

COMPUTER SCIENCE TRIPOS Part II – 2019 – Paper 9

3 Business Studies (sam56)

After graduation you created a venture with £10m in sales with a 20% profit margin. After investing 10 years of your life on this endeavour you have decided that it is time to sell.

- (a) Describe three exit routes available to you assuming you are not going to liquidate the company. [3 marks]
- (b) Discuss how you would go about identifying and choosing the exit route to pursue. [6 marks]
- (c) Identify your preferred exit route and discuss how you would go about managing the process. [11 marks]