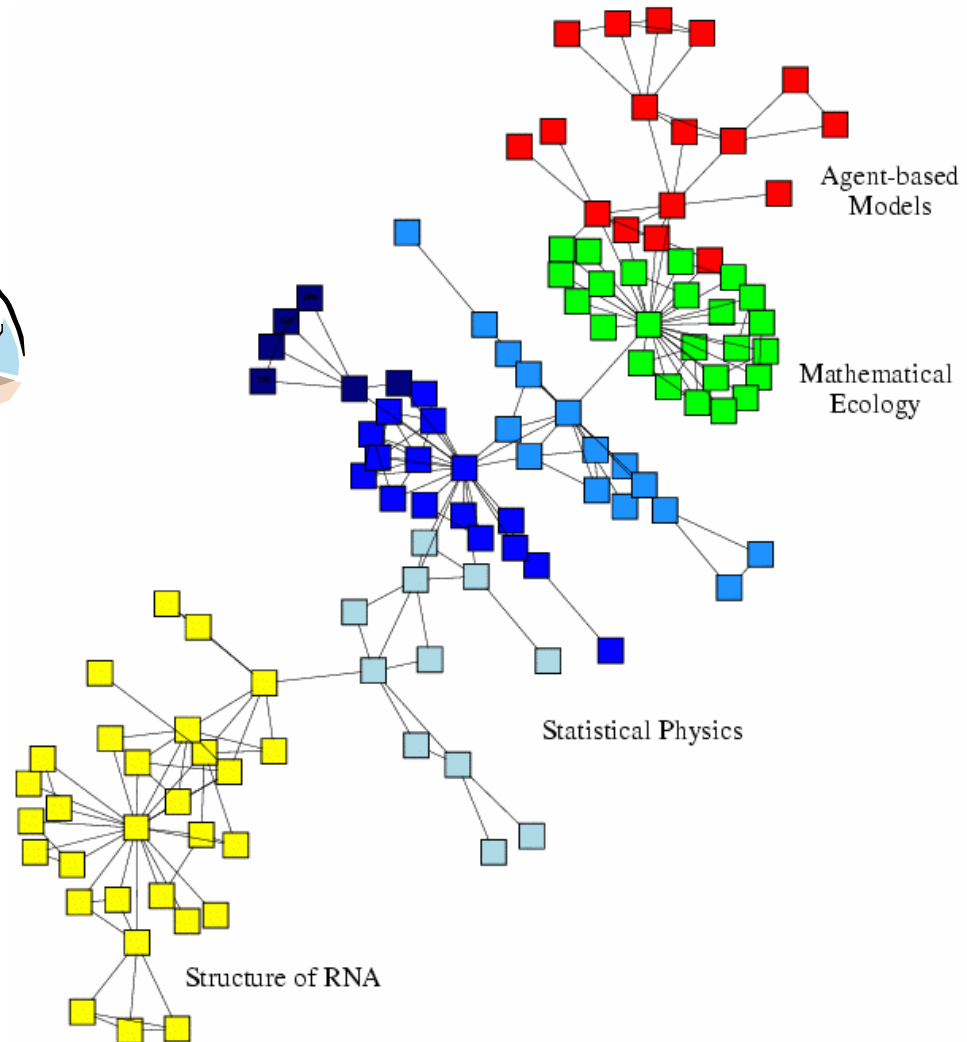
# What makes a problem graph-like?

- There are two components to a graph
  - Nodes and edges
- In graph-like problems, these components have natural correspondences to problem elements
  - Entities are nodes and interactions between entities are edges
- Most complex systems are graph-like

# Friendship Network

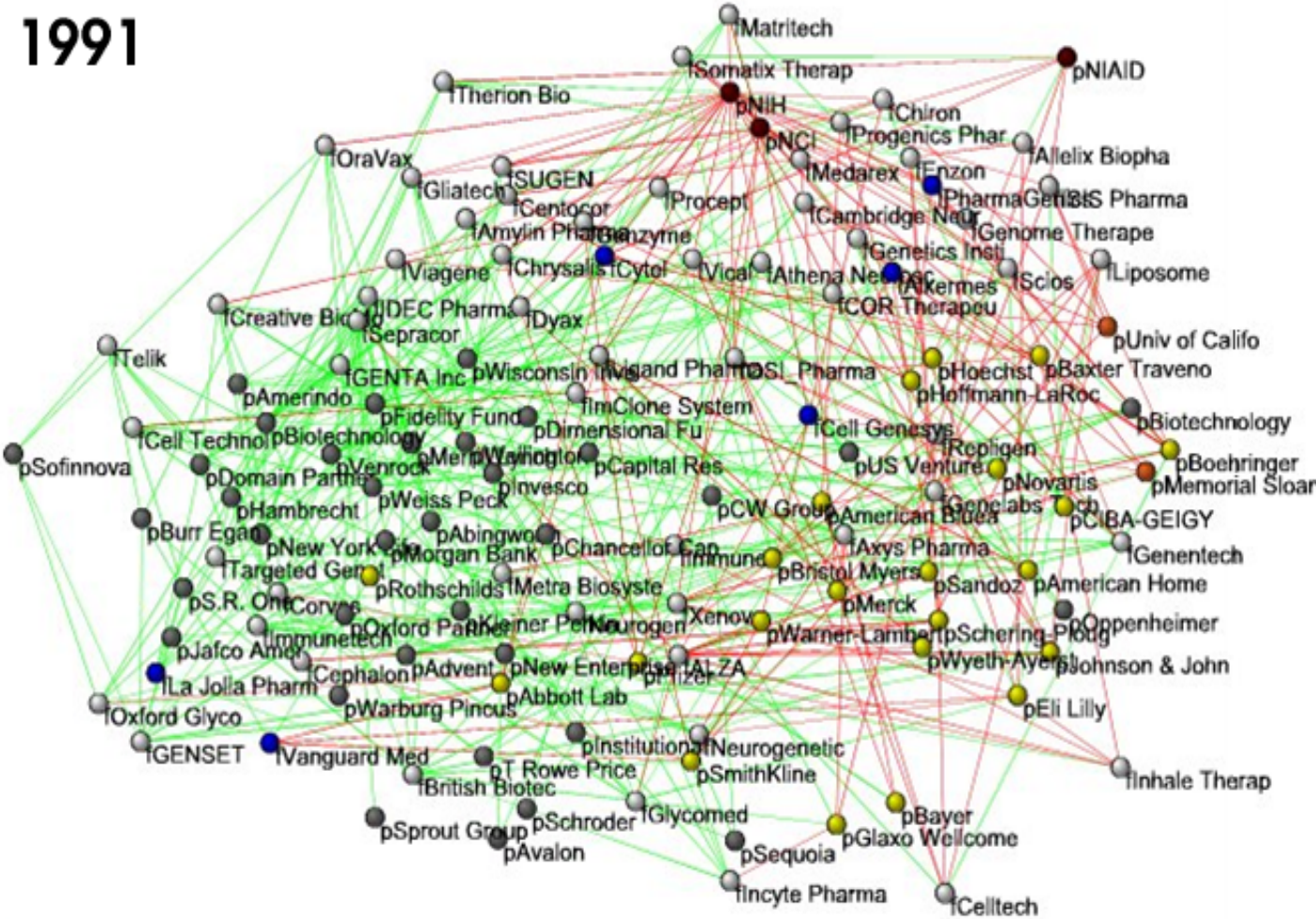


# Scientific collaboration network



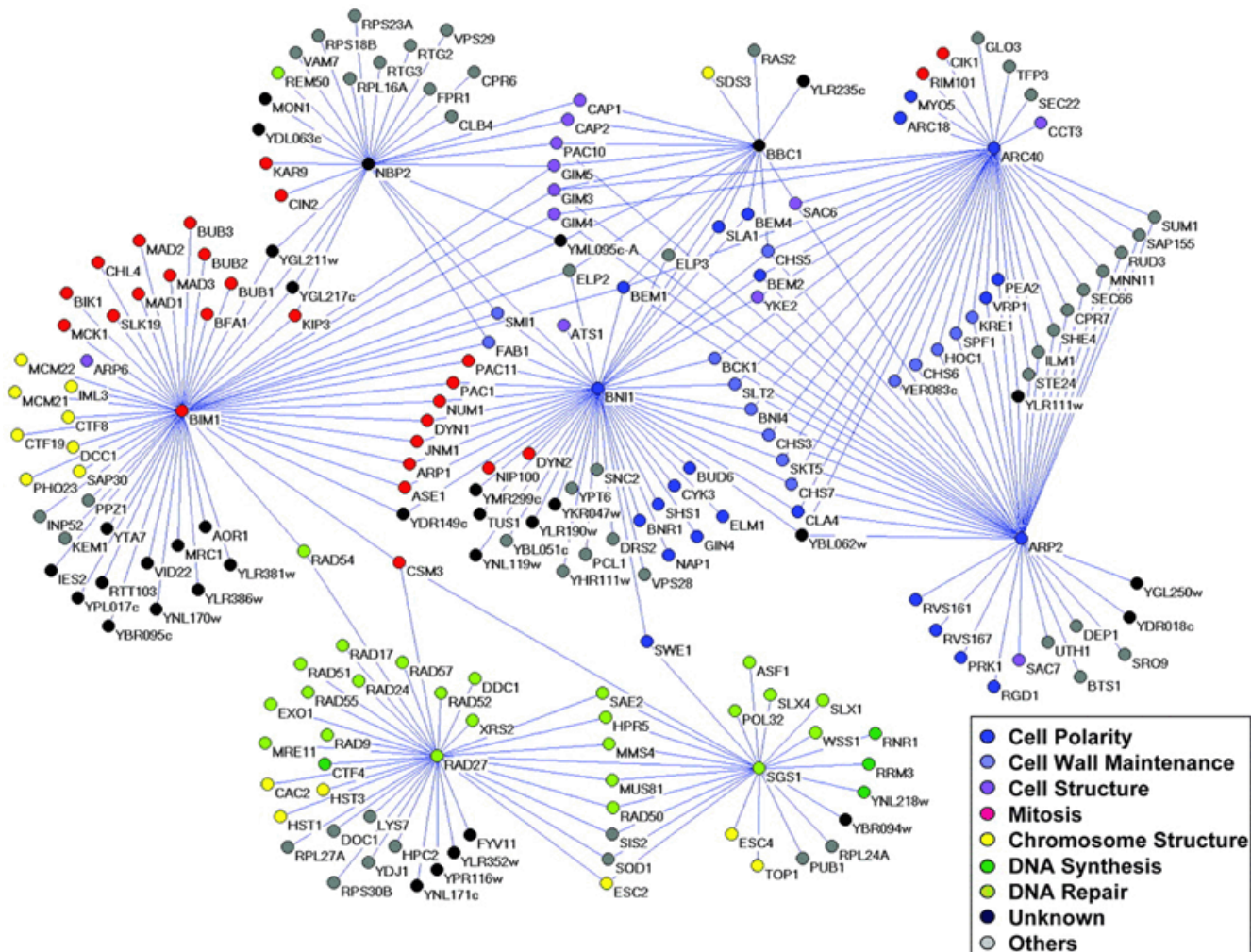
# Business ties in US biotech-industry

1991

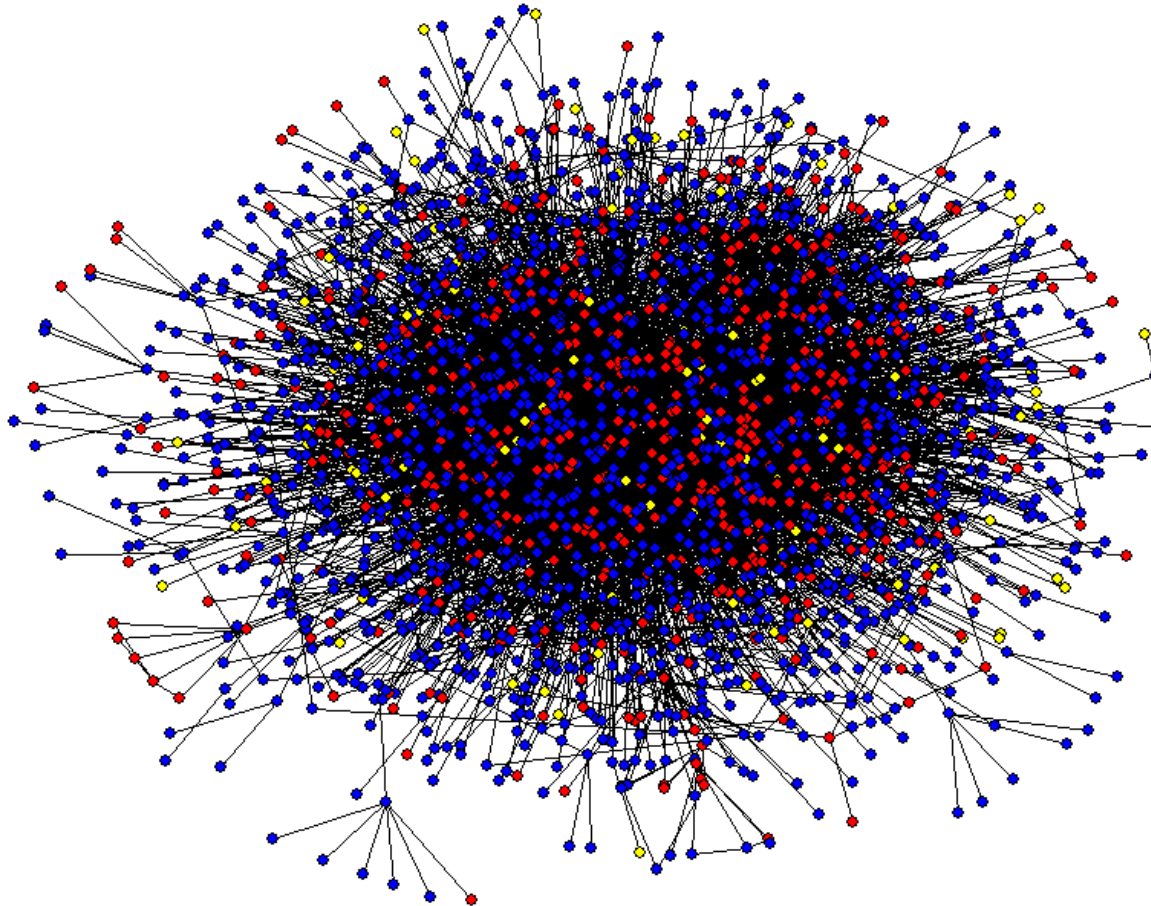




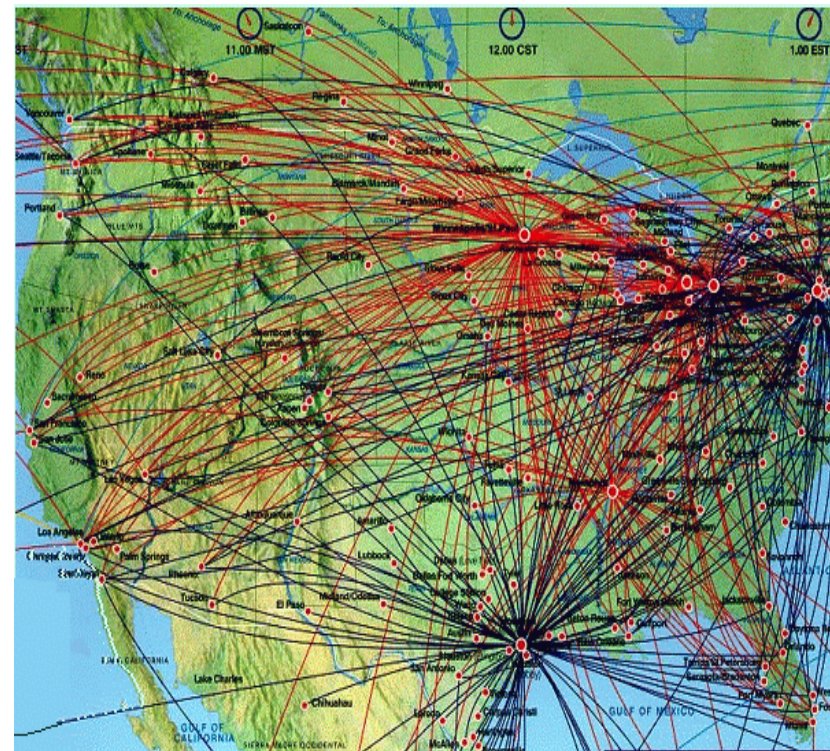
# Genetic interaction network



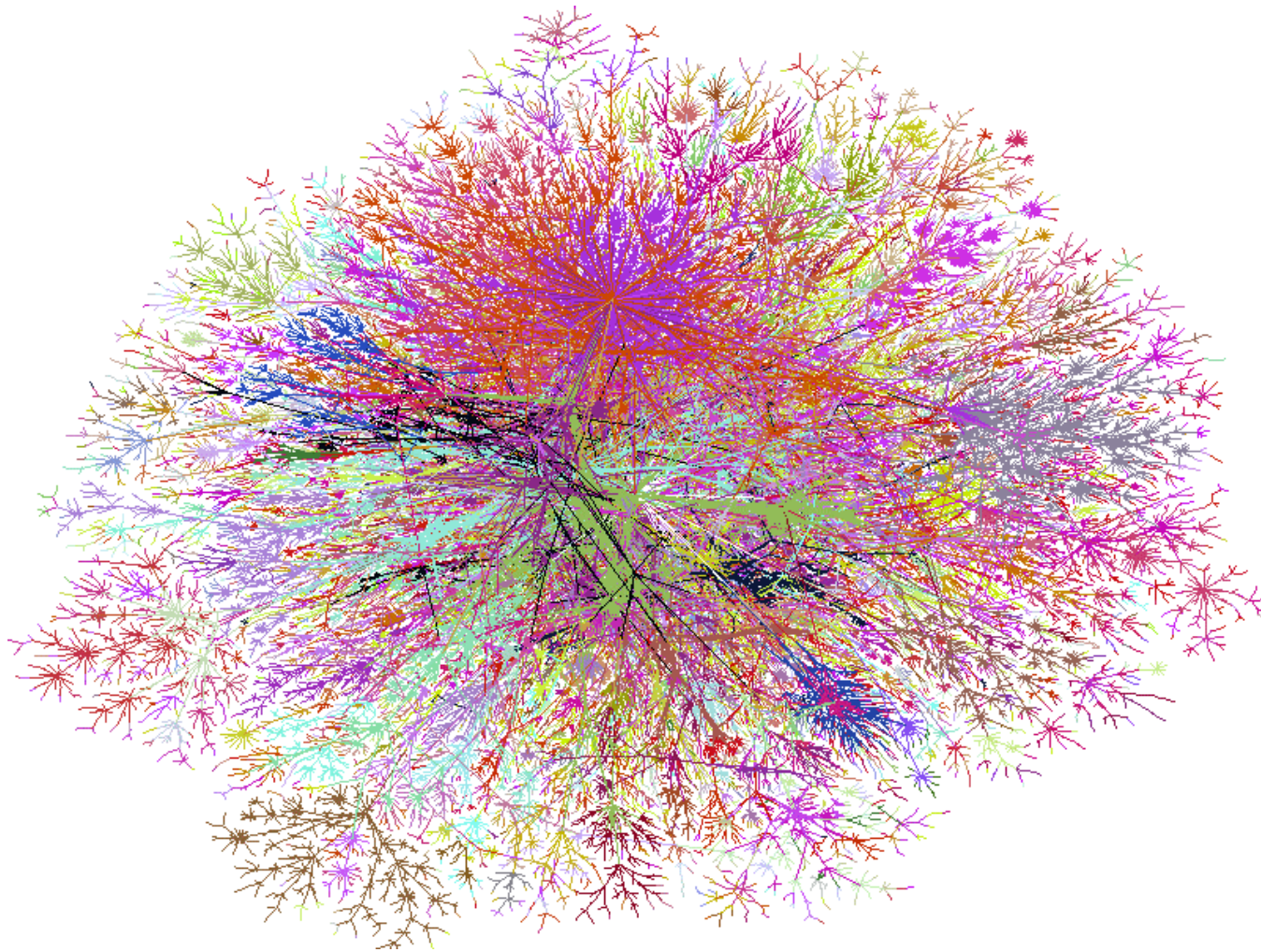
# Protein-Protein Interaction Networks



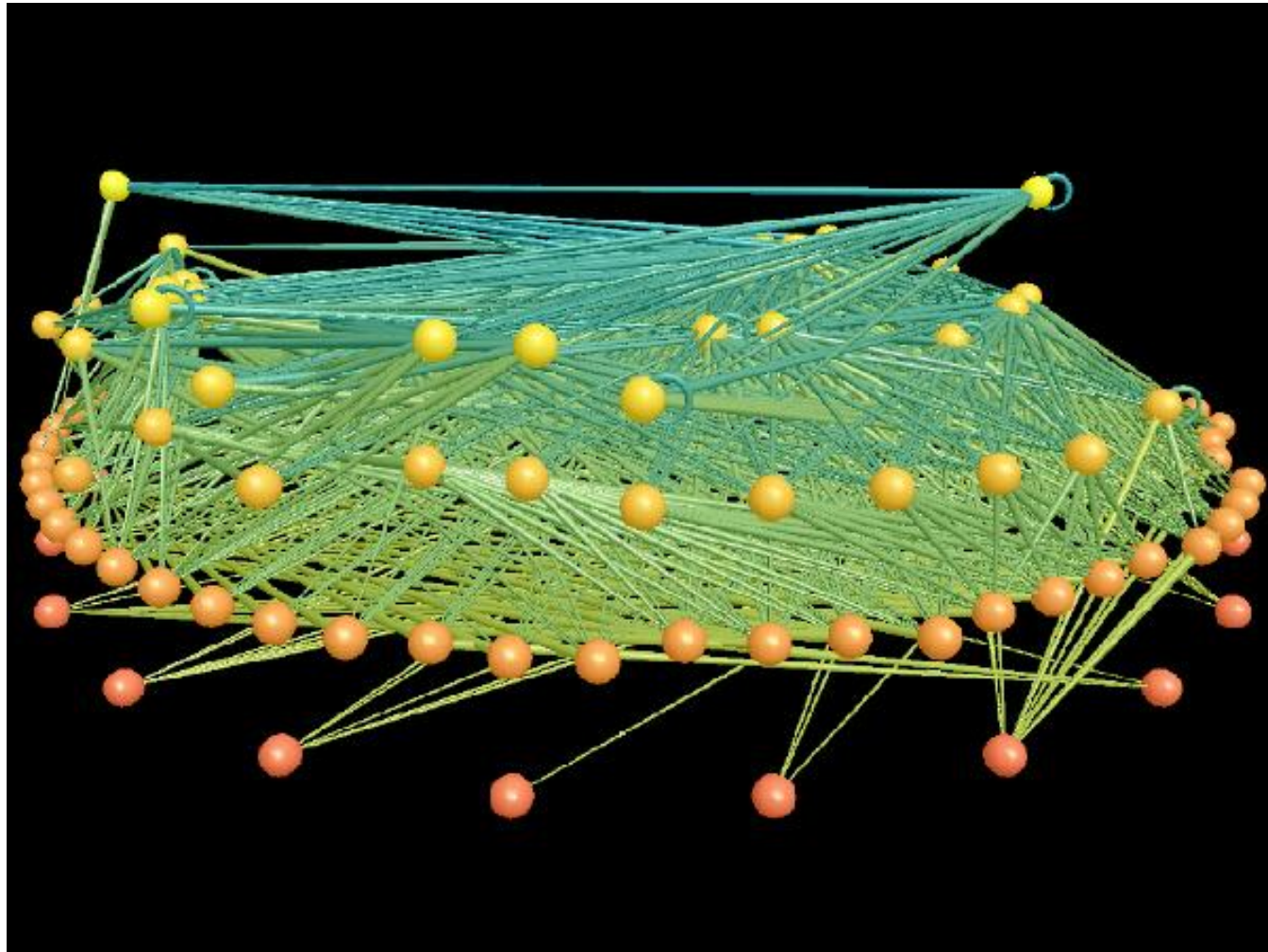
# Transportation Networks



# Internet

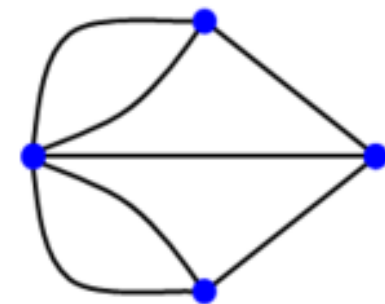
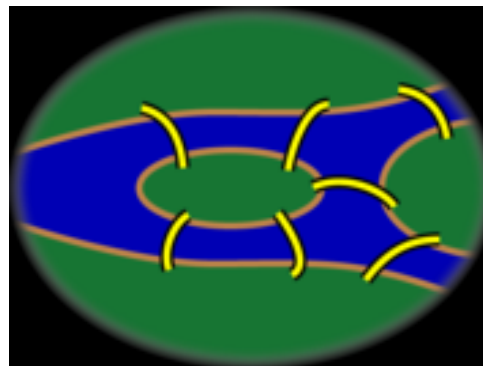
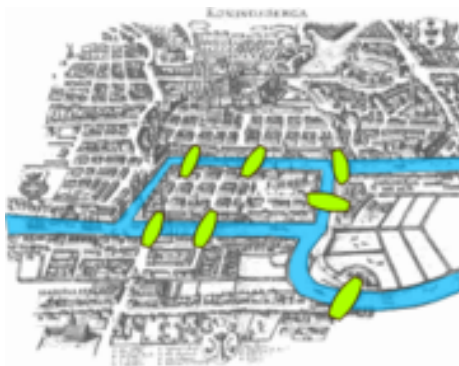


# Ecological Networks



# Graph Theory - History

Leonhard Euler's paper on "*Seven Bridges of Königsberg*",  
published in 1736.



# Graph Theory - History

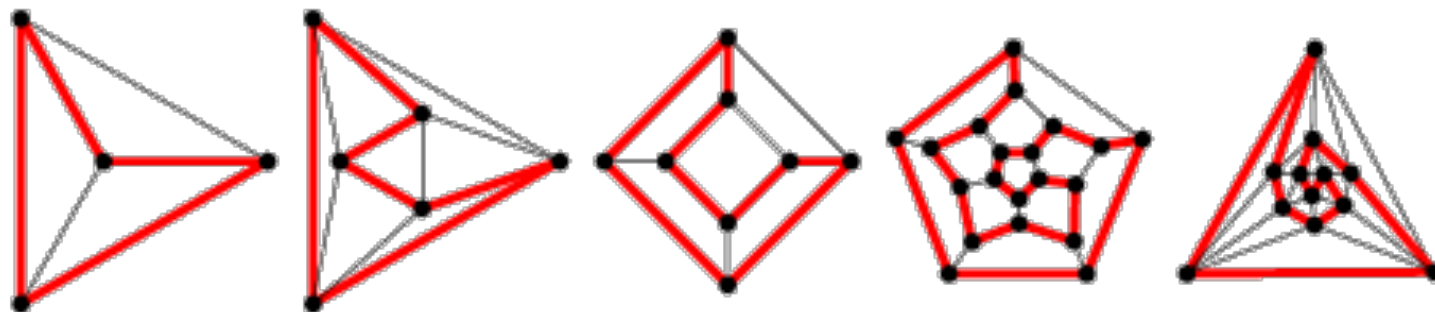
## Cycles in Polyhedra



Thomas P. Kirkman



William R. Hamilton



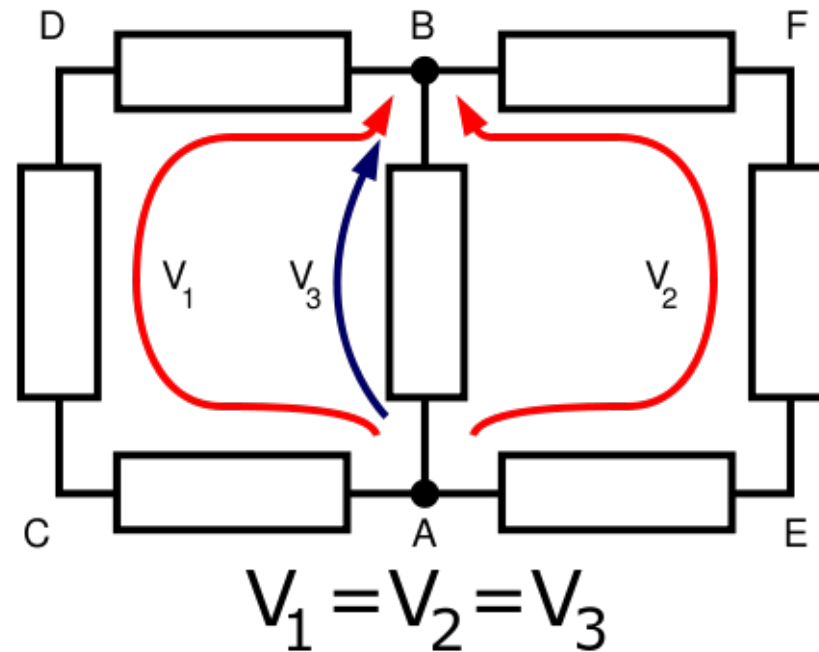
Hamiltonian cycles in Platonic graphs

# Graph Theory - History

## Trees in Electric Circuits



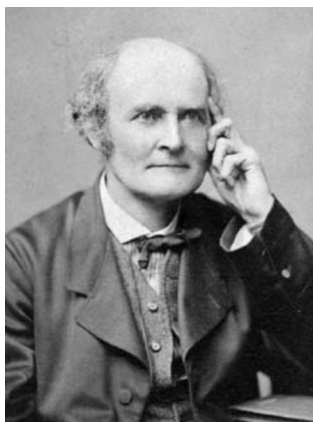
Gustav Kirchhoff





# Graph Theory - History

## Enumeration of Chemical Isomers



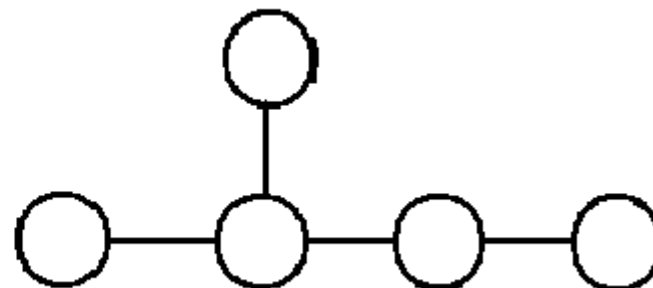
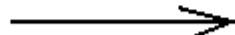
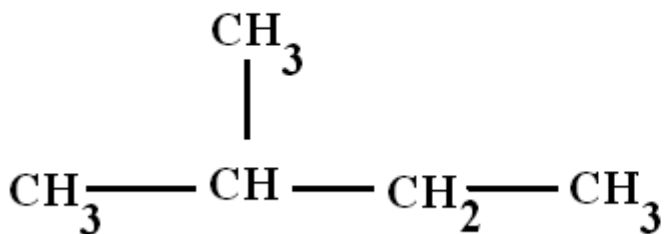
Arthur Cayley



James J. Sylvester

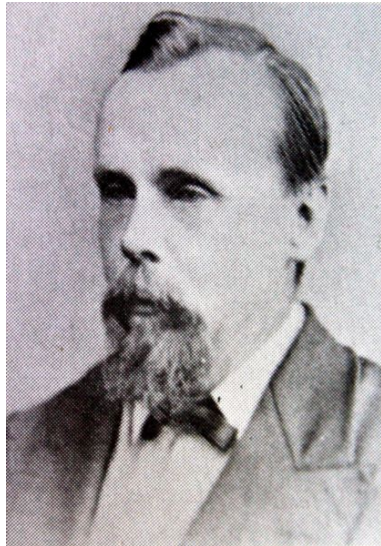


George Polya



# Graph Theory - History

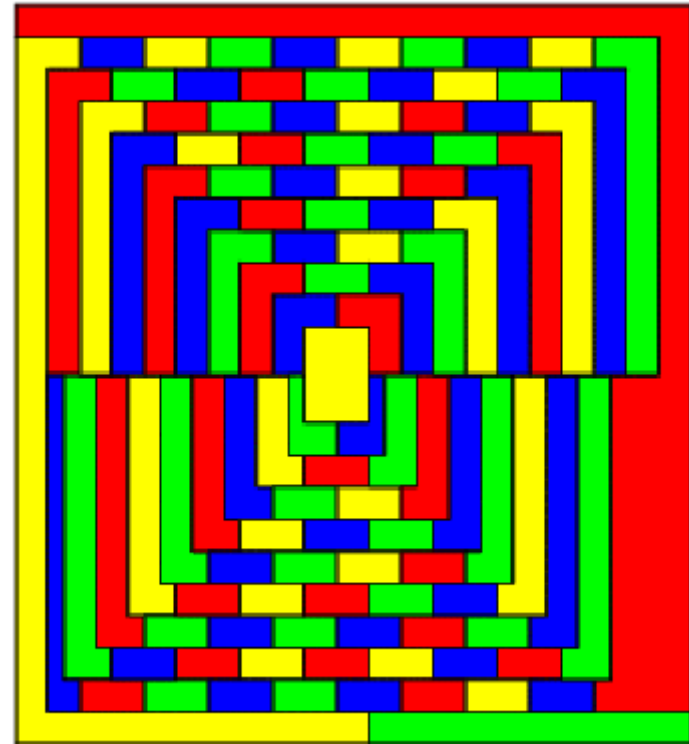
## Four Colors of Maps



Francis Guthrie



Auguste DeMorgan



## Definition: Graph

- G is an ordered triple  $G := (V, E, f)$ 
  - ◆ V is a set of nodes, points, or vertices.
  - ◆ E is a set, whose elements are known as edges or lines.
  - ◆ f is a function
    - ✦ maps each element of E
    - ✦ to an unordered pair of vertices in V.

## Definitions

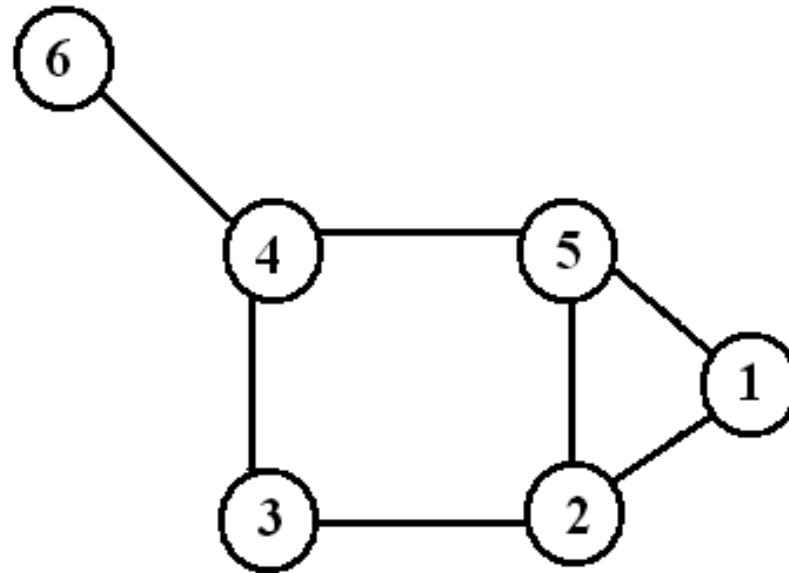
### ■ Vertex

- ◆ Basic Element
- ◆ Drawn as a *node* or a *dot*.
- ◆ **Vertex set** of  $G$  is usually denoted by  $V(G)$ , or  $V$

### ■ Edge

- ◆ A set of two elements
- ◆ Drawn as a line connecting two vertices, called end vertices, or endpoints.
- ◆ The edge set of  $G$  is usually denoted by  $E(G)$ , or  $E$ .

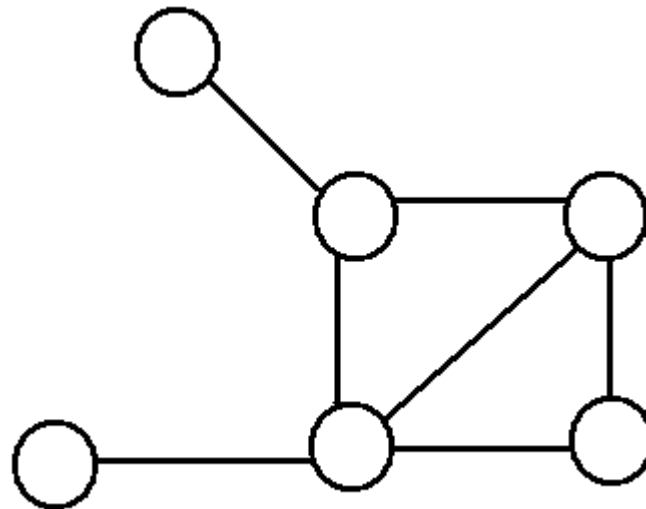
## Example



- $V := \{1, 2, 3, 4, 5, 6\}$
- $E := \{\{1, 2\}, \{1, 5\}, \{2, 3\}, \{2, 5\}, \{3, 4\}, \{4, 5\}, \{4, 6\}\}$

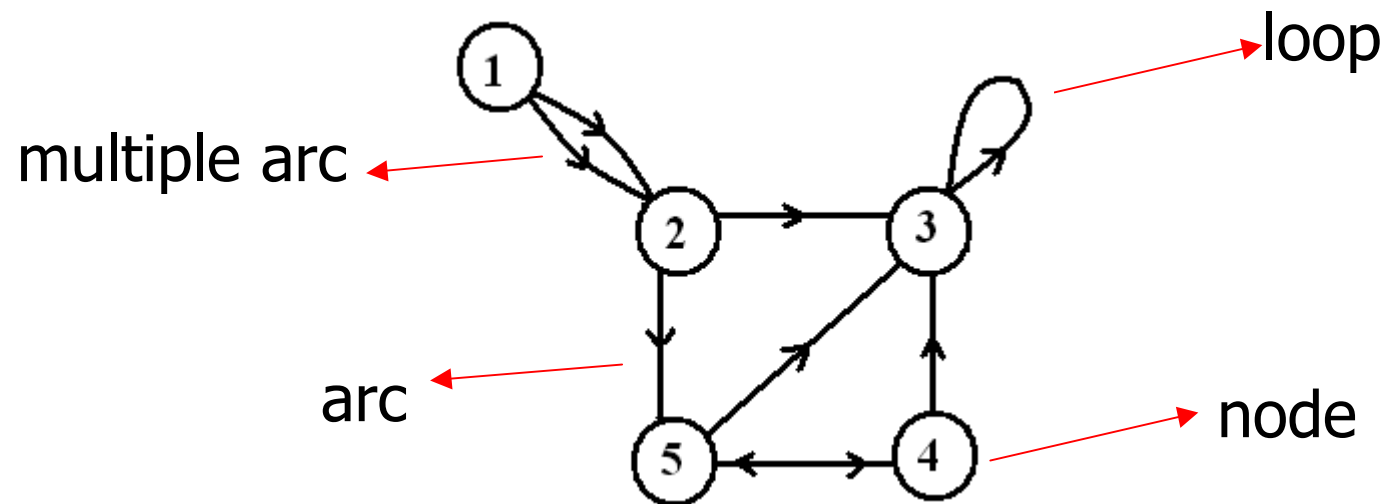
# Simple Graphs

*Simple graphs* are graphs without multiple edges or self-loops.



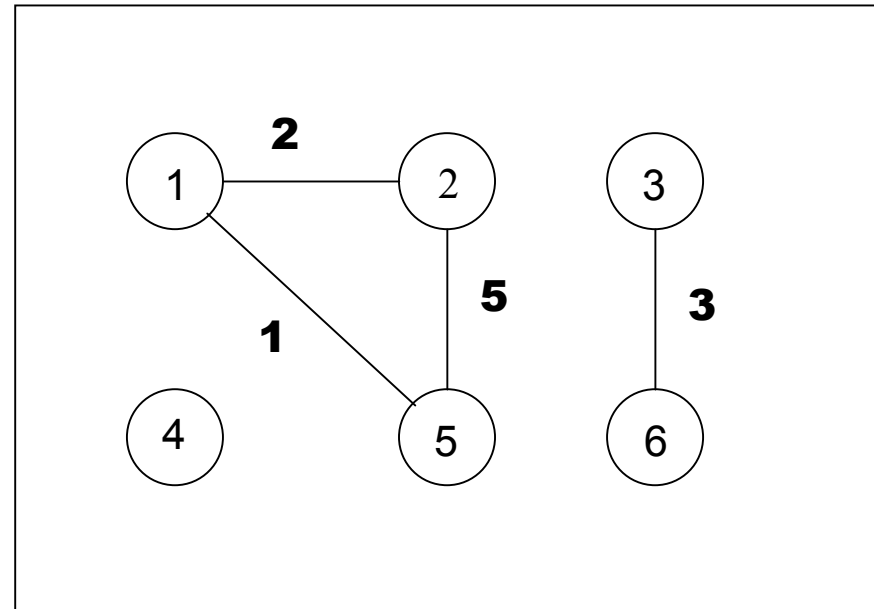
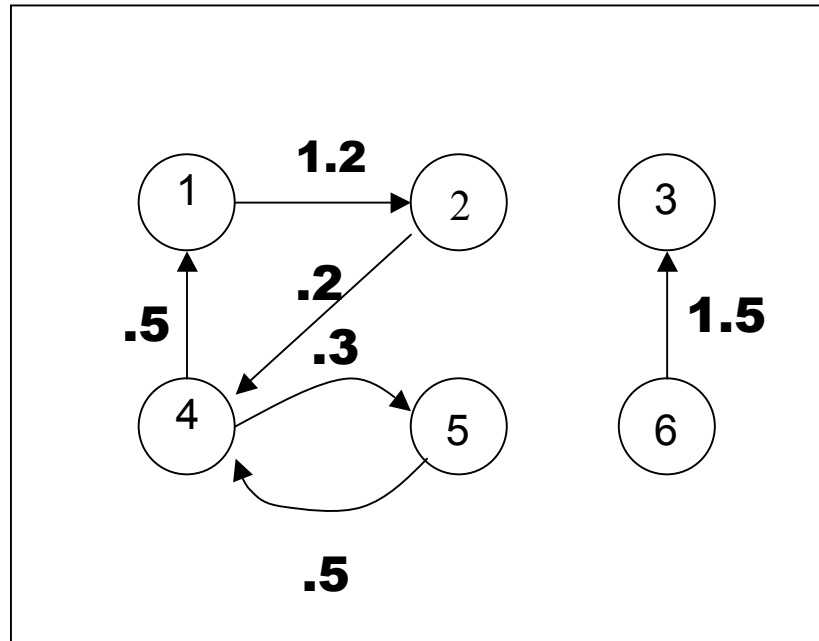
## Directed Graph (digraph)

- Edges have directions
  - ◆ An edge is an *ordered* pair of nodes



## Weighted graphs

- is a graph for which each edge has an associated **weight**, usually given by a **weight function**  $w: E \rightarrow \mathbf{R}$ .





# Structures and structural metrics

- Graph structures are used to isolate interesting or important sections of a graph
- Structural metrics provide a measurement of a structural property of a graph
  - Global metrics refer to a whole graph
  - Local metrics refer to a single node in a graph

# Graph structures

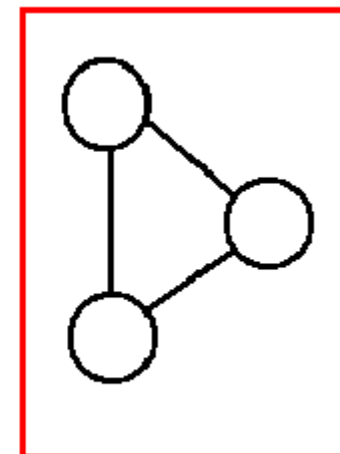
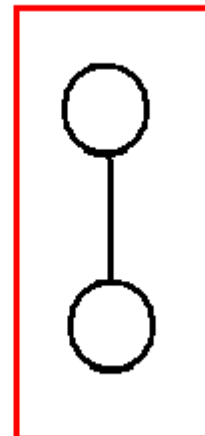
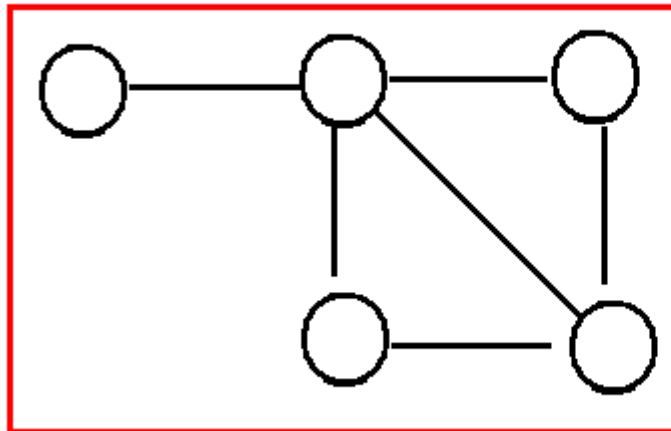
- Identify interesting sections of a graph
  - Interesting because they form a significant domain-specific structure, or because they significantly contribute to graph properties
- A subset of the nodes and edges in a graph that possess certain characteristics, or relate to each other in particular ways

## Connectivity

- a graph is ***connected*** if
  - ◆ you can get from any node to any other by following a sequence of edges  
OR
  - ◆ any two nodes are connected by a path.
  
- A directed graph is ***strongly connected*** if there is a directed path from any node to any other node.

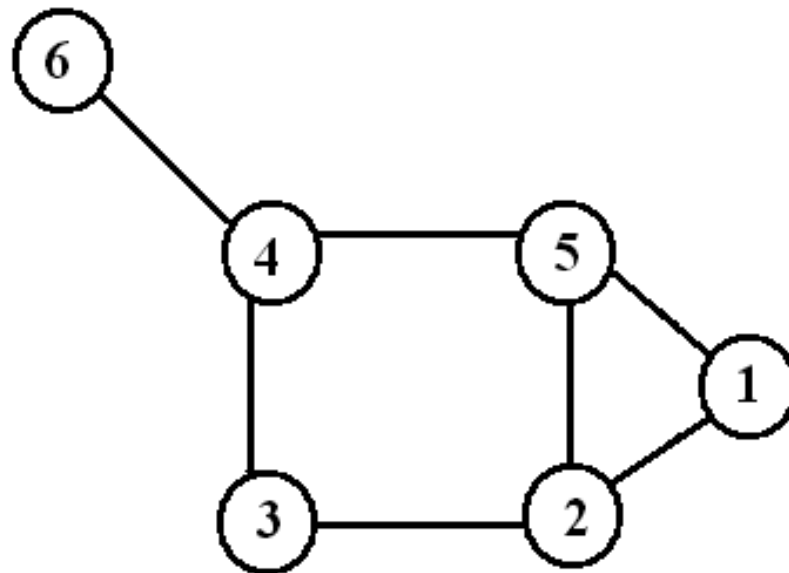
## Component

- Every disconnected graph can be split up into a number of connected ***components***.



# Degree

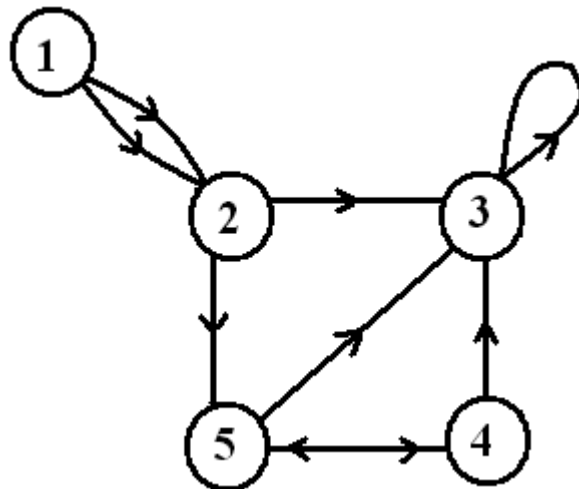
- Number of edges incident on a node



The degree of 5 is 3

## Degree (Directed Graphs)

- In-degree: Number of edges entering
- Out-degree: Number of edges leaving
- Degree =  $\text{indeg} + \text{outdeg}$



$$\text{outdeg}(1)=2$$
$$\text{indeg}(1)=0$$

$$\text{outdeg}(2)=2$$
$$\text{indeg}(2)=2$$

$$\text{outdeg}(3)=1$$
$$\text{indeg}(3)=4$$

## Degree: Simple Facts

- If  $G$  is a graph with  $m$  edges, then

$$\sum \deg(v) = 2m = 2|E|$$

- If  $G$  is a digraph then

$$\sum \text{indeg}(v) = \sum \text{outdeg}(v) = |E|$$

- Number of Odd degree Nodes is even

# Walks

A **walk of length  $k$**  in a graph is a succession of  $k$  (not necessarily different) edges of the form

$uv, vw, wx, \dots, yz.$

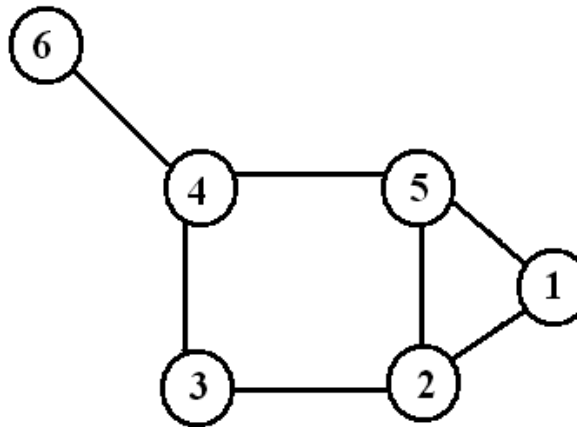
This walk is denoted by  $uvw\dots xz$ , and is referred to as a **walk between  $u$  and  $z$** .

A walk is **closed** if  $u=z$ .



## Path

- A *path* is a walk in which all the edges and all the nodes are different.



### Walks and Paths

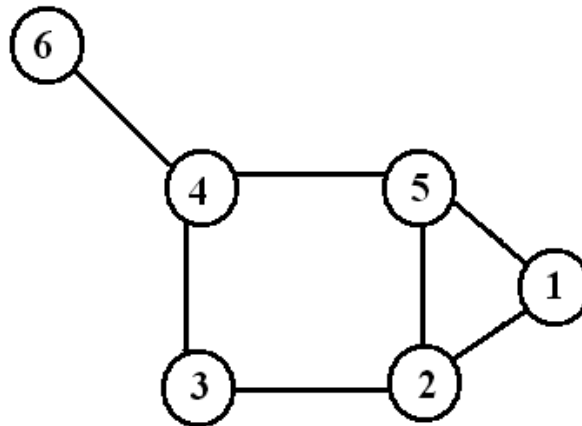
1,2,5,2,3,4  
walk of length 5

1,2,5,2,3,2,1  
CW of length 6

1,2,3,4,6  
path of length 4

## Cycle

- A **cycle** is a closed path in which all the edges are different.



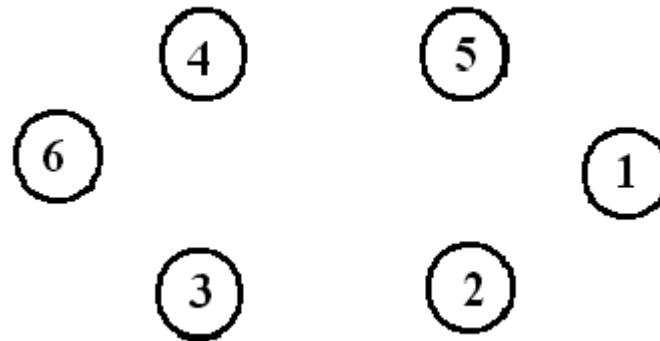
1,2,5,1  
3-cycle

2,3,4,5,2  
4-cycle

## Special Types of Graphs

- Empty Graph / Edgeless graph

- ◆ No edge

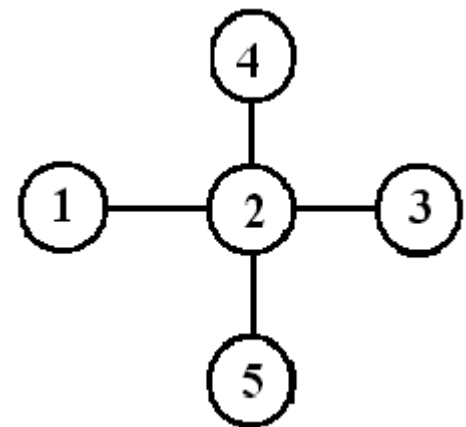
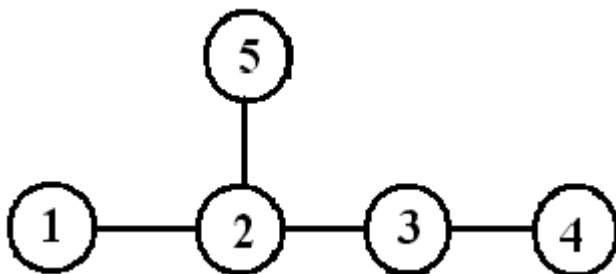
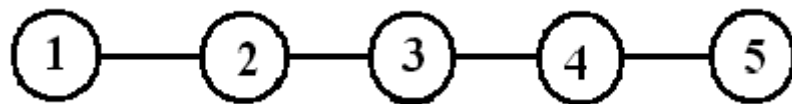


- Null graph

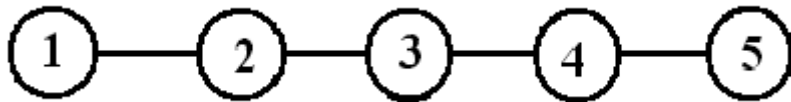
- ◆ No nodes
- ◆ Obviously no edges

## Trees

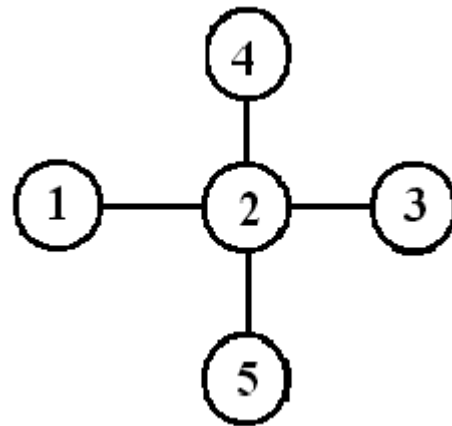
- Connected Acyclic Graph
- Two nodes have *exactly* one path between them



# Special Trees



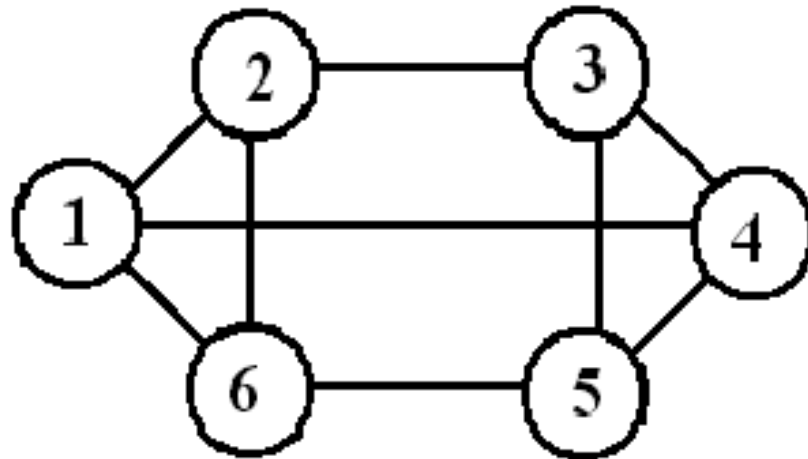
Paths



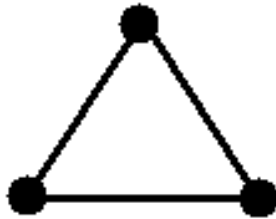
Stars

## Regular

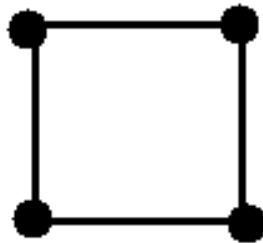
- Connected Graph
- All nodes have the same degree



# Special Regular Graphs: Cycles



$C_3$



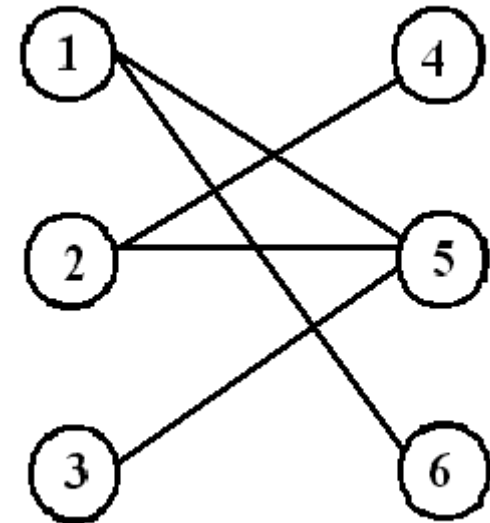
$C_4$



$C_5$

# Bipartite graph

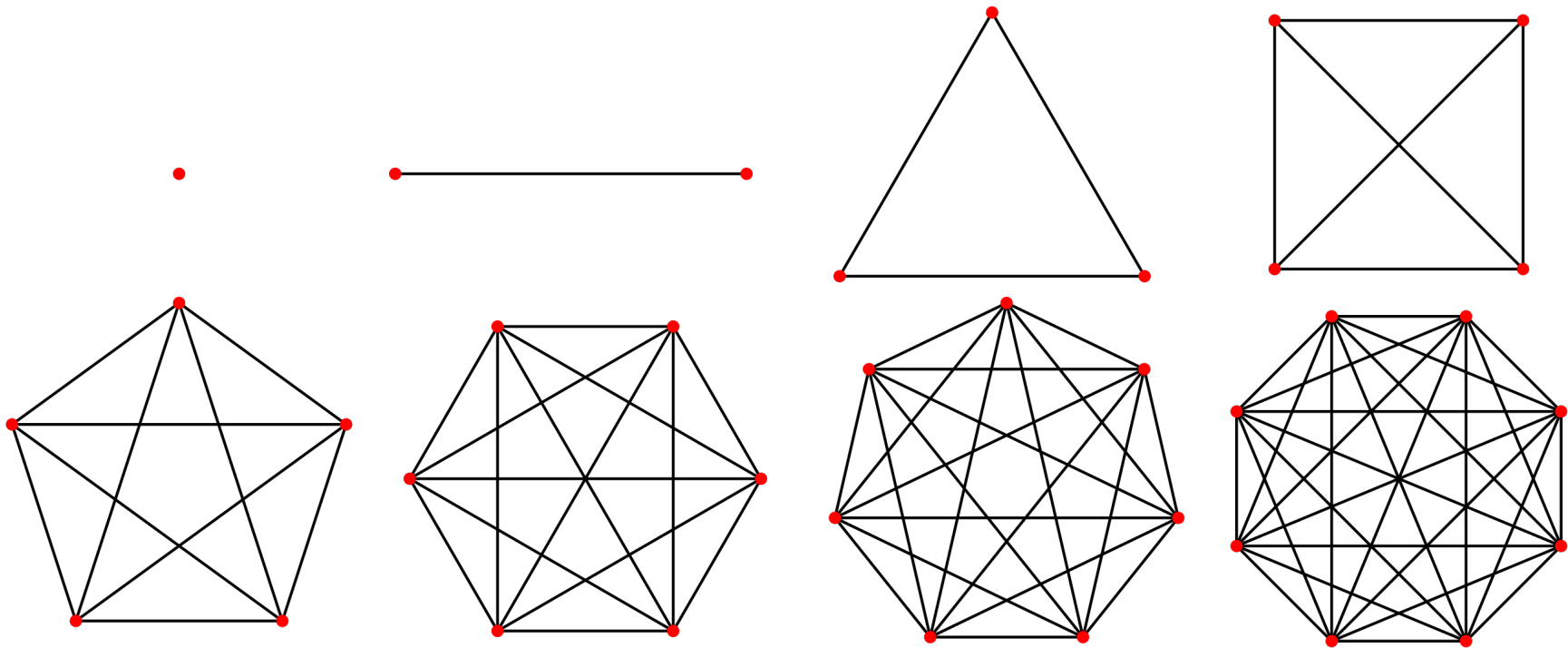
- $V$  can be partitioned into 2 sets  $V_1$  and  $V_2$  such that  $(u, v) \in E$  implies
  - ◆ either  $u \in V_1$  and  $v \in V_2$
  - ◆ OR  $v \in V_1$  and  $u \in V_2$ .





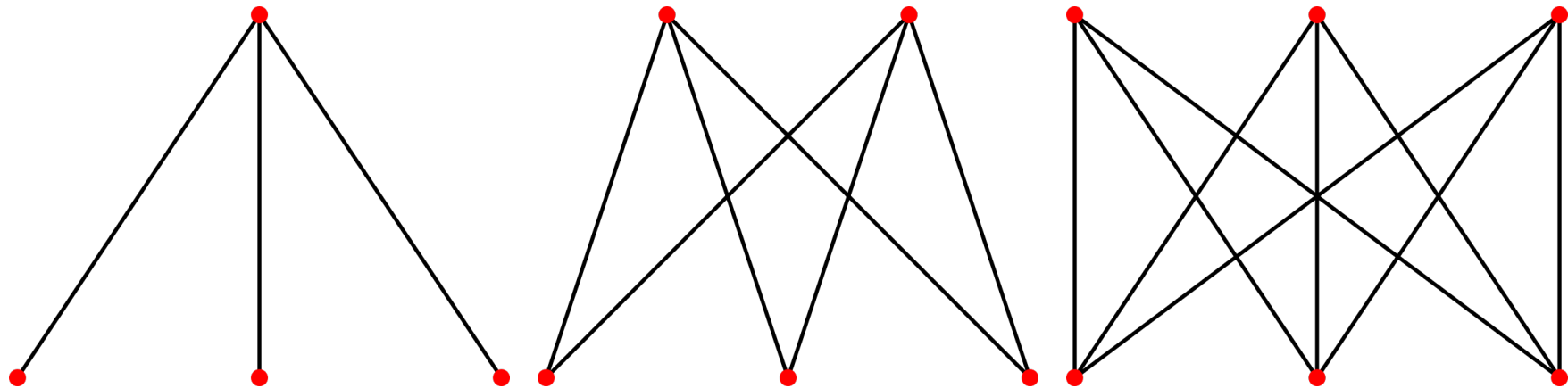
# Complete Graph

- Every pair of vertices are adjacent
- Has  $n(n-1)/2$  edges



## Complete Bipartite Graph

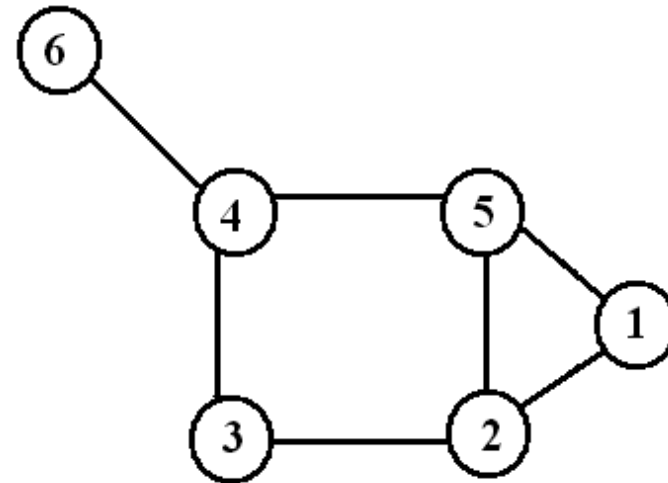
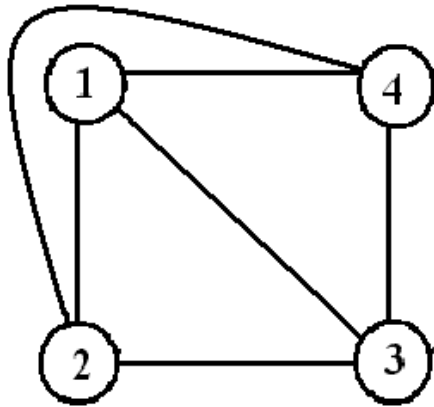
- Bipartite Variation of Complete Graph
- Every node of one set is connected to every other node on the other set



Stars

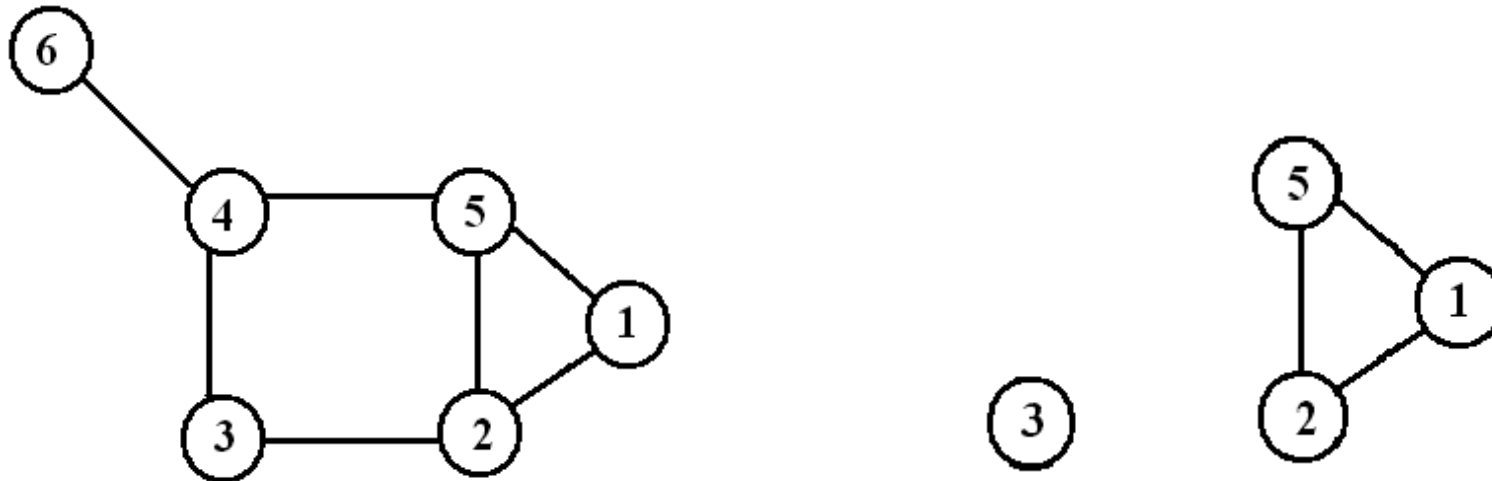
## Planar Graphs

- Can be drawn on a plane such that no two edges intersect
- $K_4$  is the largest complete graph that is planar



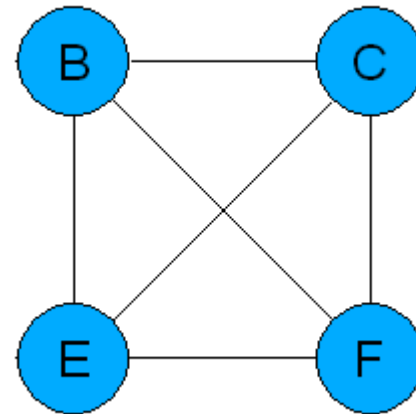
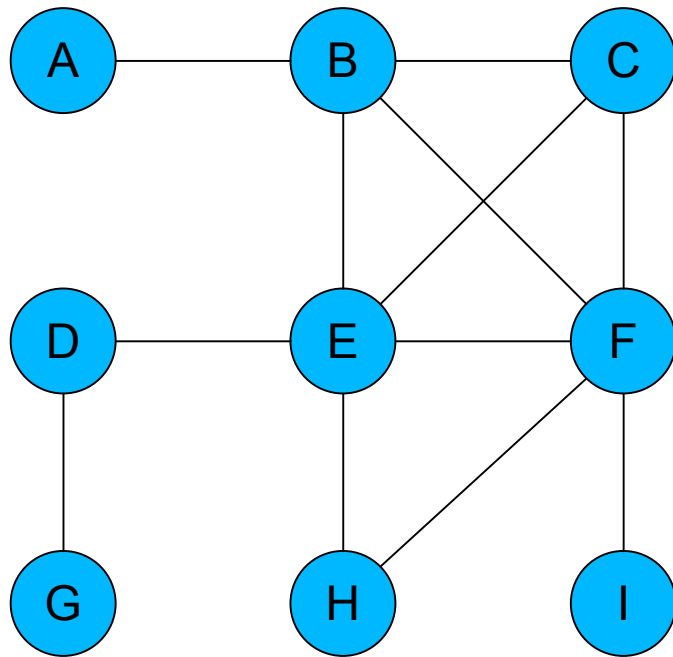
## Subgraph

- Vertex and edge sets are subsets of those of  $G$ 
  - ◆ a *supergraph* of a graph  $G$  is a graph that contains  $G$  as a subgraph.



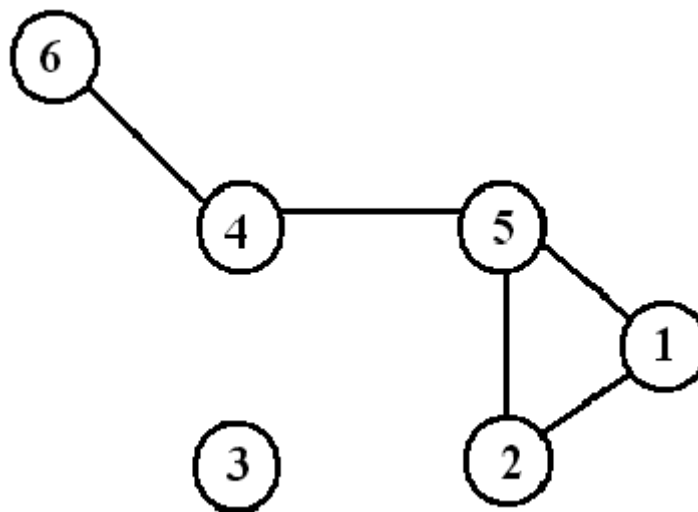
# Special Subgraphs: Cliques

A **clique** is a maximum complete connected subgraph.



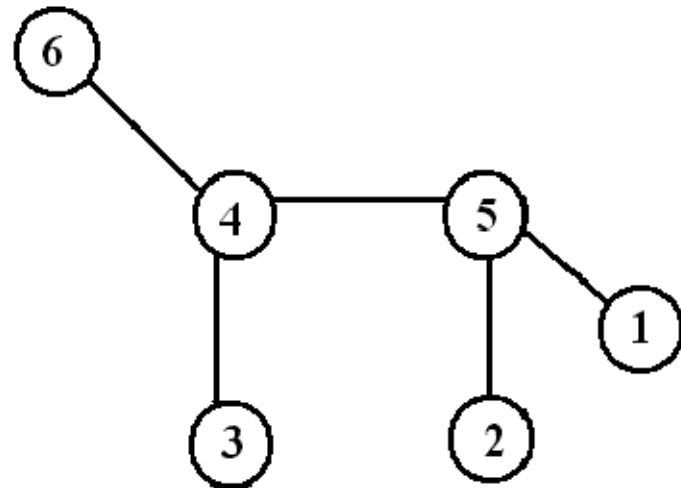
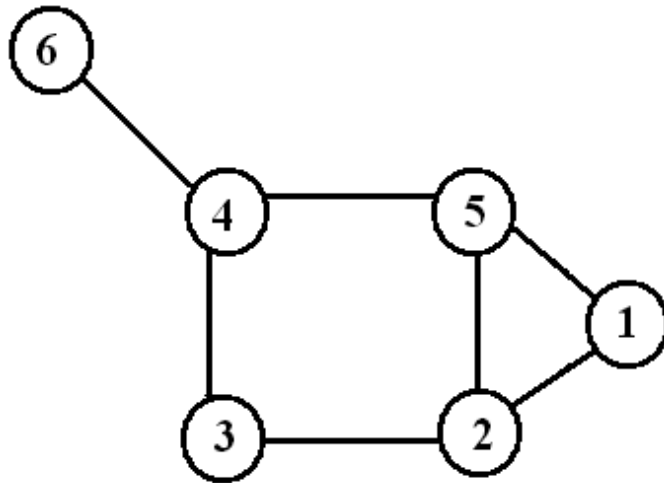
## Spanning subgraph

- Subgraph H has the same vertex set as G.
  - ◆ Possibly not all the edges
  - ◆ “H spans G”.



# Spanning tree

- Let  $G$  be a connected graph. Then a ***spanning tree*** in  $G$  is a subgraph of  $G$  that includes every node and is also a tree.



## Isomorphism

- Bijection, i.e., a one-to-one mapping:

$$f : V(G) \rightarrow V(H)$$

$u$  and  $v$  from  $G$  are adjacent if and only if  $f(u)$  and  $f(v)$  are adjacent in  $H$ .

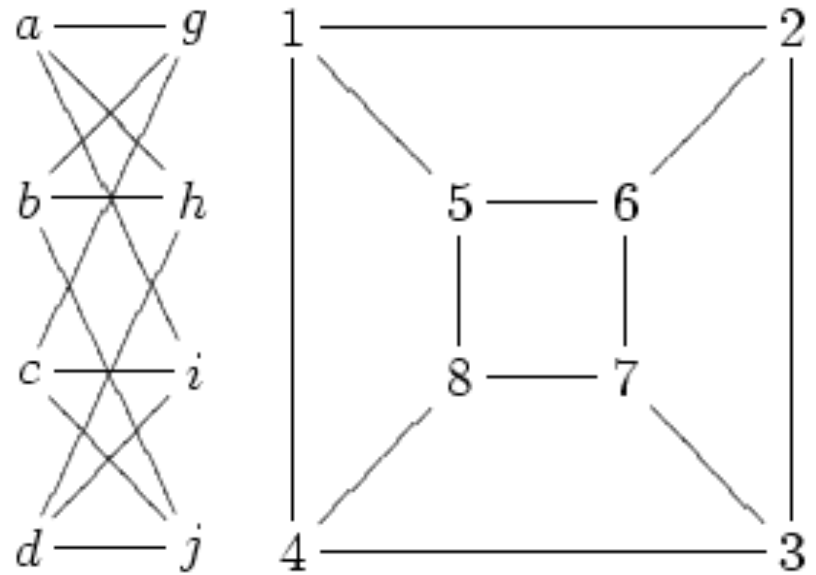
- If an isomorphism can be constructed between two graphs, then we say those graphs are ***isomorphic***.



## Isomorphism Problem

- Determining whether two graphs are isomorphic
- Although these graphs look very different, they are isomorphic; one isomorphism between them is

$$\begin{aligned} f(a)=1 & \quad f(b)=6 & f(c)=8 & f(d)=3 \\ f(g)=5 & f(h)=2 & f(i)=4 & f(j)=7 \end{aligned}$$



## Representation (Matrix)

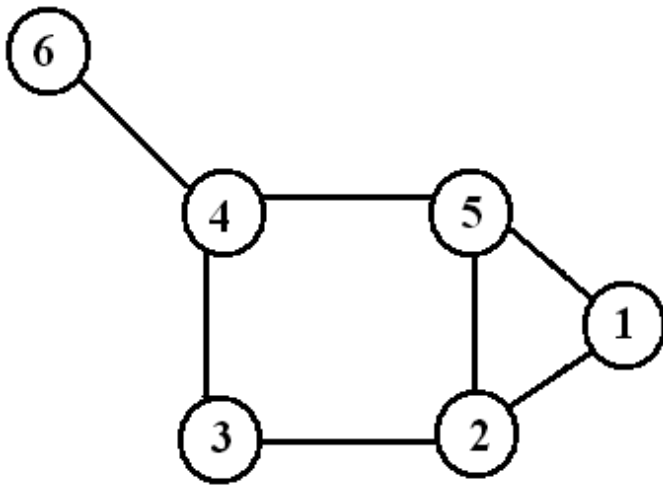
- Incidence Matrix

- ◆  $V \times E$
- ◆ [vertex, edges] contains the edge's data

- Adjacency Matrix

- ◆  $V \times V$
- ◆ Boolean values (adjacent or not)
- ◆ Or Edge Weights

# Matrices



	1,2	1,5	2,3	2,5	3,4	4,5	4,6
1	1	1	0	0	0	0	0
2	1	0	1	1	0	0	0
3	0	0	1	0	1	0	0
4	0	0	0	0	1	1	1
5	0	1	0	1	0	1	0
6	0	0	0	0	0	0	1

	1	2	3	4	5	6
1	0	1	0	0	1	0
2	1	0	1	0	1	0
3	0	1	0	1	0	0
4	0	0	1	0	1	1
5	1	1	0	1	0	0
6	0	0	0	1	0	0

## Representation (List)

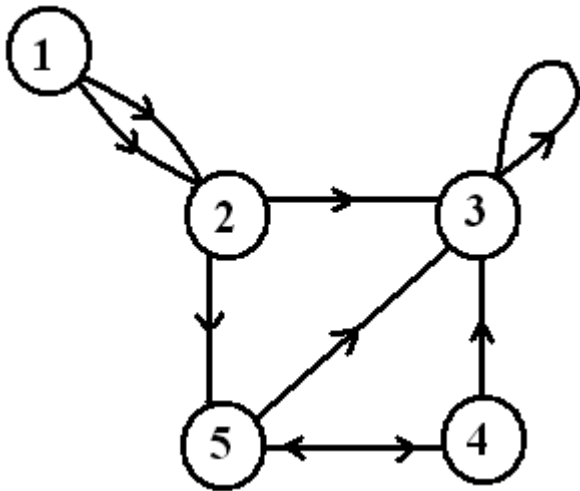
- Edge List
  - ◆ pairs (ordered if directed) of vertices
  - ◆ Optionally weight and other data
- Adjacency List (node list)

## Implementation of a Graph.

- ***Adjacency-list representation***

- ◆ an array of  $|V|$  lists, one for each vertex in  $V$ .
- ◆ For each  $u \in V$ ,  $ADJ[u]$  points to all its adjacent vertices.

## Edge and Node Lists



Edge List

1 2

1 2

2 3

2 5

3 3

4 3

4 5

5 3

5 4

Node List

1 2 2

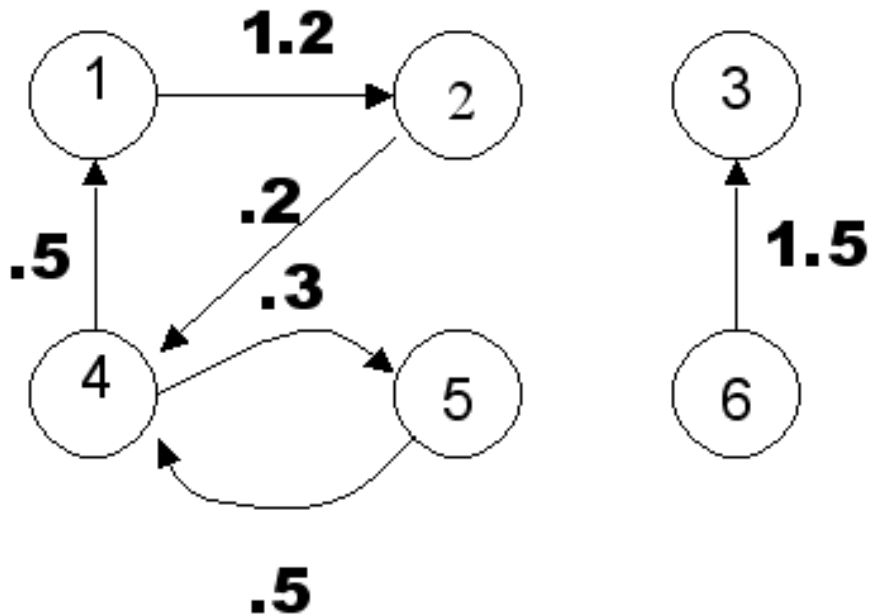
2 3 5

3 3

4 3 5

5 3 4

# Edge Lists for Weighted Graphs



## Edge List

```
1 2 1.2  
2 4 0.2  
4 5 0.3  
4 1 0.5  
5 4 0.5  
6 3 1.5
```

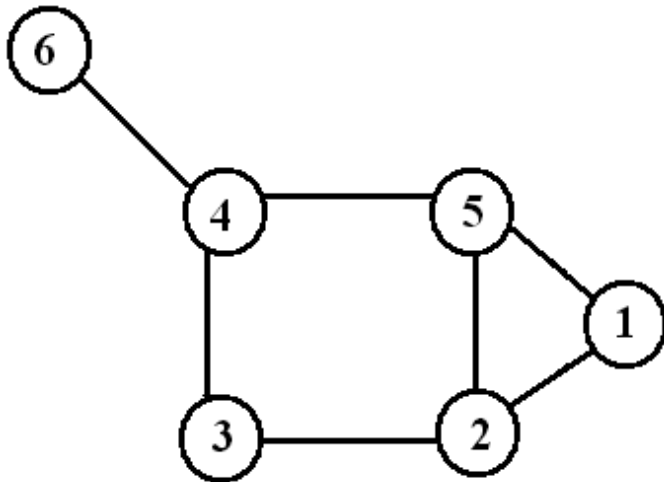
## Topological Distance

- A shortest path is the minimum path connecting two nodes.
- The number of edges in the shortest path connecting  $p$  and  $q$  is the ***topological distance*** between these two nodes,  $d_{p,q}$



## Distance Matrix

- $|V| \times |V|$  matrix  $D = (d_{ij})$  such that  $d_{ij}$  is the topological distance between  $i$  and  $j$ .



	1	2	3	4	5	6
1	0	1	2	2	1	3
2	1	0	1	2	1	3
3	2	1	0	1	2	2
4	2	2	1	0	1	1
5	1	1	2	1	0	2
6	3	3	2	1	2	0

# Random Graphs

Erdős and Renyi (1959)

$N$  nodes

A pair of nodes has probability  $p$  of being connected.

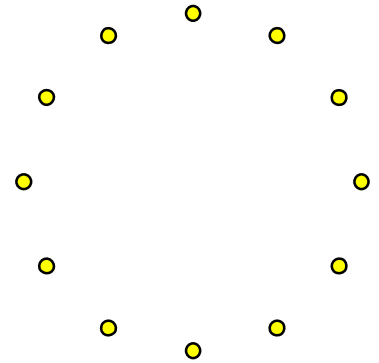
Average degree,  $k \approx pN$

*What interesting things can be said for different values of  $p$  or  $k$  ?*

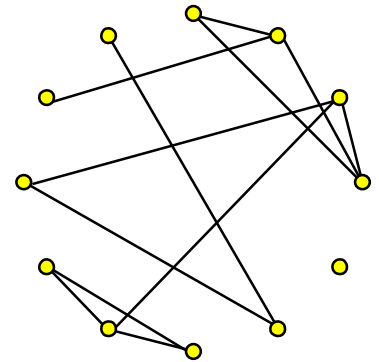
*(that are true as  $N \rightarrow \infty$ )*

$N = 12$

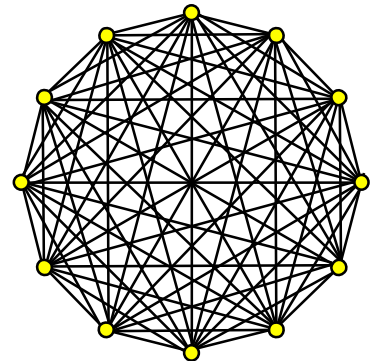
$p = 0.0 ; k = 0$



$p = 0.09 ; k = 1$

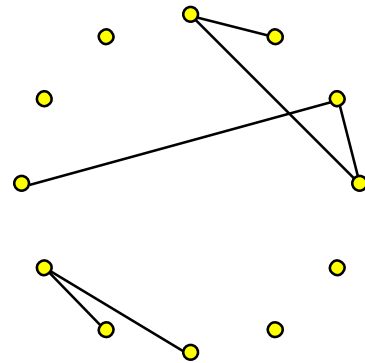


$p = 1.0 ; k \approx \frac{1}{2}N^2$



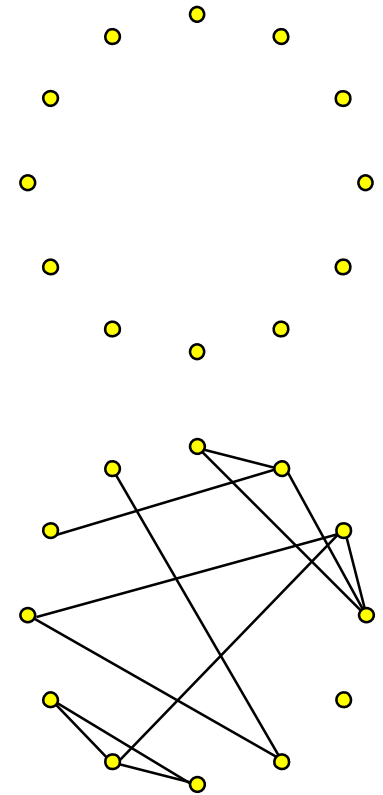
# Random Graphs

Erdős and Renyi (1959)



$p = 0.045 ; k = 0.5$

$p = 0.0 ; k = 0$



$p = 0.09 ; k = 1$

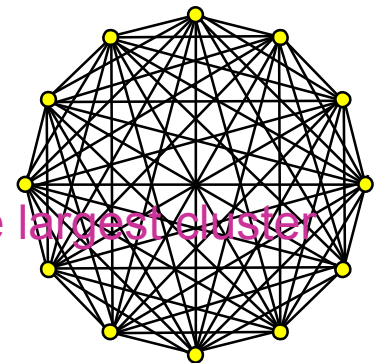
Let's look at...

Size of the largest connected cluster

Diameter (maximum path length between nodes) of the largest cluster

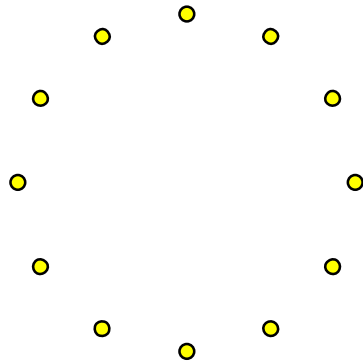
Average path length between nodes (if a path exists)

$p = 1.0 ; k \approx \frac{1}{2}N^2$

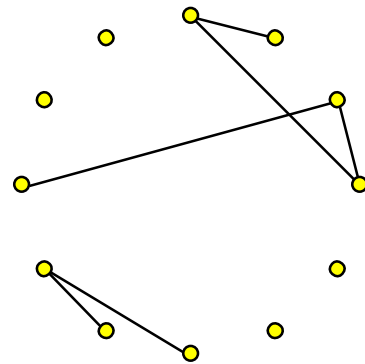


# Random Graphs

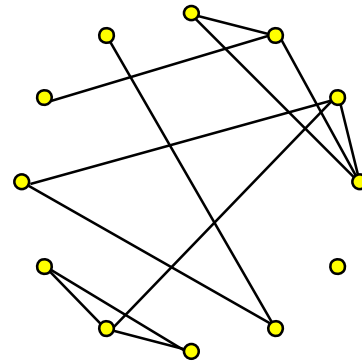
Erdős and Renyi (1959)



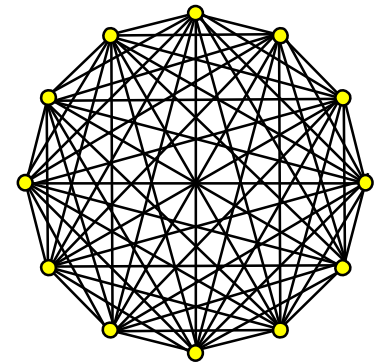
$p = 0.0 ; k = 0$



$p = 0.045 ; k = 0.5$



$p = 0.09 ; k = 1$



$p = 1.0 ; k \approx \frac{1}{2}N^2$

Size of largest component

1

5

11

12

Diameter of largest component

0

4

7

1

Average path length between nodes

0.0

2.0

4.2

1.0

# Random Graphs

Erdős and Renyi (1959)

If  $k < 1$ :

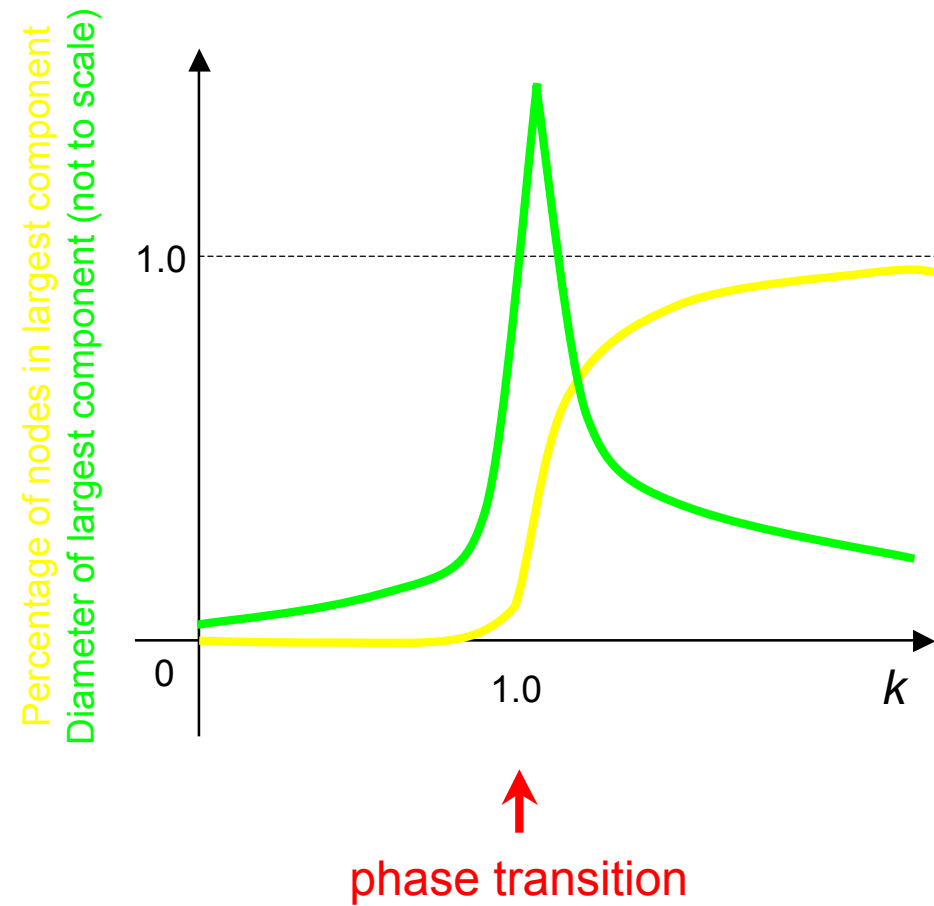
- ◆ small, isolated clusters
- ◆ small diameters
- ◆ short path lengths

At  $k = 1$ :

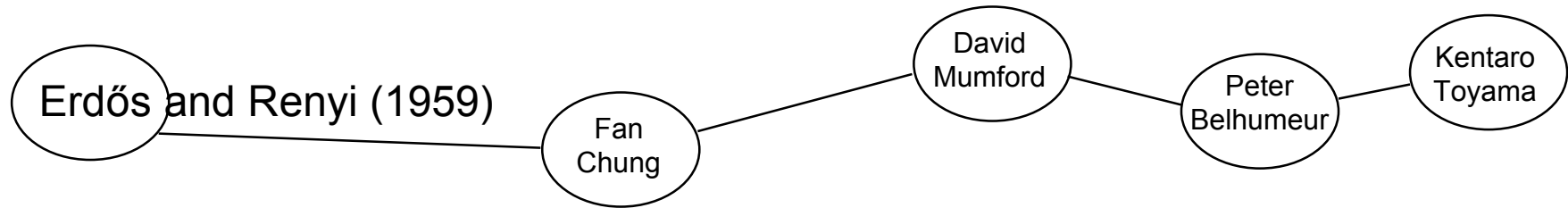
- ◆ a *giant component* appears
- ◆ diameter peaks
- ◆ path lengths are high

For  $k > 1$ :

- ◆ almost all nodes connected
- ◆ diameter shrinks
- ◆ path lengths shorten



# Random Graphs

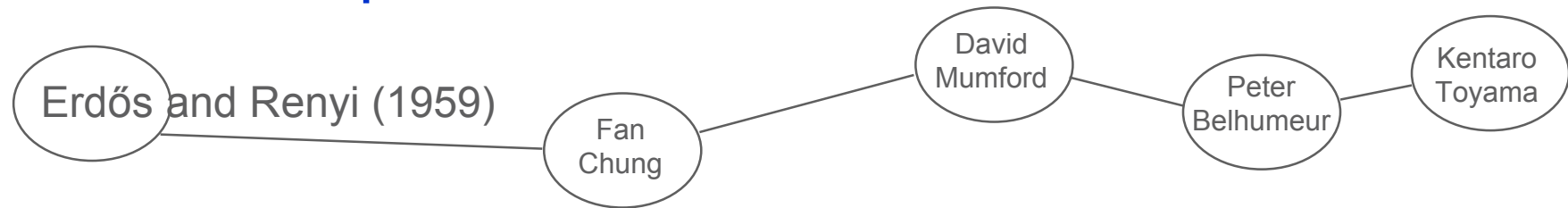


What does this mean?

- If connections between people can be modeled as a random graph, then...
  - ◆ Because the average person easily knows more than one person ( $k \gg 1$ ),
  - ◆ We live in a “small world” where within a few links, we are connected to anyone in the world.
  - ◆ Erdős and Renyi showed that average path length between connected nodes is

$$\frac{\ln N}{\ln k}$$

# Random Graphs



What does this mean?

**BIG “IF”!!!**

■ If connections between people can be modeled as a random graph, then...

- ◆ Because the average person easily knows more than one person ( $k \gg 1$ ),
- ◆ We live in a “small world” where within a few links, we are connected to anyone in the world.
- ◆ Erdős and Renyi computed average path length between connected nodes to be:

$$\frac{\ln N}{\ln k}$$

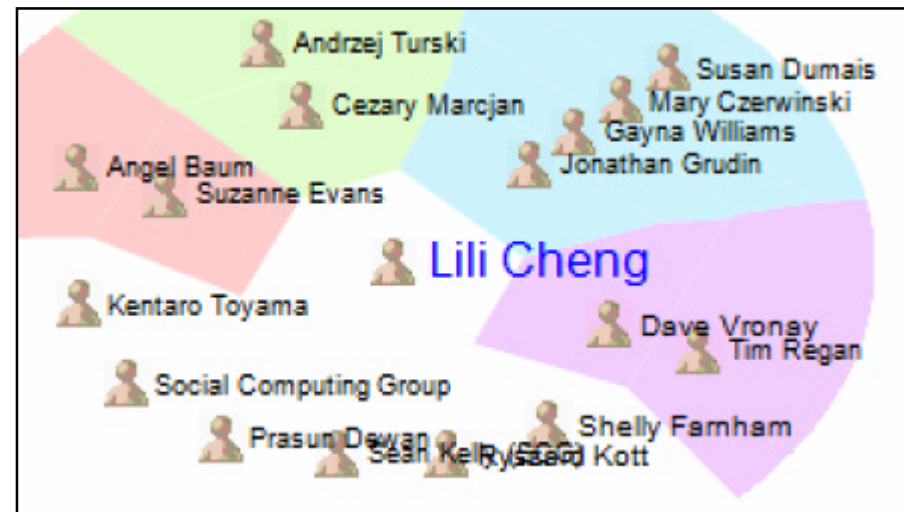
# The Alpha Model

Watts (1999)

The people you know aren't randomly chosen.

People tend to get to know those who are two links away (Rapoport \*, 1957).

The real world exhibits a lot of *clustering*.



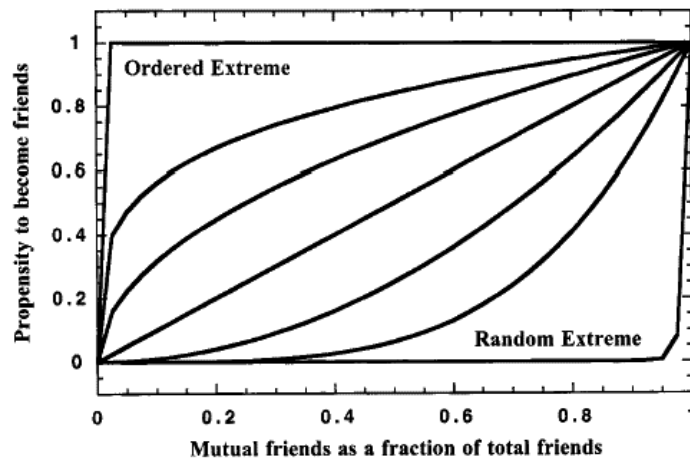
The Personal Map  
by MSR Redmond's Social Computing Group

\* Same Anatol Rapoport, known for TIT FOR TAT!



# The Alpha Model

Watts (1999)



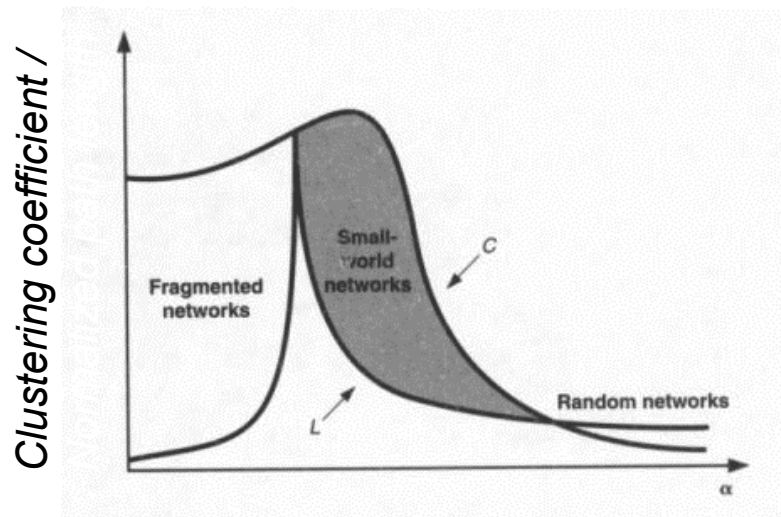
Probability of linkage as a function of number of mutual friends ( $\alpha$  is 0 in upper left, 1 in diagonal, and  $\infty$  in bottom right curves.)

$\alpha$  model: Add edges to nodes, as in random graphs, but makes links more likely when two nodes have a common friend.

For a range of  $\alpha$  values:

# The Alpha Model

Watts (1999)



Clustering coefficient ( $C$ ) and  
average path length ( $L$ )  
plotted against  $\alpha$

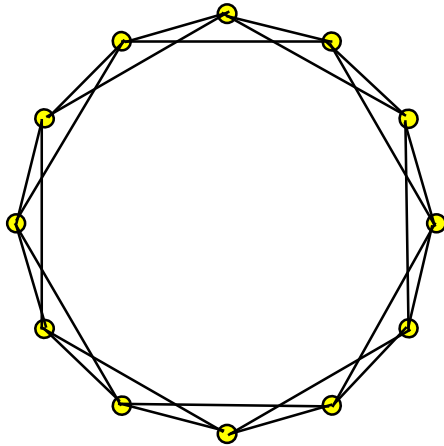
$\alpha$  model: Add edges to nodes, as in random graphs, but makes links more likely when two nodes have a common friend.

For a range of  $\alpha$  values:

- ◆ The world is small (average path length is short), and
- ◆ Groups tend to form (high clustering coefficient).

# The Beta Model

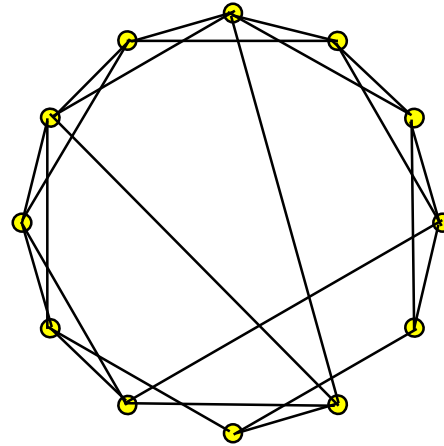
Watts and Strogatz (1998)



$$\beta = 0$$

People know their neighbors.

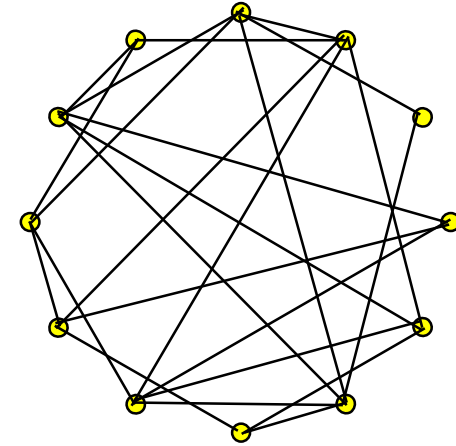
Clustered, but not a “small world”



$$\beta = 0.125$$

People know their neighbors, and a few distant people.

Clustered and “small world”

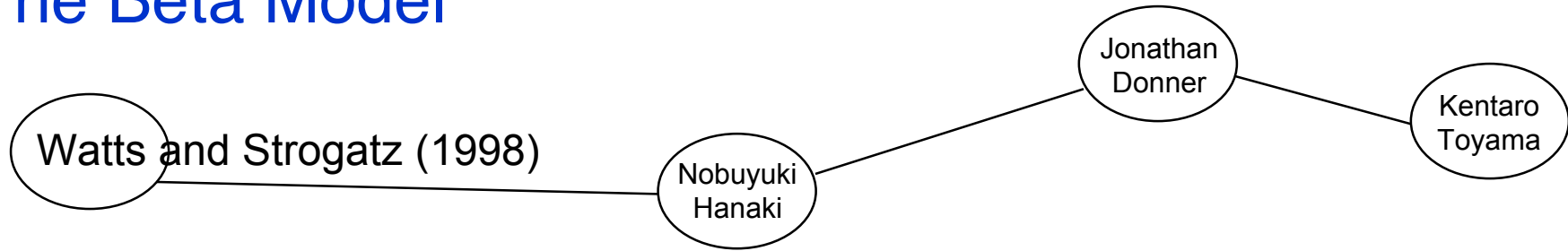


$$\beta = 1$$

People know others at random.

Not clustered, but “small world”

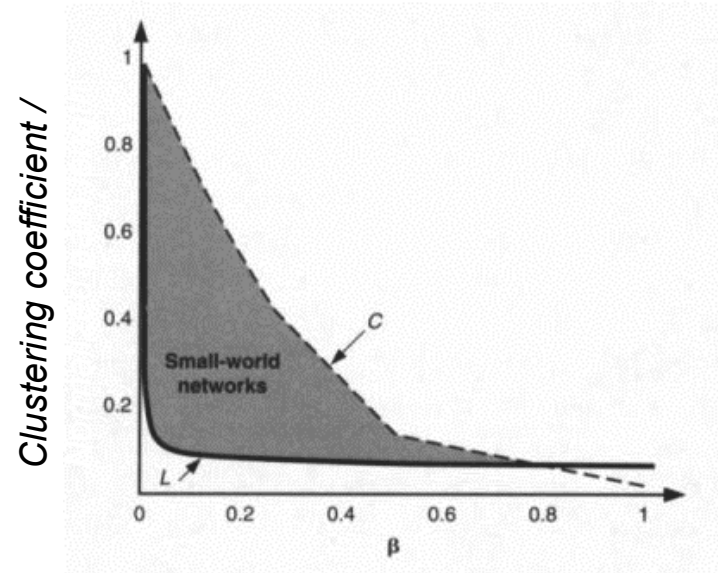
# The Beta Model



First five random links reduce the average path length of the network by half, regardless of  $M$ !

Both  $\alpha$  and  $\beta$  models reproduce short-path results of random graphs, but also allow for clustering.

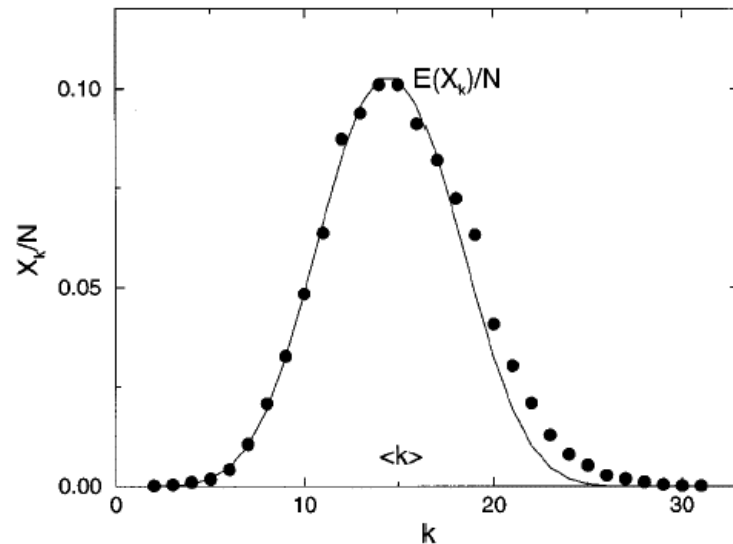
Small-world phenomena occur at threshold between order and chaos.



Clustering coefficient (C) and average path length (L) plotted against  $\beta$

# Power Laws

Albert and Barabasi (1999)



Degree distribution of a random graph,  
 $N = 10,000$   $p = 0.0015$   $k = 15$ .  
(Curve is a Poisson curve, for comparison.)

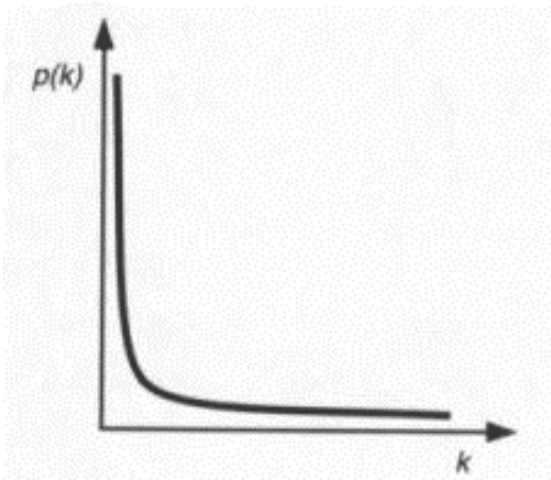
What's the degree (number of edges) distribution over a graph, for real-world graphs?

Random-graph model results in Poisson distribution.

But, many real-world networks exhibit a *power-law* distribution.

# Power Laws

Albert and Barabasi (1999)



Typical shape of a power-law distribution.

What's the degree (number of edges) distribution over a graph, for real-world graphs?

Random-graph model results in Poisson distribution.

But, many real-world networks exhibit a *power-law* distribution.

# Power Laws

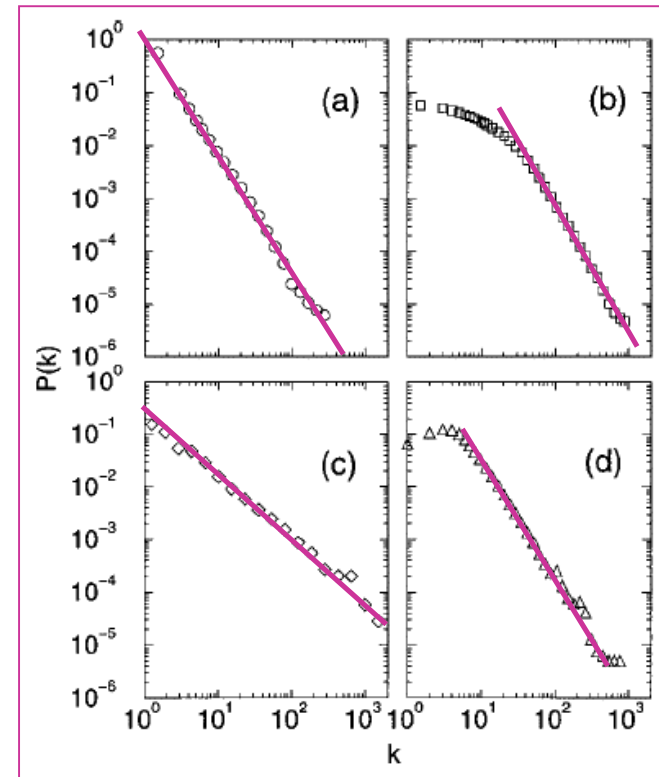
Albert and Barabasi (1999)

Power-law distributions are straight lines in log-log space.

*How should random graphs be generated to create a power-law distribution of node degrees?*

Hint:

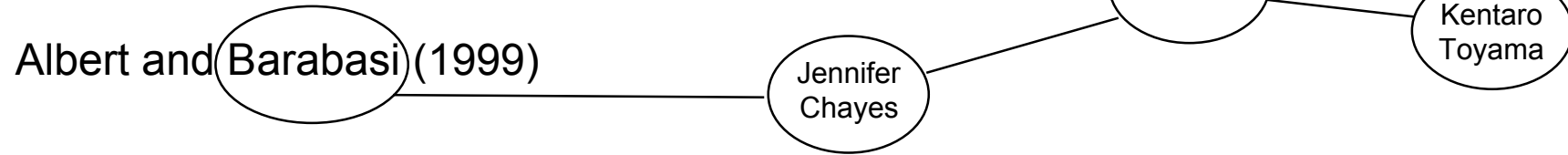
Pareto's\* Law: Wealth distribution follows a power law.



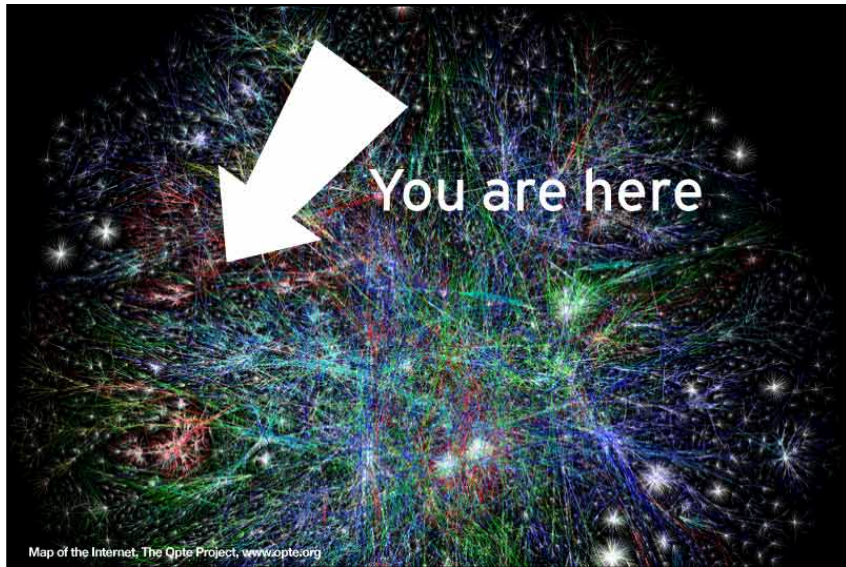
Power laws in real networks:  
(a) WWW hyperlinks  
(b) co-starring in movies  
(c) co-authorship of physicists  
(d) co-authorship of neuroscientists

\* Same Velfredo Pareto, who defined Pareto optimality in game theory.

# Power Laws



“The rich get richer!”



“Map of the Internet” poster

Power-law distribution of node distribution arises if

- ◆ Number of nodes grow;
- ◆ Edges are added in proportion to the number of edges a node already has.

Additional variable fitness coefficient allows for some nodes to grow faster than others.



# Searchable Networks

Kleinberg (2000)



Just because a short path exists, doesn't mean you can easily find it.

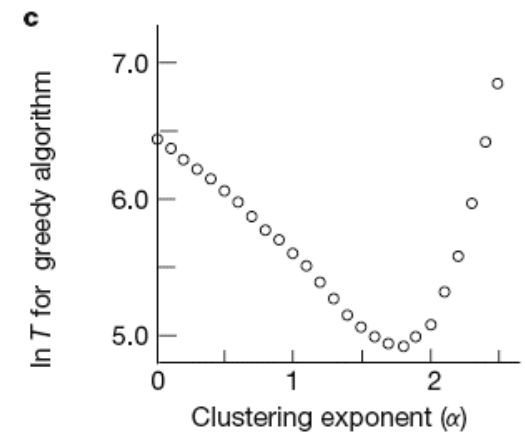
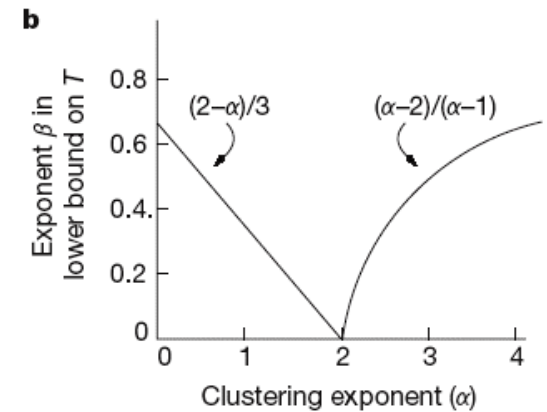
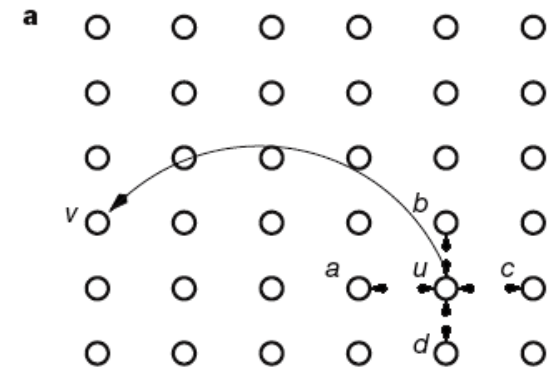
You don't know all of the people whom your friends know.

Under what conditions is a network *searchable*?

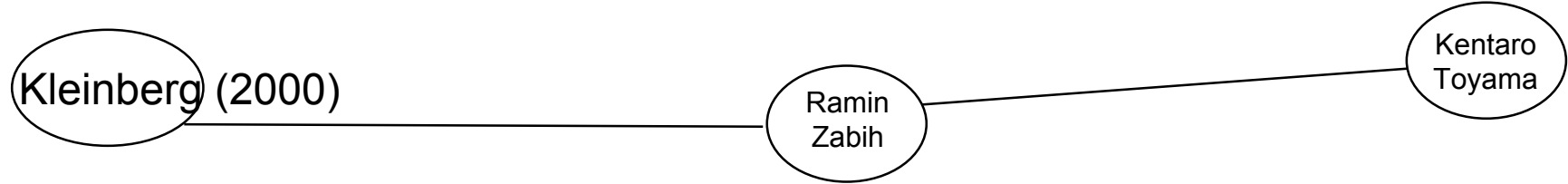
# Searchable Networks

Kleinberg (2000)

- a) Variation of Watts's  $\beta$  model:
- ◆ Lattice is  $d$ -dimensional ( $d=2$ ).
  - ◆ One random link per node.
  - ◆ Parameter  $\alpha$  controls probability of random link – greater for closer nodes.
- b) For  $d=2$ , dip in time-to-search at  $\alpha=2$
- ◆ For low  $\alpha$ , random graph; no “geographic” correlation in links
  - ◆ For high  $\alpha$ , not a small world; no short paths to be found.
- c) Searchability dips at  $\alpha=2$ , in simulation

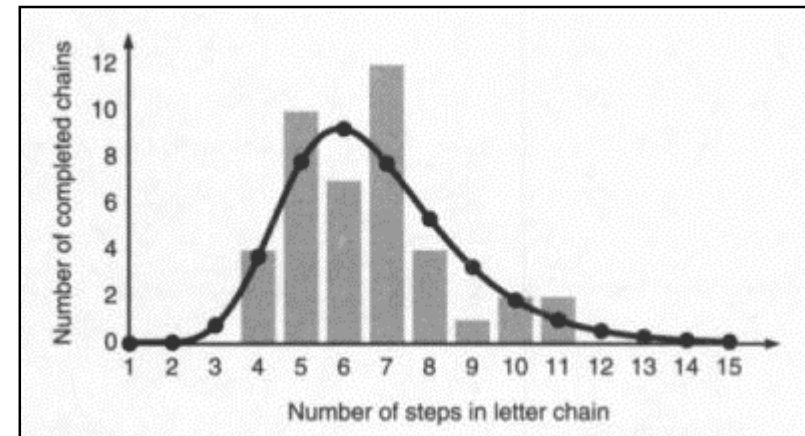


# Searchable Networks



Watts, Dodds, Newman (2002) show that for  $d = 2$  or 3, real networks are quite searchable.

Killworth and Bernard (1978) found that people tended to search their networks by  $d = 2$ : geography and profession.



The Watts-Dodds-Newman model closely fitting a real-world experiment

# References

Idous & Wilson, *Graphs and Applications. An Introductory Approach*, Springer, 2000.

Wasserman & Faust, *Social Network Analysis*, Cambridge University Press, 2008.