



Communications Innovation Institute



The
Cambridge-MIT
Institute

Launch

You are invited to join UK companies and leading academics from Cambridge, MIT and UCL at the launch of the Communications Innovation Institute (CII) – a ground-breaking initiative sponsored by the Cambridge-MIT Institute and supported by BT – at the Møller Centre, University of Cambridge, 16-17 June 2004.

The launch will feature:

- a comprehensive presentation of CII
- technical and regulatory workshops based around CII research components
- insights from CII's sister programme at MIT, the Communications Futures Program.

This **free** two-day event will lay out opportunities for companies and government agencies across the UK to become part of the Institute through a dynamic industry consortium that places its members at the centre of the experimental arena, ensuring broad interaction and collaboration between academia, industry and government. A detailed agenda will follow shortly.

The Communications Innovation Institute (www.ci.cam.ac.uk/~jac22/cii)

The Communications Innovation Institute (CII) brings together researchers from Cambridge University, MIT and University College London to address topics critical to the future of the communications industry in the UK. CII is holistic and broad-based, integrating contributions from economists, public policy and management analysts, engineers and computer scientists into a comprehensive blueprint for technological and regulatory solutions.

Two principal research objectives will be achieved through CII's efforts to promote the overall progress and vitality of the communications industry:

- A better understanding of the communications industry value chain, resulting in roadmaps to possible futures. This research will inform investment decisions by large-scale operating companies and will clarify opportunities for SMEs and entrepreneurial newcomers.
- The demonstration of new, enabling and disruptive technologies that have the power to transform the communications sector – especially as it becomes ever less hierarchical and more distributed. This segment of CII examines the core technologies of tomorrow's communications infrastructure – wireless, fibre and digital signal processing – and the business and regulation issues associated with their implementation. This will provide commercial opportunities for industry as well as lessons for government communications policy-makers.

Innovation and knowledge exchange are at the core of the CII. To pioneer a new and dynamic form of knowledge exchange, CII will create industry-led Working Groups – which are set to tackle the technological and regulatory problems that stand between your company and ever-greater competitive advantage. These Working Groups form an integral part of the CII Consortium, an exclusive, fee-based facility for problem-solving and innovation open to small, medium-sized and large UK companies interested in developing and implementing tomorrow's communications technologies today.

Further Details

8.30am-5pm, 16 June 2004 (beginning with breakfast briefing)

9am-5pm, 17 June 2004 (Working Groups and Workshops)

Møller Centre, University of Cambridge (www.mollercentre.co.uk/map.html)

To secure your place, please contact

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